



Town of Clayton
Downtown Development Advisory Board Regular Meeting
Agenda
Monday, September 14, 2026 at 6:00 PM
Wooten Room, Town Hall
111 E. Second Street

No Weapons Allowed Inside Meeting Room.

1. CALL TO ORDER

- a. Call To Order
Presenter: Jennifer Hamilton

2. ADJUSTMENT OF THE AGENDA

- a. **POTENTIAL ACTION:** Adoption of Agenda

3. APPROVAL OF MINUTES

- a. **POTENTIAL ACTION:** Approval of Minutes

4. OLD BUSINESS

5. STAFF REPORTS

- a. Town of Clayton Updates
Presenter: Amy Shearin
Presenter:

6. COMMITTEE REPORTS

- a. Business Engagement Committee Update
Presenter: Paul Auclair, Committee Chair
- b. Events and Marketing Committee
Committee Chair: Stephanie Lanier and Davin Colclough, Committee Chairs
Presenter:
- c. 501c3 Update
Presenter: Stephanie Lanier, President

7. NEW BUSINESS

- a. Board Social
Presenter: Khelsey Lemon
Presenter:

8. PUBLIC COMMENTS

9. ADJOURNMENT

- a. **POTENTIAL ACTION:** Motion To Adjourn

**Town of Clayton
Downtown Development Advisory Board
Regular Meeting Minutes
Monday, August 10, 2026 6pm**

Board Members Present	Board Members Absent	Staff Present
Jennifer Hamilton Stephanie Lanier Emma Lowery Angie Stults Jaclyn Finn Khelsie Lemon Paul Auclair Valerie Mullins	Corina Knott Davin Colclough Sally Schweidlin Andre Walden Julie Miller	Amy Shearin Shannon Poole Joe Stallings Porter Casey

1. Call to Order
2. Meeting Called to Order at 6:04pm by Jenn Hamilton
3. Adjustment of the Agenda
 - a. There was no adjustments of the agenda.
 - i. Motion to adopt: Valerie Mullins
 - ii. Second: Khelsey Lemon
 - iii. All in favor
4. Approval of Minutes
 - a. Motion to Approve July 2026 minutes
 - i. Made By: Stephanie Lanier
 - ii. Seconded By: Valerie Mullins
 - iii. All In Favor
5. Old Business
 - a. Board Member Introductions: Board Chair Jennifer Hamilton and Community Engagement Coordinator Amy Shearin took a minute to introduce themselves.
6. Staff Report
 - a. Town of Clayton Updates- Amy Shearin told the board that effective today, Joe Stallings will be the next Deputy Town Manager overseeing the Community Development Departments.
7. Committee Reports
 - a. Business Engagement Committee: Committee Chair Paul Auclair gave an overview of some conversations that were had at and since the last meeting. Fireworks was one topic that was brought up, Paul, Angie, Emma and Amy meet for a history and understanding of the needs of a large scale fireworks

show and the challenges to having the show downtown. It was decided at the last committee meeting to move the coffee week idea to after the first of the year. Julie and Jaclyn said that they would take the lead on this. Quarterly business mixers were brought back up and Corina would be taking the lead on this with a 'Meet the Maker' type format. Jenn Hamilton will be taking the lead on creating a 'Street Festival Best Practices' one pager for businesses and was looking at designing branded 'Open' signs.

- b. Events & Marketing Committee: Committee Chair Stephanie Lanier said that the next bar crawl would be on October 23 with a costume contest, they had talked about doing a 12 days of Christmas bar crawl but probably not until 2027. Details were being worked out for the Christmas Cookies/ Art Walk idea and trying to figure how to pair it with the Christmas Decorations People choice voting. Amy again encouraged board members to share band suggestions for the 2027 season.
- c. 501c3 Update- The 501c3 will meet on Monday, August 17 at 4pm at White Rabbit. Working with Make Life Special to set up a merch store, looking for suggestions of what we think we should offer.

8. New Business

- a. Downtown Mobility and Parking: Shannon Poole with the Town's Engineering Department came in and reviewed the presentation that she gave Town Council regarding outcomes of the parking study and ranking of next steps. Discussion was had about crosswalks, marking spaces and signage. It was also suggested that we add Public Parking to google maps. If you had suggestions coming out of the discussion, it was asked that you connect with Councilmember Porter Casey in the next few days.

9. Public Comments

10. Adjournment

- a. Motion to Adjourn was made at 7:34pm
 - i. Made by: Stephanie Lanier
 - ii. Seconded By: Khelsey Lemon
 - iii. All in Favor