



**Town of Clayton
Recreation Advisory Board
August 12, 2019 at 6:00 pm
Clayton Community Center**

BOARD MEMBERS PRESENT:

**Emily Beddingfield
Ronald Correia
David Danko
Mark Morgan
Karen Phinazee
Mike Surasky
Ted Willer**

STAFF PRESENT:

**Scott Barnard, Parks and Recreation
Director
Lauren Lambert, Parks and Recreation
Program Support Specialist**

MEMBERS ABSENT:

**Rebecca Bradford
Travis Crowder
Richard Champion
Butch Lawter**

1 CALL TO ORDER

- a) This meeting was called to order at 6:01 p.m.

Motion: Council Member Ted Willer
Second: Council Member Mike Surasky
Vote: Unanimous

2 APPROVAL OF MINUTES

- a) **Approval of March 11, 2019 Minutes**

The March 11, 2019 minutes were approved.

Motion: Council Member Ted Willer
Second: Council Member Emily Beddingfield
Vote: Unanimous

3 OLD BUSINESS

- a) **July 4, 2019 Follow Up**
Presenter: Scott Barnard, Parks and Recreation Director

Mr. Barnard opened up the meeting by discussing what a wash out July 4th

was. Unfortunately, the weather was not on our side, but he thanked the volunteers who showed up to help regardless. He went over a few details regarding the day. Glad to get fireworks off the ground, it was a 19 minute show compared to our usual 25 minutes but it was great none the less. The couple of food trucks that stuck around took in a great deal. Ms. Emily Beddingfield brought up traffic control, and how she saw lots of kids in the street after police unblocked roads. Mr. Barnard said that this information will be relayed to Clayton PD. They made a few changes this year, so all traffic control will be reassessed next year.

b) **Update on Bond**

Presenter: Scott Barnard, Parks and Recreation Director

Mr. Barnard handed out copies of a recently created card which advertises the upcoming bond. We plan on doing multiple social media drops. Town employees are not able to tell residents to vote yes, but the foundation can. We are able to spread the word about the upcoming election, and encourage people to get out and vote. We have been working with potential partners, including Civitan, senior services, etc. These people are able to say things that staff can not. Information regarding the bond will show up in water bills, meetings around town, schools, and more. We have been putting out I <3 parks t shirts over the past several weeks as well. We hope to have rack cards in on Wednesday. Our goal is to be at every first PTA meeting, back to school nights and more. The bond language online is not as specific as some people may want. Mrs. Beddingfield asked what the typical turn out at the poles is? Mr. Barnard said this should be a big year with council spots up for election. A board members asked about the Harvest Festival and with it being right before the election, will we have a booth or anything set up?? Mr. Barnard said absolutely, we already have plans set for this event.

4 **NEW BUSINESS**

a) **Staff Changes -**

Programming: Stephanie Woods, Joni Hubble-Zeneberg

Maintenance: Holden Blackmon, Mikey Anerton, Mike Johnson, Caleb Metz

Presenter: Scott Barnard, Parks and Recreation Director

Mr. Barnard shared with the board that Mrs. Amy Shearin recently accepted a new position within our Parks and Recreation department. She is now our Marketing and Special Events Manager. She will oversee the coordination of concerts, movies, and more. We did receive approval for two new programmers, Stephanie Woods who used to work front desk and for Apex Parks and Recreation, and Joni Hubble-Zeneberg who worked in Selma prior to starting in Clayton. Having these two new positions will give us opportunities to touch some areas we haven't been heavily involved in. A lot of maintenance and grounds keeping duties have been brought back to Parks and Recreation. We will now be handling greenways, playgrounds, and the landscape around the Community Center. Hopefully with the bond we will receive some artificial turf, which will cut down on some cutting, although we would still have to maintain. We have brought on 4 new full time maintenance workers. All issues should be reported to Jimmy Bradley.

- b) **Harvest Festival**
Presenter: Scott Barnard, Parks and Recreation Director

This event will take place on Saturday and Sunday, November 2nd & 3rd. Mr. Mark Morgan mentioned having some staff get out to Powhatan and East Clayton Community Park that same weekend. There will be a soccer tournament that weekend which will get a lot of traffic. Mrs. Beddingfield asked if we would be doing yard signs. Mr. Barnard let her know that the foundation will be funding yard signs 30 days prior to the election. We will not be able to promote how and where to get them.

5 **STAFF REPORTS**

- a) **Athletics**

Mr. Barnard discussed the impact that athletic tournaments have on towns. We recently hosted the Tarheel League tournament at East Clayton Community Park and Clayton Community Park. Out of the 40 teams, 26 or more traveled more than 50 miles. This meant that most stayed in hotels, went out to eat, and probably shopped. The impact of those who come in town for events like this can be a huge impact.

- b) **Programming**

As mentioned before, Mr. Barnard talked about the two new programming positions and the special events position. We have had 11 weeks straight of 150+ kids joining us everyday for the 2019 Summer Playground Program. There are officially 4 days left, and all things considered it was a great summer. Many of the summer camp staff have been here for years and a lot of the kids know them well. We just ordered our new Fall/Winter brochure, and it is currently printed digitally. The town has Faith Fair on the Square coming up on the 24th, cycle NC in October. We have a ton of Halloween and fall activities coming up as well, will be reaching out for volunteers.

6 **ADJOURN**

- a)

Meeting was adjourned at 6:59 pm

Motion: Council Member Ted Willer
Second: Council Member Emily Beddingfield
Vote: Unanimous

Chair

ATTEST:

Clerk to the Board