



Town of Clayton
Hocutt-Ellington Memorial Library Advisory Board Minutes
Thursday, July 15, 2021 @ 5:00 PM
BB&T Room - Town Hall

BOARD MEMBERS PRESENT:

Vanessa Flores-Watson, Co-Chair
Julia Curran
Belle Allen
Elizabeth McLaurin
Paul Taperek

STAFF PRESENT:

Joy Garretson, Library Director
Heidi Holland, Deputy Town Clerk

MEMBERS ABSENT:

Laurie Lee
Etheleen Eason
Stephanie Satkowiak

1 CALL TO ORDER

- a) Ms. Flores-Watson called the meeting to order at 5:01 p.m.

2 APPROVAL OF MINUTES

- a) Draft Minutes
- June 24, 2021 DRAFT Minutes

ACTION: Adoption of Minutes

Motion: Board Member Curran
Second: Board Member McLaurin
Vote: Unanimous

3 OLD BUSINESS

4 NEW BUSINESS

5 LIBRARIAN'S REPORT

- a) Library Update
Presenter: Joy Garretson, Library Director

Ms. Garretson stated the Summer Reading program will be ending in two weeks. She stated the physical items circulated have almost doubled from last month but the E-Audio and E-books are a little lower than they have been. She stated the library has very busy and things are returning back to normal.

Public computer use has increased. She stated over the past 6 years, if citizens do not own a library card, there is a \$5 charge to use the computers. Before COVID hit, she did get authorization to enact a fast pass where citizens could use the computer for free for up to 30 minutes. She stated she would like to create a policy that would not charge to use these computers. She discussed the trend of libraries becoming fine free. She stated studies have shown books do not get returned any fast for charging fees.

There have been over 2,000 library visits for the month of June and these numbers are expected to increase. New counters have been installed on the doors, these numbers will look a lot different than in the past. These counters would be able to show the busiest and quietest times of the day.

June 2021 Snapshot

Library Visits: 2,221; Physical Items Circulated: 6,068; E-Audio Checkouts: 258; E-Book Checkouts: 696; Uses of Public Computers: 111

June Programs/Attendance

10 Children's Programs (295 Attendees); 2 Teen Programs (10 Attendees); 3 Adult Programs (28 Attendees)

- b) Grant Update
Presenter: Joy Garretson, Library Director

Ms. Garretson stated Ms. Dash, from Karen Dash Consulting, has started to compile information. She will visit in September and Ms. Garretson would like to include Board Members at this visit. She stated this information would include what the library has been doing, why they have been doing what they are doing and what the real mission is. She stated Ms. Dash is very timely and organized.

Ms. Garretson provided an update on the Big Read grant. The book chosen was *The House on Mango Street* by Sandra Cisneros. Ms. Garretson has met with Dan Barbour who will be designing the logos for the Big Read. She has been talking to Rick at 102.3 and will be beginning to record commercials for this program. September 18th will be the big kick-off at the Farmer's Market. She stated she would love to Board Members to stop by.

6 OTHER BUSINESS

- a) Library Board Discussion
- Volunteering, Involvement, Future Ideas
- Presenter: Joy Garretson, Library Director*

Ms. Garretson stated there are a lot of things to consider over the next month as the library moves towards strategic planning. She distributed a handout of things for board members to consider such as concerns about the library, more involvement on site, and more interaction with staff. She stated she was sure Ms. Dash would be asking members some of these same questions during her visit. There was detailed discussion on these topics. Board members shared great ideas which included different workshops that could bring different resources to the community. There was a suggestion to push out a survey to the community asking what workshops citizens would be interested in.

Ms. Garretson stated she would be meeting with Interim Town Manager Rich Cappola as well as Deputy Town Manager Dolores Gill to discuss future plans for the library.

7 ADJOURN

a) Adjournment of Meeting

With nothing further, the meeting was adjourned at 5:59 p.m.

ACTION: Motion to Adjourn

Motion: Board Member Taperek

Second: Board Member Curran

Vote: Unanimous

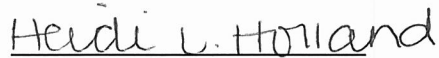
Duly adopted this the 16th day of September, 2021.



Laurie Lee, Chair

Vanessa Flores-Watson
Co-Chair

ATTEST:



Heidi L. Holland, NCCMC
Clerk to the Board
& Deputy Town Clerk