

**Town of Clayton  
Downtown Development Advisory Board  
Regular Meeting Minutes  
Monday, May 11, 2026 6pm**

| <b>Board Members Present</b>                                                                                                                                          | <b>Board Members Absent</b>                                        | <b>Staff Present</b>                                              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|
| Angie Stults<br>Julie Miller<br>Corina Knott<br>Paul Auclair<br>Valerie Mullins<br>Jennifer Hamilton, Board Chair<br>Stephanie Lanier<br>Emma Lowery<br>Khelsey Lemon | Andre Walden<br>Davin Colclough<br>Jaclyn Finn<br>Sally Schweidlin | Amy Shearin, Community Development<br>Porter Casey, Councilmember |

1. Call to Order
  - a. Meeting Called to Order at 6:03pm by Jennifer Hamilton
2. Adjustment of the Agenda
  - a. There was no adjustments of the agenda.
3. Approval of Minutes
  - a. Motion to Approve April 2026 minutes
    - i. Made By: Corina Knott
    - ii. Seconded By: Valerie Mullins
    - iii. All In Favor
4. Old Business
  - a. Board Member Introductions: Corina Knott and Angie Stults took a few minutes each to go over their introduction slides and tell the board a little bit about their personal and professional lives.
5. Staff Report
  - a. Town of Clayton Updates
    - i. Amy Shearin thanked everyone for helping with Small Business week Spotlights, we highlighted 34 businesses. The posts reached over 50,000 people on Facebook and almost 17,000 on Instagram.
    - ii. The Town is currently working with a consultant to conduct a parking study to analyze the utilization rates of available parking.
6. Committee Reports
  - a. Business Engagement Committee:

- i. Committee Chair Paul Auclair discussed the groups ideas around Restaurant week that is happening July 13-20. Restaurants have been asked to commit to their participation and are slowly doing so, he encouraged you to reach out to any that you visit/know to encourage them to give it a try.
- ii. A façade grant for The Loft Hair Salon was presented. The historic building has experienced some rot in their porch and is needing to replace the wood, as well as repaint, and repoint some brick work in the foundation. They are also looking to repair/replace their signage that is dated.

The Façade Grant was voted on and approved.

Motion: Paul Auclair

Second: Corina Knott

All in Favor

- b. Events & Marketing Committee: Committee Chair Stephanie Lanier said that new hats had been ordered and should be in stock by the June Concert. The committee is working on a summer- world cup themed bar crawl on Father's Day Weekend.
- c. 501c3 Update: The 501c3 now has it's own PO Box and has been working with Joe Warta, CPA to get taxes up to date. They will be meeting next Monday at White Rabbit Coffee Shop.

#### 7. New Business

- a. Activation Grant Idea- Corina was unable to come to the meeting, however this is on the agenda to discuss in detail at the 501c3 meeting next Monday.

#### 8. Public Comments

#### 9. Adjournment

- a. Motion to Adjourn was made at 6:50pm
  - i. Made by: Valeria Mullins
  - ii. Seconded By: Angie Stults
  - iii. All in Favor