

Town of Clayton
Downtown Development Advisory Board
Regular Meeting Minutes
Monday, April 13, 2026 6pm

Board Members Present	Board Members Absent	Staff Present
Emma Lowery Angie Stults Jaclyn Finn Julie Miller Khelsey Lemon Paul Auclair Stephanie Lanier Corina Knott Valerie Mullins Jennifer Hamilton, Chair	Andre Walden Davin Colclough Sally Schlindwein Marty Kornegay	Amy Shearin Joe Stallings Porter Casey

1. Call to Order
 - a. Meeting Called to Order at 6:03pm by Jenn Hamilton
2. Adjustment of the Agenda
 - a. There was no adjustments of the agenda.
3. Approval of Minutes
 - a. Motion to Approve March 2026 minutes
 - i. Made By: Corina Knott
 - ii. Seconded By: Valerie Mullins
 - iii. All In Favor
4. Old Business
 - a. Board Member Introductions: Economic Development Director Joe Stallings introduced himself as did Board member Emma Lowery.
5. Staff Report
 - a. Town of Clayton Updates
6. Committee Reports
 - a. Business Engagement Committee: Restaurant Week is July 12-18. Sent out survey to say you want to participate, need to talk to individual businesses. Coffee walk at another date.
 - b. Voted on 3 Downtown Façade Grants:
 - i. **Retreat at Horne** Façade Grant- Repainting and structural improvements- eligible for two facades.
 1. Motion to approve – Jenn Hamilton
 2. Second – Corina Knott

3. All in favor

Magnolia Inn- Landscaping improvements, eligible for two facades.

Motion to approve Corina Knott

Second- Valerie Mullins

All in favor

Daisys Marketplace- New Sign, Power washing, landscaping. Eligible for one façade.

Motion Stephanie Lanier

Second Corina Knott

All in favor

Paul Auclair abstained from voting, as the owner of the building

c. Events & Marketing Committee

- i. Stephanie Lanier discussed the Bar Crawl and how successful it was. She mentioned that we were in need of new merchandise for the summer- hats were a big hit at the bar crawl, looking at getting some made to sell. They will be a tan/linen looking hat similar to bar crawl. Concert themes. May 8- floral shirt, June 11- neon nights, July- concert tshirts, august 13- country throw back, sept 11- heros night – invite PD, etc. . Beer cups are ordered. Wine- Melante Wine. Concert volunteers- please sign up.
- ii. Chris is doing hospitality for last 3 of the concerts, May 8- Angie
June 11- Khelsey
Small business week Amy will be sending out a list to sign up for businesses. Each person needs to send a photo with a 1-2 sentence write up

Next committee meetings will be at Luna Pizza.

- d. 501c3 Update- Jenn working with Matt Gorman to update insurance. Next meeting is May 18, 4pm

7. New Business

- a. HF- how can DDA help use the festivals 30,000 people to get them into the businesses. Creative solutions for how we can elevate or display our small businesses. Creative solutions will be a topic at the next committee meetings.

8. Public Comments

9. Adjournment

- a. Motion to Adjourn was made at 7:12
 - i. Made by: COrina
 - ii. Seconded By Angie
 - iii. All in Favor