

**Town of Clayton
Downtown Development Advisory Board
January Regular Meeting Minutes
Monday, January 12, 2026 6pm**

Board Members Present	Board Members Absent	Staff Present
Valerie Mullins Andre Walden Corina Knott Stephanie Lanier Paul Auclair Emma Lowery Julie Miller Angie Stults Khelsey Lemon Jaclyn Finn Sally Schlindwein Davin Colclough Jennifer Hamilton	Marty Kornegay	Amy Shearin Joe Stallings Porter Casey, Councilmember

1. Call to Order
 - a. Meeting Called to Order at 6:02 by vice chair, Valerie Mullins.
2. Adjustment of the Agenda
 - a. There was no adjustments to the agenda.
3. Approval of Minutes
 - a. Motion to Approve November 2025 minutes
 - i. Made By: Andre Walden
 - ii. Seconded By: Corina Knott
 - iii. All In Favor
4. Old Business
 - a. **Board Member Introductions:** All Board members were given the opportunity to introduce themselves. Amy Shearin went through a power point presentation outlining the purpose of the board, leadership positions within the board, the role of staff and councilmembers, the different committees and their functions and some highlights of what the board accomplished in 2025.
 - b. **Downtown Clayton Awards Night-** Corina Knott gave an update on the schedule for Downtown Award nominations, including the annual awards and the Best of Downtown awards, which are new this year.

Knott also gave an update on the award night event; it will be hosted at Church Cocktail on Tuesday, February 24. The evening will be a casual floating event. It will be a free evening, but RSVPs will be required in order to effectively plan for the evening and adjust the program if needed to accommodate crowd.

5. Staff Report

- a. **Town of Clayton Updates-** Amy Shearin mentioned that Deputy Town manager Courtney Tanner retired in December. The Town is getting ready to start a Parking Study in the Downtown Core- the intention is to update the last study that was conducted in 2007 and obtain data to guide future decisions.

6. Committee Reports

- a. **Business Engagement Committee:** Paul Auclair discussed the development of the Business Engagement Committee, which has expanded to now include Façade Grants and all things that engage and support Downtown Business owners. The first committee meeting of the year will be Tuesday, Jan 27 at 5:30pm at Deep River- the location will change quarterly.
- b. **Events & Marketing Committee:** Stephanie and Davin said that the newly named Events & Marketing Committee, At the first meeting – January 27 at 6:30pm at Deep River, we will discuss the Saint Patty’s Bar Craw and discuss Sponsorships.
- c. **501c3 Update-** President Jenn Hamilton reported that the 501c3 is officially on Quickbooks. First Meeting is Feb 16 at 4pm.

7. New Business

a. **2026 Officer Nominations**

- i. Nominations made and accepted by the nominee:

- 1. Events and Marketing Committee:
 - a. Co-chairs Davin & Stephanie
- 2. Business Engagement:
 - a. Paul Auclair
- 3. Vice Chair:
 - a. Valerie Mullins

- b. **Get Involved Night-** Amy discussed the Get Involved event being hosted tomorrow night (1/13) at Snacks. Potential volunteers are encouraged to join to learn more about the Committees and volunteer opportunities that are available within the DDA.

8. Public Comments

- a. Sponsorships- Cathy and Chris Delano with the Old Mill Group asked about sponsorship opportunities for Downtown events. It was stated that the Events committee is working on getting this together for 2026 events and will be reaching out.
9. Adjournment
- a. Motion to Adjourn was made at 7:10
 - i. Made by: Corina Knott
 - ii. Seconded By: Stephanie Lanier
 - iii. All in Favor