



Town of Clayton
Downtown Development Advisory Board Regular Meeting
Agenda
Monday, July 13, 2026 at 6:00 PM
Wooten Room, Town Hall
111 E. Second Street

No Weapons Allowed Inside Meeting Room.

1. CALL TO ORDER

- a. Call To Order

2. ADJUSTMENT OF THE AGENDA

- a. **POTENTIAL ACTION:** Adoption of Agenda

3. APPROVAL OF MINUTES

- a. Approve May 2026 Minutes
Presenter: Jennifer Hamilton
Presenter:

4. OLD BUSINESS

5. STAFF REPORTS

- a. Town of Clayton Update
Presenter: Amy Shearin, Community Engagement
Presenter:

6. COMMITTEE REPORTS

- a. Business Engagement Committee
Presenter: Paul Auclair Committee Chair
- b. Events & Marketing Committee
Presenter: Davin Colclough Committee Chair
- c. 501c3 Update
- d. Committee Meetings- Third Quarter
Presenter: Amy Shearin, Community Engagement
 - First Street Tavern

7. NEW BUSINESS

- a. Town of Clayton Strategic Plan
Presenter: Dolores Gill, Chief of Staff
Presenter:

8. PUBLIC COMMENTS

9. ADJOURNMENT

- a. **POTENTIAL ACTION:** Motion To Adjourn
- b. **POTENTIAL ACTION:** Motion To Adjourn

**Town of Clayton
Downtown Development Advisory Board
Regular Meeting Minutes
Monday, DATE 6pm**

Board Members Present	Board Members Absent	Staff Present
Angie Stults Julie Miller Corina Knott Paul Auclair Valerie Mullins Jennifer Hamilton, Board Chair Stephanie Lanier Emma Lowery Khelsey Lemon	Andre Walden Davin Colclough Jaclyn Finn Sally Schweidlin	Amy Shearin, Community Development Porter Casey, Councilmember

1. Call to Order
 - a. Meeting Called to Order at 6:03pm by Jennifer Hamilton
2. Adjustment of the Agenda
 - a. There was no adjustments of the agenda.
3. Approval of Minutes
 - a. Motion to Approve April 2026 minutes
 - i. Made By: Corina Knott
 - ii. Seconded By: Valerie Mullins
 - iii. All In Favor
4. Old Business
 - a. Board Member Introductions: Corina Knott and Angie Stults took a few minutes each to go over their introduction slides and tell the board a little bit about their personal and professional lives.
5. Staff Report
 - a. Town of Clayton Updates
 - i. Amy Shearin thanked everyone for helping with Small Business week Spotlights, we highlighted 34 businesses. The posts reached over 50,000 people on Facebook and almost 17,000 on Instagram.
 - ii. The Town is currently working with a consultant to conduct a parking study to analyze the utilization rates of available parking.
6. Committee Reports
 - a. Business Engagement Committee:

- i. Committee Chair Paul Auclair discussed the groups ideas around Restaurant week that is happening July 13-20. Restaurants have been asked to commit to their participation and are slowly doing so, he encouraged you to reach out to any that you visit/know to encourage them to give it a try.
- ii. A façade grant for The Loft Hair Salon was presented. The historic building has experienced some rot in their porch and is needing to replace the wood, as well as repaint, and repoint some brick work in the foundation. They are also looking to repair/replace their signage that is dated.

The Façade Grant was voted on and approved.

Motion: Paul Auclair

Second: Corina Knott

All in Favor

- b. Events & Marketing Committee: Committee Chair Stephanie Lanier said that new hats had been ordered and should be in stock by the June Concert. The committee is working on a summer- world cup themed bar crawl on Father's Day Weekend.
- c. 501c3 Update: The 501c3 now has it's own PO Box and has been working with Joe Warta, CPA to get taxes up to date. They will be meeting next Monday at White Rabbit Coffee Shop.

7. New Business

- a. Activation Grant Idea- Corina was unable to come to the meeting, however this is on the agenda to discuss in detail at the 501c3 meeting next Monday.

8. Public Comments

9. Adjournment

- a. Motion to Adjourn was made at 6:50pm
 - i. Made by: Valeria Mullins
 - ii. Seconded By: Angie Stults
 - iii. All in Favor