



Town of Clayton
Downtown Development Association Advisory Board Agenda
Monday, December 13, 2021 @ 6:00 PM
BB&T - Town Hall

1. CALL TO ORDER

2. ADJUSTMENT OF THE AGENDA

3. APPROVAL OF MINUTES

- a. DRAFT MINUTES
November 8, 2021

POTENTIAL ACTION: Adoption of Minutes

4. STAFF REPORTS

- a. Community Awards Ceremony Update
Presenter: Lydia Davis, Economic Development Specialist

POTENTIAL ACTION: Informational

5. OLD BUSINESS

6. NEW BUSINESS

- a. New Council Liason and Future Goal Setting
Presenter: Patrick Pierce, Economic Development Director

POTENTIAL ACTION: Informational

- b. Holiday Events Review/SWOT
Presenter: Lydia Davis, Economic Development Specialist

POTENTIAL ACTION: Discussion only

- c. Open Position Discussion
Presenter: Patrick Pierce, Economic Development Director

POTENTIAL ACTION: Decide om when to fill open position

- d. 2022 Sponsorship Guide
Presenter: Lydia Davis, Economic Development Specialist

POTENTIAL ACTION: Discuss recommendations for 2022 sponsorships

7. COMMITTEE REPORTS

None for November

8. PUBLIC COMMENTS

9. ADJOURN