Town of Clayton
Downtown Development Association Advisory
Board Minutes
Wednesday, November 13 at 6:00 PM
Wooten Room – Town Hall

Board Members Present:	**Staff Present:**
Andre Walden Marty Kornegay Lila Rieber Chrisiti Thompson Greg Adamson Paul Auclair David Millican **Board Members Absent:** Katie Spalding Erin Belcher	Amy Shearin Porter Casey

1. Call to Order
   a. Meeting called to order at 6:06pm by Christi Thompson.
2. Adjustment of Agenda
   a. No adjustments
3. October Board Meeting Minutes approved
   a. Minutes were approved as presented
      Motion made by Lila Reiber
      Seconded by Paul Auclair
      Board was all in favor.
4. Old Business
   a. Small Business Saturday- Ms. Thompson talked about SBS Saturday, we would be passing out 200 swag bags and placing balloons throughout Downtown to help it look alive. Partnering with Last Friday to bring in vendors to fill in 'dark spots' for example set up in town square to keep people moving. Retail establishments would get bags to give out and restaurants and bars will be given branded koozies. Will need volunteers to help the day of and to stuff bags.

b. Christmas Village and Tree Lighting- Shearin discussed the planning for the Tree lighting event. The Christmas committee is meeting and excited about adding a few new things like a walk through light tunnel and a inflatable snowglobe.
c. Fall in Love with Downtown Awards- Mark your calendar for February 18, 2025 Brick and Mortar – awards night. 6-9pm. For this year awards we will Narrow down the nominations list, then let public vote.

5. Staff Reports
    a. Advisory Board Christmas Dinner: December 3 event is low key at Brick and Mortar, come with your spouses and enjoy.
    b. 2025 Meeting Dates- Review
        i. Motion to approve made by Greg Adamson, Seconded by David Millican, Board all in favor
6. New Business
    a. Churches Cocktail Façade Grant- Churches Cocktail and Spirits is seeking a façade grant to update the landscaping on two of their facades – the Main Street and the Oneil Steet side of their building. It was discussed how needed the update would be and how nice it will make the buiding look. It was mentioned that the quote needed to be updated to reflect the amount per façade for our records.
        i. Motion to approve was made by Paul Auclair
        ii. Seconded by Greg Adamson
        iii. Board was in favor
    b. Projects 2025-

Ms. Thompson discussed the idea of sticking together as one committee meeting for the first quarter then move to multiple committee meetings. Meet in Town Hall, let new committee members learn about all of them. We would create and stick to an agenda and time so that people could attend what interest them. In December we would discuss the calendar for 2025 including dates for the spring retreat and priorities for the next year.

7. Comments
    a. Mr Casey mentioned that Christi came to the Council meeting and spoke about all the things that DDA has accomplished in the past year- it was an impressive list.
8. Motion to Adjourn
        i. Motion to adjourn at 6:48pm by Greg Adamson
        ii. Second by Marty Kornegay
        iii. Board was all in favor