



Town of Clayton
Downtown Development Association Advisory Board Agenda
Monday, November 10, 2025 @ 6:00 PM
Wooten Room, Town Hall, 111 E. Second Street

1. CALL TO ORDER

- a. Meeting Called to Order
Presenter: Greg Adamson, Board Chair

2. ADJUSTMENT OF THE AGENDA

3. APPROVAL OF MINUTES

- a. Approval of October Minutes
Presenter: Greg Adamson, Board Chair
[October 2025 Minutes Downtown development Advisory Board](#)

4. OLD BUSINESS

- a. Board Member Slides
Presenter: Greg Adamson, Board Chair
- b. Christmas Village & Tree Lighting Update
Presenter: Stephanie Lanier, Committee Member

5. STAFF REPORTS

- a. Town of Clayton Updates
Presenter: Amy Shearin, Community Engagement Coordinator

6. COMMITTEE REPORTS

- a. Promotions Committee
- Bar Crawl
 - Small Business Saturday
 - Other
- Presenter:* Erin Belcher, Davin Colclough, Stephanie Lanier Committee Chairs
- b. Economic Vitality Report
Presenter: Paul Auclair Committee Chair
- c. Organization Committee
- Awards Rubrics
 - Awards Night
- Presenter:* Corina Knott, Committee Chair
- d. Design Committee
Presenter: Katie Spalding, Committee Chair

7. NEW BUSINESS

- a. Adoption of 2026 Meeting Dates
Presenter: Greg Adamson, Board Chair
[DDA 2026 Meetings](#)

8. PUBLIC COMMENTS

9. ADJOURN



Town of Clayton
Downtown Development Advisory Board Minutes
Monday, October 13, 2025 at 6:00 PM
Wooten - Town Hall

<p>Board Members Present: Paul Auclair Greg Adamson Stephanie Lanier Jenn Hamilton Erin Belcher Katie Spalding Valerie Mullins Marty Kornegay Corina Knott Davin Colclough</p> <p>Board Members Absent: David Mullican Andre Walden</p>	<p>Staff Present: Amy Shearin Joe Stallings Porter Casey</p>
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1 CALL TO ORDER

- a) Meeting was called to order at 6:05pm
Presenter: Greg Adamson, Board Chair

2 ADJUSTMENT OF THE AGENDA

Moving the 501c3 update to the before Staff reports.

3 APPROVAL OF MINUTES

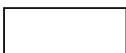
- a) Approval September 2025 Minutes
Presenter: Greg Adamson, Board Chair

Motion made by: Corina Knott
Seconded by: Stephanie Lanier
Board was all in favor of approval

501c3 Update- Jenn Hamilton stated that we meet last week and wanted to start off strong with a budget right off the year

4 STAFF REPORTS

- Advisory Board Applications have closed, there were well over 30 applicants for the Downtown Advisory Board. In the next few weeks interviews will be scheduled.



- Next Monday, Amy will go to Town Council to ask them to expand the Social District to include the southside of Second St which would include The Magnolia Inn and the Station.
- At the same Council meeting, our Board Chair Greg will present the annual Downtown Development Advisory Board update.
- Main Street Pedestrian Plan Stakeholders Meeting invite.
- Harvest Festival will start moving in this coming weekend, with activities kicking off Oct 23. Trick-or-Treat Main Street is on October 31 from 1-3pm.

5 OLD BUSINESS

- a) **Board Member Slides** Board Members Katie Spalding and Davin Colclough introduced themselves by way of presenting their slides to the group.
- b) **Christmas Village Updates** Plan to volunteer that evening, December 4- will be a teen friendly volunteer opportunity. Sign up sheet coming soon.
- c) **Pink Friday Update-** Looking for 25-30 vendors that sell giftable items for the market in Horne Square.
- d) **Small Business Saturday** Adding something fun. Each store will have a puzzle piece to collect to get a raffle prize

6 COMMITTEE REPORTS

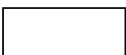
- a) **Economic Vitality-** Paul stated he meet with the Police Department regarding the noise ordinance suggestion. Committee is looking into a special noise ordinance application permit that would allow commercial properties to apply for the opportunity
- b) **Design Committee-** no update
- c) **Organization Committee-** Meet today to discuss the awards rubric, looking at the traditional award and then adding a "best of" or superlative.
- d) **Promotions Committee-** 166 tickets sold for bar crawl. Please come to Church Cocktail to volunteer around 6 to set up. We are making pretzel necklaces on Tuesday at 2:30pm.
 - For the tree lighting we are going to purchase 10 Christmas trees and have non-profits utilize them to market themselves. Donate the trees to onecompassion to a family in need.
- e) **Committee Structure for 2026-** three committees going into 2026: events and marketing, business engagement, 501c3.
 - **Motion by** Corina Knott
 - **Second by** Valerie Mullins
 - **Board was** All in favor

7 PUBLIC COMMENTS

- Stephanie Lanier shared that Generation Church is having impact having this Saturday from 10-2
- Erin Belcher said that Smithfield is having restaurant week this week and Dylan Cafe is participating
- Valerie mentioned that Chamber is still looking for volunteers for Harvest Festival
- And that the Leigh Hudson Golf Tournament on November 19.
- Paul Auclair said that the Special Olympics golf tournament is on October 23 at Neuse Country Club.
- Marty mentioned that him and his wife opened Stem Hub in Riverwood and are offering robotics camp.

ADJOURN

Meeting was adjourned at 7:13pm
Motion to adjourn made by: Valerie Mullins
Seconded by: Davin Colclough
 Board was in favor of adjourning





TOWN OF CLAYTON DDA 2026 MEETINGS

January 12, 2026

February 9, 2026

March 9, 2026

April 13, 2026

May 11, 2026

June 8, 2026

July 13, 2026

August 10, 2026

September 14, 2026

October 12, 2026

November 9, 2026

December 14, 2026

*Meetings are held on the SECOND Monday of the month at 6:00 p.m. at Town Hall, 111 E. Second Street in the Wooten Room, unless otherwise noted.**

*In accordance with NCGS § 143-318.10,
this is an official meeting of the board and is open to the public.*

ADOPTED BY TOWN OF CLAYTON DOWNTOWN DEVELOPMENT ADVISORY BOARD: ADOPTED NOVEMBER 10, 2025

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