



Town of Clayton
Downtown Development Association Advisory Board Agenda
Monday, November 9, 2020 @ 6:00 PM
Remote Meeting

1. CALL TO ORDER

- a. Roll Call
Presenter: Laura Johnson

2. ADJUSTMENT OF THE AGENDA

3. APPROVAL OF MINUTES

- a. DRAFT Minutes
- October 12, 2020 Minutes
[October 12 2020 DRAFT Minutes](#)

POTENTIAL ACTION: Adoption of Minutes

4. OLD BUSINESS

5. STAFF REPORTS

- a. Draft Mural Program
Presenter: Patrick Pierce
- b. Comprehensive Plan
Presenter: Patrick Pierce
- 1. Survey
 - 2. Public Session
 - 3. Downtown Walk
- c. DDA Annual Awards Program
Presenter: Jenn Gallimore
- 1. Voting Completed - November 8, 2020
 - 2. Executive Committee & Involved Committees Final Decision Meeting

6. COMMITTEE REPORTS

- a. Design Committee
- Committee Report
Presenter: David Millican
 - Facade Grant Update - Process Tracking Review
Presenter: Jenn Gallimore
 - Façade Grant Review - 331 E. Main Street
Presenters: Jenn Gallimore & David Millican

[Design Committee Report](#)
[DDA Facade Grant Process and Tracking](#)
[Full Application 331 E Main](#)

- b. Economic Vitality Committee
 - Committee Report
Presenter: Laura Johnson
 - Kiosk Details
Presenter: Jenn Gallimore
[Vitality Committee Report](#)
- c. Promotions Committee
 - Committee Report
Presenter: Erin Belcher
[Promotions Committee Report](#)
- d. Organization Committee
 - Committee Report
Presenter: Judy Ryan
[Organization Committee Report](#)

7. NEW BUSINESS

8. PUBLIC COMMENTS

9. ADJOURN



Town of Clayton
Downtown Development Association Advisory Board Minutes
Monday, October 12, 2020 @ 6:00 PM
Remote Meeting

BOARD MEMBERS PRESENT:

Betsy Grannis
Erin Belcher
John Millican
Laura Johnson
Christi Thompson
Judy Ryan
Heidi Peach
Shannon Austin
Bernice Lopes

STAFF PRESENT:

Patrick Pierce, Econ. Development Director
Jenn Gallimore, Econ. Dev. Specialist
Kimberly Moffett, Town Clerk
Bobby Bunn, Council Member

MEMBERS ABSENT:

Neal Stancil
Alison Kilpatrick

1 CALL TO ORDER

- a) Roll Call
Presenter: Laura Johnson

The joint meeting of the DDA and the Parks & Recreation Advisory Board was called to order at 6:06 p.m.

Ms. Johnson completed Roll Call for the DDA>

2 JOINT MEETING WITH PARKS & RECREATION

- a) A joint meeting was held to discuss greenways. Mr. Pierce began his presentation and shared a PowerPoint presentation. He shared the missions of both advisory boards. He shared information regarding the purpose of the joint meeting. Discussion included the two trail systems; Mountains to Sea Trail and East Coast Greenway, and their convergence. He provided maps showing both trails in Johnston County. Information and details regarding Sam's Branch Greenway Extension was provided, which is 1.41 miles of a new trail into downtown and the official open date is estimated to be January 1, 2021. Shown were likely key crossings at City Road, Kilgo Street, O'Neil via Stalling and RR crossings at Fayetteville and Church Streets. Proposed signage and wayfinding was discussed and included "Clayton - A Trail Town". Information regarding Elkin NC was shared, which is a trail town. Urban signage options were discussed.

There was good discussion, suggestions and questions regarding possibility of wifi, a kiosk, consistent signage, a 5k bike ride that could end in downtown and provide for opportunities to visit downtown businesses. Another suggestion included areas along the trail with small exercise sites and rock climbing.

Laura Johnson asked about the completion date of January 1 and if would be Legend Park or Legend Park to Civitan. Mr. Pierce stated he believed that date would be for full completion with a safe way for folks to cross City Road. Mr. Barnard further stated that crosswalk meets all NC DOT criteria. He stated there would be flashing lights showing pedestrian crossing. There was discussion about options for warning and signals at this location. There was suggestion to ensure there were bike lanes included at Stallings. Mr. Barnard stated these ideas would be brought back to Planning Department, but noted it was important to keep in mind that NC DOT has final jurisdiction over their roads.

This portion of the meeting ended at 6:40 p.m. It was stated that chairs and staff liaisons of both advisory boards would get together to further discuss subcommittee details.

ACTION: Formation of Subcommittee

Motion: Board Member Johnson
Second: Board Member Grannis
Vote: Unanimous

3 ADJUSTMENT OF THE AGENDA

4 APPROVAL OF MINUTES

- a) Draft Minutes
- September 14, 2020

ACTION: Adoption of September 14, 2020 Minutes

Motion: Board Member Grannis
Second: Board Member Millican
Vote: Unanimous

5 OLD BUSINESS

6 STAFF REPORTS

- a) Downtown Holiday Décor Update
Presenter: Jenn Gallimore, Economic Development Specialist

7 COMMITTEE REPORTS

- a) Design Committee
- Committee Report

Presenter: David Millican

Façade Grant Update

Presenter: Jenn Gallimore

- Process Tracking Review

Facade Grant Review

Presenters: Jenn Gallimore & David Millican

- 331-335 E. Main Street

Reports were provided regarding the façade grant review for 331-335 E. Main Street. Applicant plans on repainting entire exterior of building, doors and trim will be in black forest green and the window sash will be white. Committee recommended approval in the full amount requested of \$2,500.

Façade Grant Update was provided. The '20-'21 façade grant budget is \$25,000 and of that amount \$,7500 has been dispersed, leaving a remaining balance of \$17,500.

ACTION: Approval of Façade Grant -331 E. Main Street

Motion: Board Member Johnson

Second: Board Member Grannis

Vote: Unanimous

b) Economic Vitality Committee

Presenter: Laura Johnson

Ms. Johnson provided an update regarding information shared with downtown business members. Private advocate Facebook has been set up and committee is trying to discover other ways to correspond with business owners. Ms. Thompson stated she felt there was a lot of work to be done to ensure folks know about the committee. There was brief discussion regarding holding business owner meetings. Ms. Lopes asked if perhaps phone calls were made to try to set up one on one meetings. Ms. Johnson stated that had not been done, but that seems like a good idea. She further stated they have tried emails and phone calls, but not a phone call to set up one on one meetings. There was a question regarding whether advocates were broken down into locations. Ms. Johnson stated no it was broken up to ensure there was a good break up of various business types.

An update regarding the proposed kiosk was provided and included the background. The kiosk will be located at Horne Square and one side would be a directory of downtown locations. Ms. Gallimore stated she would do some additional research regarding what other municipalities are doing and bring 3 reviews/proposals to the Vitality Committee and then to the full board.

There was discussion regarding "Meet Up Signage", also known as "Safe Place Signage", which is a place that folks could meet up (i.e. selling of items) and it was discovered that we already have one at our Police Station. It was stated we just need to get the word out about it. Ms. Lopes stated if we were to add actual signage she was aware of folks who

would be willing to donate/sponsor the signage.

- c) Promotions Committee
Presenter: Erin Belcher

Ms. Belcher stated a meeting was held via Team on September 22. Downtown Days promotion we are currently in Phase 3 not moving as quickly as other two phases. Feels perhaps more promotion is needed. Stated there are some new participants. As of now only 6 been sold, and normally are sold out by now. Asked for assistance to help spread the word. believes this will be last round until next year. Shirts are in and ready for pick up. Small business Saturday is coming up as are Christmas activities. Small Business Saturday has some volunteers already signed up. Checking with businesses to check their preference of spreading out over 4 weeks with 4th week being kick off or ending date. This will be discussed further at next meeting and will move forward. discussions included possible scavenger hunt. Christmas tree lighting will be virtual and there will some activities that will filmed in advance. Still be store decorating - information will go out shortly. still will determine Mr. & Mrs. Christmas.

- d) Organization Committee
Presenter: Judy Ryan

Ms. Ryan reported that there was a face to face meeting recently at the Morning Glory Inn and that all social distancing protocol was practiced. Discussed were functions and duties of the committee. Ms. Austin has agreed to take on volunteer recruitment and contact list. She will reach out to several organizations to foster some interest. It was stated that not sure that a huge amount of hands on volunteers will be needed this year, however, once we are through COVID more volunteers will be needed. Ms. Ryan reported the committee did brainstorming about how to fundraise in a COVID environment. Ms. Gallimore is creating a training manual and the committee will be responsible for updating and providing it to new members. Possibility of a training retreat was discussed for possibly January or February. Ms. Grannis and Ms. Kilpatrick will be heading that up and information will be rolled out soon. It was announced The Main Street Conference will be virtual and cost will be less. Additional information will be provided shortly.

8 NEW BUSINESS

9 PUBLIC COMMENTS

10 ADJOURN

- a) Adjourn the Meeting

With there being nothing further, the meeting was adjourned at 7:17 p.m.

ACTION: Motion to Adjourn

Motion: Board Member Grannis
Second: Board Member Millican
Vote: Unanimous

Duly adopted this the 9th day of November, 2020.

Laura Johnson
Chair

ATTEST:

Kimberly A. Moffett
Town Clerk
Clerk to the Board

October 12, 2020
Minutes



CDDA Agenda Item Cover Sheet

Meeting Date

November 9th, 2020

Agenda Location

Committee Reports

Item Title**Design Committee Report**

- 1) Jenn reviewed where we were at financially in the façade grant budget – Façade Grant Process and Tracking Sheet Attached in Packet for details
- 2) The Committee unanimously voted to recommend approval of the façade grant application at 331 E Main St. 'Queens Court'.
- 3) Jenn and David informed group of where we were at in the presentation process. The DDA was given approval by Town Council on November 2nd, 2020 to proceed with the HD Blade Signage Program in our Nationally Registered Historic District Boundary.
- 4) The Committee is ordering 'Façade Grant Underway' signage to be placed on grant recipients property for the duration of their development/improvements.
- 5) Group was made aware of the PAAB Mural Program underway and given instruction on how Design Committee would be involved.

Presenters

David Millican, DDA Board & Design Committee Member
Jenn Gallimore, Economic Development Specialist

Summary/Description

Requested Action:

Funding Source (If Applicable):

Cost:

Additional Documents to be Included in Agenda Packet: Façade Grant Process and Tracking Sheet

Façade Grant Process and Pending Projects – November 9, 2020

Fiscal Year 2020/2021 in Green

FY20/21 Façade Grant Budget - \$25,000

FY20/21 Grant Funds Dispersed - \$7,500

FY20/21 Remaining Grant Funds - \$17,500

FY20/21 Grant Funds Intended - \$31,100 **over current FY20/21 budget by \$13,600*

*-Based off steps 1 – 6 in the Process Tracking Sheet *If all are approved and completed by July 2021 we'd need an additional \$13,600 in FY20/21 Façade Grant Budget. PJP asked for potential additional funding for FY20/21 Façade Grant Budget at the 9/8/20 Town Council meeting but is still waiting to hear back on final decision.*

- 1) Expressed interest to DDA Advisory Board member or Town Staff**
 - a. 408 E Second St. & 105 S Lombard St. (\$5,000 estimated) – FY20/21 **Expressed interest in applying for 2 grants (Lil' Hombre & The Cardinal). JAG sent façade grant application and info week of 8/24-29/20.*
- 2) Application pending staff approval**
 - a. 704 E Main St. (\$10,000 estimated) – FY20/21 **Held Pre-App meeting 7/6/20 – Waiting to receive application materials – Applicant hopes to have that submitted in time for October Design Committee review; must receive completed application materials by 10/21/20*
 - b. 472 E Second St. (\$7,500 estimated) – FY20/21 **Expressed intention of applying for another round of façade grants for prospective projects to be completed. PJP informed applicant that because she had just received \$7,500 for FY19/20, her application would be considered in May 2021 to ensure other establishments have the opportunity to apply. Needs to hold official Pre-App meeting with JAG.*
- 3) Staff Approved Application; Pending Design Committee review**
- 4) Design Committee Approved; Pending DDA Advisory Board Approval**
 - a. 331 E Main St. 'Queens Court' (\$1,100 estimated) – FY20/21 **Held Pre-App meeting 9/20/20. For Design review on 10/27/20 and DDA review on 11/9/20.*
- 5) Under Construction**
 - a. 436 E Main St. (\$2,500 estimated) – FY20/21 **Approved by Design on 7/28/20 and DDA Board on 8/10/20. Allocation will be issued upon project completion should the work be done in accordance to the initial façade grant approval by Staff, Design, and DDA Board.*
 - b. 419 E Main Street (\$2,500 estimated) – FY20/21 **Approved by Design on 8/25/20 and DDA Board on 9/14/20. Allocation will be issued upon project completion should the work be done in accordance to the initial façade grant approval by Staff, Design, and DDA Board.*
 - a. 331 E Main St. 'Lyn Austin' (\$2,500 estimated) – FY20/21 **Approved by Design on 9/22/20 and DDA Board on 10/12/20. Allocation will be issued upon project completion should the work be done in accordance to the initial façade grant approval by Staff, Design, and DDA Board.*
- 2) Construction Complete; Pending Receipt of Project Receipts and Staff/CDDA approval**
- 3) Payment Pending**
- 4) Complete Projects**
 - a. 421, 423, 425 E. Main St. (\$7,500 issued) – FY20/21



DOWNTOWN FAÇADE/SITE ELEMENT IMPROVEMENT GRANT

Eligibility, Guidelines, and Criteria

PURPOSE

Recognizing the fact that the appearance of a downtown is largely determined by the condition of its buildings and property, which also forms the basis of the public's overall impression of downtown, the Clayton Downtown Development Association (CDDA) has developed the Downtown Façade/Site Element Improvement Grant (Grant). The objective of the Grant is to improve the facades of downtown buildings and site features (such as public parking, signage and lighting), so that after completion of work, citizens will notice a marked improvement in the appearance of the buildings and/or property. Façade and Site Element improvements are identified as those that are permanent and part of the building or property.

The purpose of the program is to provide an economic incentive to:

- 1) Promote storefront rehabilitation and site improvements;
- 2) Preserve the unique character of historic buildings;
- 3) Encourage aesthetic compatibility for improvements to facades of non-historic structures; and
- 4) Encourage the use of quality materials in the rehabilitation of downtown properties.

Funds will be made available periodically on a first-come-first-serve basis. Qualifying projects are eligible for a grant of up to \$2,500 per public facing façade (or public facing side of property) on a 50% (CDDA) / 50% (Applicant) matching basis as funds are available. Upon project completion, copies of paid statements and cancelled checks, etc. must be submitted to claim reimbursement. Economic Development staff and CDDA Board Members will inspect work completed. Upon satisfactory completion of the work and documentation of expenses, payment will be issued for the amount of the grant.

ELIGIBILITY

- 1) The applicant must be the owner or tenant of a building/property located within the boundaries of the grant program, which are identified in Exhibit A.
- 2) If the applicant is a tenant, they must have the owner's written permission attached to the application.

- 3) Façade grants are made on a first come first served basis until funds are exhausted.
- 4) The property shall be classified as non-residential in Zoning and Use.

GUIDELINES

- 1) Improvements must conform to the Town of Clayton's Building Codes; Unified Development Code; and other applicable plans and policies of the Town.
- 3) Rehabilitation of structures in the Downtown Core should respect the architectural integrity of the primary facades and retain elements that enhance the building.
- 4) Grant applications may be made for structures and site elements within the Downtown Core, with priority given to renovation projects that visibly improve the aesthetic appearance of building facades and/or site elements.
- 5) All properties classified as non-residential (zoning and use) within Clayton's Downtown Core may apply for grant funds.
- 6) Improvements may include, but are not limited to:
 - Façade improvements
 - Brick or wall surface cleaning
 - Patching and painting of facade walls
 - Signage or lighting replacement/repair
 - Structure or frame that contain or hold a sign
 - Canopy, porch, awning installation/repair
 - Window and/or door replacement/repair
 - Mortar joint repair
 - Railings, ironwork repair or addition
 - Cornice repair and/or replacement
 - Design services (architect, etc.) for façade rehabilitation
 - Site lighting
 - Landscaping, sidewalks and hardscaping
 - Parking improvements
 - Removal of inappropriate, dilapidated, or obtrusive additions
 - Removal of non-conforming features
- 7) Any improvements that have been made through this grant program and which become a part of the property may not be removed from the property unless they can be used (without significant alterations) on another property within the Downtown Core (e.g., awnings).

ADDITIONAL GRANTS (Previous grant holders only)

- 1) Additional grants may be available for additional improvements on a first come, first served basis.

CRITERIA

- 1) For the purposes of this Grant program, a façade is generally defined as the storefront or side of a building that faces a public street or alleyway or which is otherwise visible to the general public. Site element improvements must also be visible or be able to be utilized by the general public.
- 2) Qualifying projects are eligible for a grant of up to \$2,500 per façade or site element improvement on a 50% (Grant) / 50% (Applicant) matching basis as funds are available.
- 3) Work which commences prior to the approval of the grant application is approved may not be eligible for reimbursement.
- 4) Work on the project must be completed within the fiscal year that it is approved (a fiscal year runs from July 1st to June 30th each year). The grant will be paid to the recipient after the work is completed and all bills relating to said work are paid.
- 5) The property owner must agree to maintain the improvements as set forth in the application for a period of three (3) years or until the property is sold. *(Example: if an awning is installed as part of a project and then rips within a three-year period, it must be repaired or replaced.)*

APPLICATION PROCESS

- 1) Applicant will complete the application, including design plans/sketches and owner's signature.
- 2) Two current, qualified and professional estimates of cost are to be included with the application.
- 3) Applications will be reviewed by the Economic Development Department and the CDDA.
- 4) A notification letter will be sent to applicants concerning the approval or denial of the application within 45 days of receipt of a completed application.
- 5) A Letter of approval must be received **BEFORE** reimbursement occurs.
- 6) Upon project completion, copies of paid statements and cancelled checks, etc. must be submitted to Planning Department to claim reimbursement.
- 7) Economic Development Department staff and CDDA Board members will inspect completed work and reimbursement be issued for the amount of the grant provided the work is accomplished in accordance with the approval.



Town of Clayton
Planning Department
111 E. Second Street, Clayton, NC 27520
P.O. Box 879, Clayton, NC 27528
Phone: 919-553-5002
Fax: 919-553-1720

DOWNTOWN FAÇADE / SITE ELEMENT IMPROVEMENT GRANT

The objective of the Downtown Façade/Site Element Improvement Grant is to aesthetically improve the facades of downtown buildings and/or enhance the appearance of downtown properties.

Improvement should be limited to those that are permanent and part of the building or property. Funds will be made available on a first-come-first-serve basis to projects that meet eligibility requirements.

PROJECT INFORMATION:

Name of Project: The Queen's Court Awning & Sign
Building Address: 331 E Main St, Clayton NC 27520 Parcel Tag #: 05015087
Project Description (use additional sheets if needed): _____
Installing a new awning and sign

APPLICANT INFORMATION

Applicant: Scott Reavis
I am the: ☐ Property Owner ☒ Tenant
Mailing Address: 331 E Main St, Clayton NC 27520
Phone Number: 919-451-8574 Fax: _____
Contact Person: Scott Reavis
Email Address: QueensCourt331@gmail.com
Length of Time at Address: lease signed 7/12/2020 Length of Time Remaining on Lease: 2 years 9 months

FOR OFFICE USE ONLY

Date Received: 9/30/2020 Amount Paid: (no fee required) File Number: _____

PROPERTY OWNER INFORMATION

Name: Jesse & Lynda Austin

Mailing Address: 6237 Cornwallis Rd, Garner NC 27529

Phone Number: 919-219-9442 (Lynda Austin)

Fax: _____

Email Address: LynTAustin@aol.com

REQUIRED INFORMATION (to be submitted with the application)

The following items must accompany this application.

To be completed by the applicant:	Provided?	
	Yes	N/A
1. A pre-application conference was held with Town of Clayton staff. Date: <u>9/20/2020</u>		
2. I understand before any work is begun on the project that this application must be reviewed and approved . Projects may not receive funding if the work was done before the application was approved.	✓	
3. Project plans, specifications or other appropriate design information. A professional architectural plan is not required.	✓	
4. I have read the attached information regarding purpose, eligibility, and process, and my project meets all criteria.	✓	
5. Photograph(s) of existing conditions of the property.	✓	
6. Samples of paint and material colors to be used on improvements or signage.	✓	
7. Cost estimates for the project (minimum of two estimates are preferred).	✓	
8. Owner's Consent Form (required if applicant is not the property owner).	✓	
9. I understand I must receive all applicable permits, such as Zoning Compliance Permit, Sign Permit, and Building Permit, prior to beginning work.	✓	
10. I understand the work must be completed within the required timeframes specified and that all work is completed according to state and local building codes and ordinances, and approved, when necessary, by the proper authorities.	✓	
11. I understand that I am responsible for the maintenance of improvements described here for a period of three (3) years from the date of project completion or until such time as the building is sold.	✓	
12. I understand the improvement grant must be used for the project described in this application. I understand that failure to comply with the approved application may result in losing my eligibility to receive funds.	✓	
13. I acknowledge that the Town and CDDA are obligated only to administer the grant procedures and are not liable to the applicant, owner or third parties for any obligations or claims of any nature growing out of, arising out of or otherwise related to the project or application undertaken by the applicant and/or owner. There is no principal/agent or employer/employee relationship between the Town, the CDDA, and the applicant and/or owner.	✓	

APPLICANT / PROPERTY OWNER SIGNATURES

Scott Reavis

Applicant's Name (Print Name)

Scott Reavis

Signature of Applicant

09/30/2020

Date

Property Owner's Name (Print)

Signature of Property Owner

Date

Please return completed application to the Town of Clayton, Attn. Economic Development, PO Box 879, Clayton, NC 27528, or in person at the Economic Development office at 111 E. 2nd St, Clayton NC 27520.

STAFF REVIEW (the applicant should leave this section blank)

This application has been reviewed by the following:

Economic Development Staff:

Jennifer Gallimore

Name (print)

Jennifer Gallimore
Signature

10/23/2020

Date

Comments/Conditions:

Recommend for Approval

Downtown Development Association (DDA) Design Committee:

Committee Review:

Date

☐

Approved

☐

Denied

DDA Design Committee Chair:

Name (print)

Signature

Date

Comments/Conditions:



**Town of Clayton
Planning Department**

111 E. Second Street, Clayton, NC 27520
P.O. Box 879, Clayton, NC 27528
Phone: 919-553-5002
Fax: 919-553-1720

OWNER'S CONSENT FORM

Consent is required from the property owner(s) if an agent will act on their behalf. A separate form is required from each owner. Consent is valid for one year from date of notary, unless otherwise specified. All fields must be completed.

Project Name: The Queen's Court Awning Address or PIN #: 331 E Main Clayton NC 27529

AGENT/APPLICANT INFORMATION:

Scott Reavis

(Name - type, print clearly)

331 E. Main

(Address)

Clayton, NC 27529

(City, State, Zip)

I hereby give **CONSENT** to the above referenced agent/applicant to act on my behalf, to submit applications and all required materials and documents, and to attend and represent me at all meetings and public hearings pertaining to the following processes (*list applicable requests*):

Install a new awning & sign

Furthermore, I hereby give consent to the party designated above to agree to all terms and conditions which may arise as part of the approval of this application.

I hereby certify that I have authority to execute this consent form as/on behalf of the property owner. I understand that any false, inaccurate or incomplete information provided by me or my agent will result in the denial, revocation or administrative withdrawal of this application, request, approval or permits. I further agree to all terms and conditions which may be imposed as part of the approval of this application.

OWNER AUTHORIZATION:

Linda T. Austin

(Name - type, print clearly)

Linda T Austin

(Owner's Signature)

6237 Cornwallis Rd, Garner NC 27529

(Address)

Garner, NC 27529

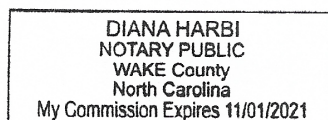
(City, State, Zip)

STATE OF NC

COUNTY OF WAKE

Sworn and subscribed before me Diana Harbi, a Notary Public for the above State and County, this the 30 day of September, 2020.

SEAL



[Signature]
Notary Public

My Commission Expires: 11-01-2021

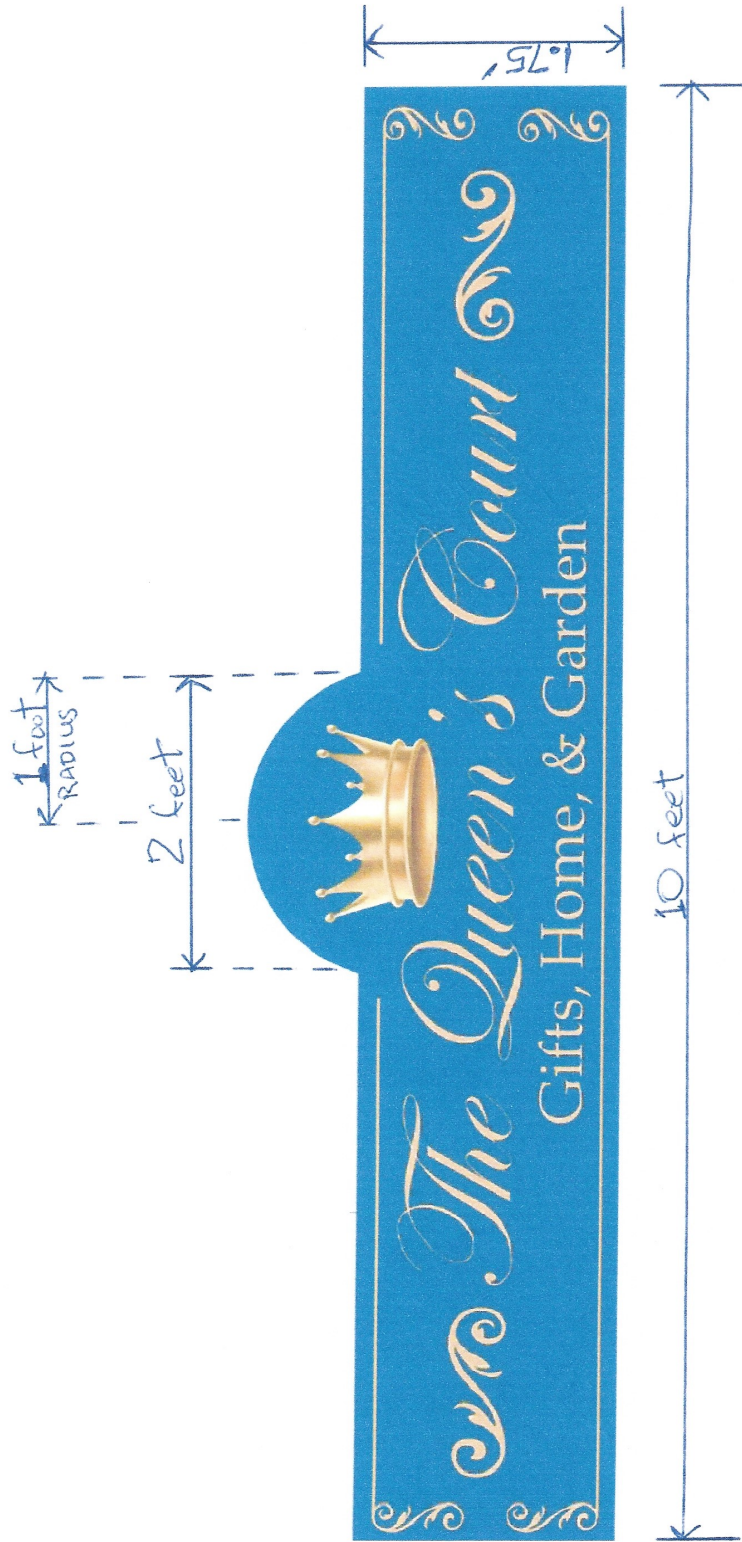


331 E. MAIN ST.
CURRENT FACADE



331 E. MAIN ST.
WITH NEW SIGN & AWNING

Blue Background - PMS 2145C
 Gold Lettering - PMS 136C



Area of Sign	
Area of rectangle = $10' \times 1.75'$ =	17.50 sf
Area of half-circle = $\pi r^2 / 2$ = $(3.14 \times 1') / 2$ =	1.57 sf
=====	
Total Area =	19.07 sf

9/29/2020

4755 Pacific Blue Fancy by Sunbrella Fabric - Fabric Carolina

Robert Allen 10% Off Coupon: RobertAllenFC10off



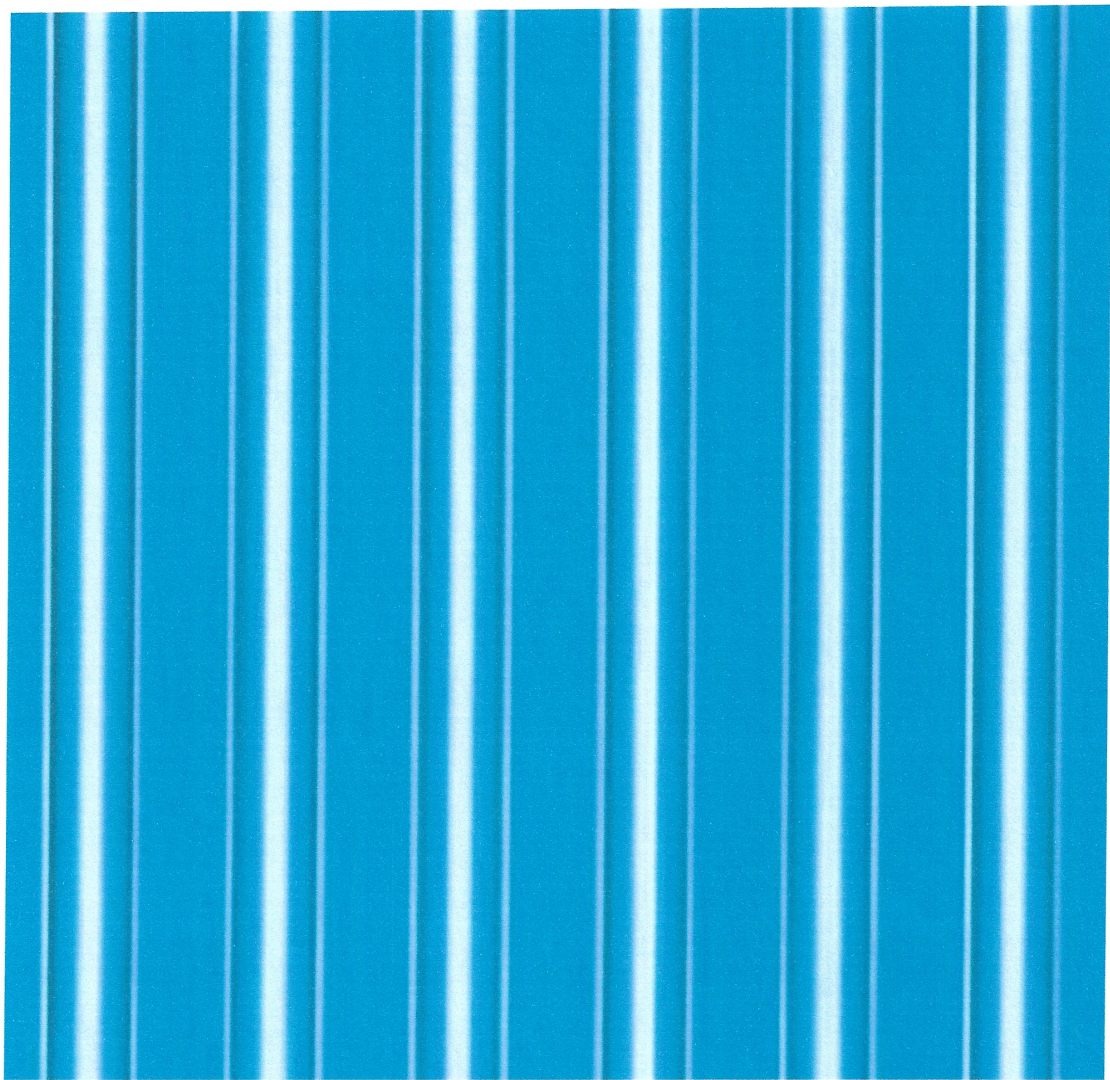
Limited Time Promotion

Awning
FABRIC

Duralee Fabric 10% Off Coupon: DuraleeFC10off

SKU:

SB 4755 Pacific Blue Fancy



OVERVIEW**DETAILS****SHIPPING & RETURNS**

Sunbrella began in the 1960s in the heart of the

Carolina with a focus on long lasting awning fabrics. Over time they have evolved into the premier household name for outdoor cushion fabrics as well as awning fabrics for various industries. From outdoor solids for the patio to stripes for umbrellas, they literally have you covered. Sunbrella also offers indoor furniture upholstery fabrics for dependable fabric that fit right into your home with out the feel of a basic outdoor fabric.

The 4755 Pacific Blue Fancy by Sunbrella Fabric is 46" wide and contains 100% Acrylic. It is sampled in Awning Fabrics > Sunbrella® Stripes and the pattern repeat size is 7.67" (19.5cm) and is manufactured in USA or Imported.

The designer fabrics sold at Fabric Carolina are always first quality and come directly from the manufacturer. Most of our fabrics are suitable for drapery, upholstery, pillows, bedding, and many other upholstered applications. We always recommend viewing a sample locally thru an interior designer, retail fabric store, upholstery shop, or furniture dealer. If the designer, name, and color are the same as our website you are buying the correct fabric. If we offer a sample, you can get a memo from our site, there are a few brands we cannot sample.

This item is offered in the following store categories: Sunbrella, Outdoor;Shop By Pattern/Stripe.

Awning
Fabric

More info



Awning Quote #1

Scott Reavis <queenscourt331@gmail.com>

RE: Queen's Court awning quote

1 message

signs@signandawning.net <signs@signandawning.net>
To: queenscourt331@gmail.com
Cc: signs@signandawning.net

Thu, Aug 20, 2020 at 9:38 AM

Randy,

Thanks for the request for quote. The updated price and details are below. Please let me know if there are any questions. Thanks.

New Awning

15" high x 36" projection x 17'-8" length mansur awning with 6" valence (overall height of 21")

- All aluminum frame, mill finish
- Covered in Sunbrella striped fabric (Pacific Blue Fancy 4755)

Price = \$1210 + tax (installed)

Jason Honeycutt

Sign & Awning Systems, Inc.

2785 US Hwy 301 N.

Dunn, NC 28334

910.892.5900 ph

910.892.2140 fx

signs@signandawning.net

From: signs@signandawning.net <signs@signandawning.net>

Sent: Thursday, August 20, 2020 9:01 AM

To: queenscourt331@gmail.com

Cc: signs@signandawning.net

Subject: Queen's Court awning quote

Randy,



Awning Quote #2

Scott Reavis <queenscourt331@gmail.com>

Awning Quote

1 message

Office of Carolina Awning & Tent <rkymtawning@gmail.com>
To: queenscourt331@gmail.com

Mon, Aug 31, 2020 at 10:08 AM

Rocky Mount Awning & Tent Co.
DBA
Carolina Awning & Tent Co.
[602 North Church Street](#)
[Rocky Mount, NC 27804](#)

Quote to manufacture and install (1) 3' x 17'6 shed type canvas awning with aluminum frame will be \$1,656.53 total, taxes included. If you have any questions feel free to call me at 252-883-4895.

Thank you,
Joey Daniel

BLACKLEY'S
PRINTING
& SIGN SHOP

Sign Quote # 1
229 East Main Street • Clayton, NC 27520
(919) 553-6813 • Fax (919) 553-3720

QUOTATION

September 11, 2020

Queens Court

331 E Main St, Clayton NC 27504

WE ARE PLEASED TO SUBMIT THE FOLLOWING QUOTATION FOR YOUR CONSIDERATION:

QUANTITY	DESCRIPTION	PRICE
1	inkjett laminated contour cut on 1/8" cbond	\$449.95
1	installation fee	\$75.00
	Total \$560.38 (tax included)	
<i>Thank you for the opportunity to quote for your business needs!</i>		
DELIVERY	F.O.B.	TERMS

IMPORTANT

PRICES GOOD FOR ACCEPTANCE AND SHIPMENT IN 30 DAYS ONLY,
UNLESS SUCH TIME IS EXTENDED IN WRITING. QUANTITIES SHOWN
ABOVE ARE NOT GUARANTEED.

RESPECTFULLY SUBMITTED,

BY _____



Company & Customer Name	Job Size	Job Details	Materials & Pricing
The Queen's Court	10'w x 24"h 1/8" thick, C-bond sign with surface applied vinyl.	Sign to screw mount to existing wall.	\$275.00 Install \$100.00 tax \$25.31 total \$400.31
Date: 09/14/2020	Designer: Lyle Pollard	Fonts: Advert Regular	



We take pride in providing quality artwork for our customers, and that takes considerable time. Time is Money!

IF THIS ARTWORK IS USED WITHOUT EXPRESS PERMISSION, OR TAKEN TO ANOTHER BUSINESS FOR REPRODUCTION YOU WILL RECEIVE AN INVOICE FOR OUR ARTWORK TIME!

Smithfield Sign Design
919-934-9436

Sign Quote # 2



CDDA Agenda Item Cover Sheet

Meeting Date

November 9th, 2020

Committee Meeting Location

First Street Tavern

Agenda Location

Committee Reports

Item Title

Vitality Committee Report

Presenters

Laura Johnson, DDA Board Chair and Economic Vitality Chair

Summary/Description

- 1) Jenn highlighted what the other committees and/or subcommittees are currently doing or gearing up to do this holiday season (i.e. Tree Lighting, Awards, Small Business Saturday, Santa on Fire Truck, etc.)
- 2) Advocate's held a check-in session to inform the committee of things they've been hearing or noticed with their assigned businesses over the last month.
 - a. Committee agreed that the communication we send out needs to be deliberate (i.e. not surveyed to death) and informative.
 - b. Advocates decided to segment the contact list to help gauge level of interest in certain items (i.e. inclusion in events vs. surveys, etc.)
- 3) Kiosk Proposal – Jenn walked group through items that should be included on the kiosk board. She had a rough sketch laying out how to include multiple items suggested by stakeholders but hoping to develop a more formal layout to physically show group what it would look like to scale. Once layout is finalized and approved ED will begin getting order quotes/estimates.
- 4) Joint DDA/P&R Greenway Trails Meeting Debrief – committee discussed their thoughts and feedback following the joint meeting in October
- 5) “Meet Up” Signage Update – Staff investigated the feasibility of safe meet up zone signage downtown. We found that we already have one of these signs at the Police Station downtown and will try to do a better job highlighting it as an option. ED Staff registered the location on the Safe Trade Spots – OfferUp System.

Requested Action:

Funding Source (If Applicable):

Cost:

Additional Documents to be Included in Agenda Packet:



CDDA Agenda Item Cover Sheet

Committee Meeting Date

November 9th

Committee Meeting Location

Go-to Meetings Video Platform

Agenda Location

Committee Reports

Item Title

Promotion Committee Report

Presenters

Erin Belcher, DDA Board Member & Promotions Committee Chair

Summary/Description

- 1) Committee is going to continue to push remaining phase III bundles on social media and close out 2020
 - a. Decided to table phase IV until next year
- 2) Fall/Winter & Holiday Events
 - a. SBS(s) & Sub-Committee Update
 - i. Committee meeting on routine basis to do virtual scavenger hunt
 - ii. Chamber Local-Opoly
 1. Chamber doing their own separate program
 - a. Customers get card, spend \$, then customer turns in board with receipts
 - b. Businesses must donate (1) \$10 value in order to participate
 - c. Customers will have to spend money in order to get 'credit'
 - d. Runs Nov. 28 – Dec. 8th
 - e. Advocates should be aware of two separate events
 - b. Christmas Activities & Sub-Committee Update
 - i. Amy Shearin attended to update group on committee plans
 - ii. Committee meeting on routine basis to do a virtual Tree Lighting and other festive activities
 - iii. Every Friday leading up to Christmas 6-7PM and Saturdays 2-3PM Santa will be on fire truck (5th, 11th, 18th) riding through Main Street
 - iv. Need volunteers to help toss/handout candy beside fire truck
 - v. Virtual Tree Lighting, Dec. 3rd | Do not advertise as event

- vi. Amy will be decorating/un-decorating the truck each weekend so volunteers are needed
 - vii. Storefront decorating contest | Businesses must be decorated by Nov. 23rd | Judging will take place the next week | People's Choice – FB community will vote week prior to the actual judging (Nov. 23rd for one week)
 - viii. Will need advocate assistance
- c. Award Ceremony
- i. Doing it virtual this year, in partnership with CCOC
 - ii. Jenn reviewed guidelines and timeline | Voting closed November 8 at 11:59PM
- d. Drive-In Movie Update
- i. Committee decided to table for this year and revisit in the spring

Requested Action:

Funding Source (If Applicable):

Cost:

Additional Documents to be Included in Agenda Packet:



CDDA Agenda Item CoverSheet

Meeting Date

November 9, 2020

Agenda Location

Committee Reports

ItemTitle

Organization Committee Report

Presenters

Judy Ryan

Summary/Description

1. Main Street Conference – 2021 will be Virtual. There will be a special rate since virtual. Discussed combining the Main Street Conference with DDA Board retreat. More to come.
The “NC Main Street and Rural Planning Center (MS&RP) sent me a survey in October. I forwarded to all businesses provided by Economic Vitality for their submission. Survey was to be submitted by October 23, 2020. I have contacted MS&RP to get survey results once they have been compiled.
2. Fundraising in a COVID environment – all of these will need to be further discussed.
 - a. “Play the ‘Quay” – Idea from Downtown FuaQUAY/Varina. Mini Golf Tourney. Maybe “Play the CLAY” more discussion needed.
 - b. Downtown Sponsorships – these have been done in the past where businesses pay to sponsor the summer outdoor events. This has been successful in the past. Several levels of sponsorship exist.
 - c. Friends of Downtown program – more discussion needed.
 - d. “Official on the Roof” – we’d need to brainstorm for name of the event. This would basically be to kidnap and hold for ransom the Mayor or Police Chief and strand them on the roof of a downtown building. With so much going on in November and December we feel that the soonest we could get this together would be January. Additional options would be for people to pay for a cup of cocoa or blanket to be delivered. Other luxury items may also be purchased. Town drone could do live feeds. Still in the planning stage.
 - e. “Strolling Spirits” similar to Sip n Shop which seemed to be very successful with the Chamber last year.
 - f. Downtown Community Garden
 - g. Downtown Game Day

3. Dark Stores – Discussed ways to make the downtown vacant stores more appealing.
 - a. False walls with lighting
 - b. Community Involvement (police dept, fire dept, holiday décor, etc)
 - c. Artistic pieces
4. Kiosk – discussed putting a QR code on the kiosk that would change each month. The QR Code would offer discounts or items at different downtown shops (free scoop of ice cream at Nancy Jo's, 10% discount at Yellow House, etc)

Requested Action:

Funding Source (If Applicable):

Cost:

Additional Documents to be Included in Agenda Packet: