



Town of Clayton
Downtown Development Association Advisory
Board Minutes
Monday, October 14, 2024 at 6:00 PM
Wooten - Town Hall

Board Members Present: Andre Walden Lila Reiber David Millican Christi Thompson Paul Auclair Erin Belcher Greg Adamson Board Members Absent: Marty Kornegay Katie Spalding	Staff Present: Amy Shearin
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1 CALL TO ORDER

- a) Meeting was called to order at 6pm by Christi Thompson

2 ADJUSTMENT OF THE AGENDA

3 APPROVAL OF MINUTES

- a) Approval of September 9, 2024 Minutes

Minutes were approved as presented

Motion made by: Greg Adamson

Seconded by: Lila Reiber

Board was all in favor of approval

4 OLD BUSINESS

- a) **BBQ Festival Recap-** waiting for final numbers
- b) **Christmas Village Recap- Planning is moving along.** Sponsorships are still available, Please continue to talk with your contacts- a discount is okay. Deadline is November 5.
Storefront awards to increase participation- Grand prize- square to square activity sponsorship.
Retail and Non-retail get two tickets to the awards night each.

5 STAFF REPORTS

- a) **Board Openings** - Board applications are open on the town website if you know anyone interested.
- b) **Director Position Open** - Economic Development Director position is currently open, will close October 31.
- c) **November Board Meeting** - moved to November 13.
- d) **Advisory Board Christmas** – mark your calendar: December 3

6 **COMMITTEE REPORTS**

- a) **Committee Meeting Schedule-** Taking November/December off for holidays. If committee leads have anything to discuss will call a meeting
- b) **Design Committee-** Leaf Façade grant- repainting their building, staying within the Sherwin Williams historic paint scheme.
 - Motion to approve: Christi Thompson
 - Second: Paul Auclair
 - All in favor

7 **NEW BUSINESS**

- a) **Fall in Love with Downtown Awards-** Mark your calendar: Feb 18 at Brick and Mortar.
- b) **Small Business Saturday-** LFIC has managed vendor selection, DDA managed flow and mimosa walk. Erin taking point on supply distribution.
- c) A meeting to start the planning process of Downtown Awards and SBS will be held- email to follow
- d) **Suggestions from Downtown Business Meeting-** Possible things for the board to explore in 2025.
 - **Parking** what can the board do to help? Employee parking, improve signage?
 - **Noise Ordinance** – 10pm is current ordinance, 7 days per week. It was asked if on the weekend could this be expanded until 11pm.
 - **Mixer-** Get on the schedule? Paul & Katie working together to ramp up.
 - **By Appointment only** – Could the board suggest putting this back into the code?
 - **Vibrancy/Façade Grant-** market to expand.

8 **PUBLIC COMMENTS**

9 **ADJOURN**

Meeting was adjourned at 6:50pm

Motion to adjourn made by: Paul Auclair

Seconded by: Erin Belcher

Board was in favor of adjourning

