



Town of Clayton
Downtown Development Association Advisory Board Agenda
Monday, October 14, 2024 @ 6:00 PM
Wooten Room, Town Hall, 111 E. Second Street

1. CALL TO ORDER

- a. Call to Order
Presenter: Christi Thompson, Board Chair

2. ADJUSTMENT OF THE AGENDA

3. APPROVAL OF MINUTES

- a. Approval of September Minutes
Presenter: Christi Thompson, Board Chair
[September 2024 DDA Minutes](#)

4. OLD BUSINESS

- a. BBQ Festival Recap
Presenter: Paul Auclair, Economic Vitality Committee Chair
- b. Christmas Village Update
Presenter: Amy Shearin, Economic Development

5. STAFF REPORTS

- a. Town Updates
- Board Openings
 - Director Position Open
 - November Board Meeting
 - Advisory Board Christmas
- Presenter: Amy Shearin, Economic Development*

6. COMMITTEE REPORTS

- a. Committee Schedule
Presenter: Amy Shearin, Economic Development
- b. Design Committee
- Leaf Facade Grant
- Presenter: David Millican, Committee Chair*

7. NEW BUSINESS

- a. Fall in Love with Downtown Clayton- Downtown Awards Night
Presenter: Christi Thompson, Board Chair
- b. Small Business Saturday
Presenter: Christi Thompson, Board Chair
- c. Suggestions from Downtown Businesses Meeting

Presenter: Christi Thompson, Board Chair

8. PUBLIC COMMENTS

9. ADJOURN



Town of Clayton
Downtown Development Association Advisory
Board Minutes
Monday, September 9, 2024 at 6:00 PM
Wooten - Town Hall

Board Members Present:

Christi Thompson, Chair
Katie Spalding
David Millican
Andre Walden
Lila Reiber
Paul Auclair

Board Members Absent:

Greg Adamson
Joel Tew
Erin Belcher
Marty Kornegay

Staff Present:

Amy Shearin
Porter Casey

1 CALL TO ORDER

- a) Meeting was called to order at 6:06pm by Christi Thompson

2 ADJUSTMENT OF THE AGENDA

3 APPROVAL OF MINUTES

- a) Approval of August 12, 2024 Minutes

August 12, 2024 minutes were approved as presented

Motion made by: Paul Auclair

Seconded by: Lila Reiber

Board was all in favor of approval

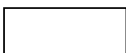
4 OLD BUSINESS

- a) **BBQ Festival Update**

- Almost \$10,000 in ticket sales, please do the anti rain dance. In good shape volunteer wise, 31 BBQ teams, food trucks, bands,
- Final Board Member assignments nailed down tomorrow morning.
- Volunteer stickers- Christi

5 STAFF REPORTS

- a) **Board Appointment Process-** Town Clerk Heidi Holland should be reaching out to those of you whose positions are up for renewal about reapplying. Six months was added to everyone's term so that everyone ends in December now. Applications for new members will open in the next few



weeks for positions to start the first of the year.

6 COMMITTEE REPORTS

- a) **Committee Updates-** We currently have no promotions committee. The goal is to get back to the soul of what we are here for.
 - Shop small Saturday, Christmas Village
 - Meeting schedule change, meeting location change
- b) **Design Committee-** The Chamber of Commerce submitted a Façade Grant for repointing the brick and redoing the limestone on their building at 301 E. Main St. The Design committee recommended approval and discussed the importance of maintaining buildings. Reviewed the grant rules regarding timeframes for applying for additional grants since the Chamber recently received a grant for their windows. The grant renews with the new budget year on July 1, they would be eligible for up to \$10,000 in 50/50 matching because of their 4 public facing sides.
 - **A motion was made to approve by Lila Rieber**
 - **Christi Thompson seconded**
 - **Board was in favor of approving.**
- c) **Economic Vitality** – See above notes on BBQ Challenge
- d) **Organization Committee** – Nothing new other than BBQ

7 NEW BUSINESS

8 PUBLIC COMMENTS

9 ADJOURN

Meeting was adjourned at 7:06pm

Motion to adjourn made by: Paul Auclair
Seconded by: Christi Thompson
Board was in favor of adjourning

