



**Town of Clayton  
Downtown Development Advisory Board Minutes  
Monday, October 13, 2025 at 6:00 PM  
Wooten - Town Hall**

<p><b>Board Members Present:</b> Paul Auclair Greg Adamson Stephanie Lanier Jenn Hamilton Erin Belcher Katie Spalding Valerie Mullins Marty Kornegay Corina Knott Davin Colclough</p> <p><b>Board Members Absent:</b> David Mullican Andre Walden</p>	<p><b>Staff Present:</b> Amy Shearin Joe Stallings Porter Casey</p>
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**1 CALL TO ORDER**

- a) Meeting was called to order at 6:05pm  
*Presenter: Greg Adamson, Board Chair*

**2 ADJUSTMENT OF THE AGENDA**

Moving the 501c3 update to the before Staff reports.

**3 APPROVAL OF MINUTES**

- a) Approval September 2025 Minutes  
*Presenter: Greg Adamson, Board Chair*

Motion made by: Corina Knott  
Seconded by: Stephanie Lanier  
Board was all in favor of approval

**501c3 Update-** Jenn Hamilton stated that we meet last week and wanted to start off strong with a budget right off the year

**4 STAFF REPORTS**

- Advisory Board Applications have closed, there were well over 30 applicants for the Downtown Advisory Board. In the next few weeks interviews will be scheduled.

- Next Monday, Amy will go to Town Council to ask them to expand the Social District to include the southside of Second St which would include The Magnolia Inn and the Station.
- At the same Council meeting, our Board Chair Greg will present the annual Downtown Development Advisory Board update.
- Main Street Pedestrian Plan Stakeholders Meeting invite.
- Harvest Festival will start moving in this coming weekend, with activities kicking off Oct 23. Trick-or-Treat Main Street is on October 31 from 1-3pm.

## 5 OLD BUSINESS

- Board Member Slides** Board Members Katie Spalding and Davin Colclough introduced themselves by way of presenting their slides to the group.
- Christmas Village Updates** Plan to volunteer that evening, December 4- will be a teen friendly volunteer opportunity. Sign up sheet coming soon.
- Pink Friday Update-** Looking for 25-30 vendors that sell giftable items for the market in Horne Square.
- Small Business Saturday** Adding something fun. Each store will have a puzzle piece to collect to get a raffle prize

## 6 COMMITTEE REPORTS

- Economic Vitality-** Paul stated he meet with the Police Department regarding the noise ordinance suggestion. Committee is looking into a special noise ordinance application permit that would allow commercial properties to apply for the opportunity
- Design Committee-** no update
- Organization Committee-** Meet today to discuss the awards rubric, looking at the traditional award and then adding a 'best of' or superlative.
- Promotions Committee-** 166 tickets sold for bar crawl. Please come to Church Cocktail to volunteer around 6 to set up. We are making pretzel necklaces on Tuesday at 2:30pm.
  - For the tree lighting we are going to purchase 10 Christmas trees and have non-profits utilize them to market themselves. Donate the trees to onecompassion to a family in need.
- Committee Structure for 2026-** three committees going into 2026: events and marketing, business engagement, 501c3.
  - **Motion by** Corina Knott
  - **Second by** Valerie Mullins
  - **Board was** All in favor

## 7 PUBLIC COMMENTS

- Stephanie Lanier shared that Generation Church is having impact having this Saturday from 10-2
- Erin Belcher said that Smithfield is having restaurant week this week and Dylan Cafe is participating
- Valerie mentioned that Chamber is still looking for volunteers for Harvest Festival
- And that the Leigh Hudson Golf Tournament on November 19.
- Paul Auclair said that the Special Olympics golf tournament is on October 23 at Neuse Country Club.
- Marty mentioned that him and his wife opened Stem Hub in Riverwood and are offering robotics camp.

## ADJOURN

Meeting was adjourned at 7:13pm

**Motion to adjourn** made by: Valerie Mullins

**Seconded by:** Davin Colclough

Board was in favor of adjourning