Town of Clayton
Downtown Development Association Advisory Board Agenda
Monday, September 9, 2024 @ 6:00 PM
Wooten - Town Hall

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1. CALL TO ORDER

a. Call to Order
Presenter: Christi Thompson, Board Chair

2. ADJUSTMENT OF THE AGENDA

3. APPROVAL OF MINUTES

a. Approval of August 12, 2024 Minutes
Presenter: Christi Thompson, Board Chair
August 2024 DDA Minutes

4. OLD BUSINESS

a. BBQ Festival Update and Final Details
Presenter: Paul Auclair

5. STAFF REPORTS

a. New Board Appointments Timeline & Information
Presenter: Amy Shearin

6. COMMITTEE REPORTS

a. Committee Updates & Review
Presenter: Christi Thompson, Board Chair

b. Design Committee Report
- Facade Grant

Presenter: David Millican, Committee Chair

c. Organization Committee Report
Presenter: Greg Adamson, Committee Chair

d. Economic Vitality Committee Update
Presenter: Paul Auclair, Committee Chair

7. NEW BUSINESS

8. PUBLIC COMMENTS

9. ADJOURN

Town of Clayton
Downtown Development Association Advisory
Board Minutes
Monday, August 12, 2024 at 6:00 PM
Wooten - Town Hall

Board Members Present:	**Staff Present:**
Christi Thompson,Chair David Millican Paul Auclair Erin Belcher Greg Adamson Lila Reiber Marty Kornegay **Board Members Absent:** Joel Tew Andre Walden Katie Spalding	Amy Shearin, Economic Development Conrad Olmedo, Planning Director Martha Vandergriff, Clayton Center Porter Casey, Councilmember *Virtual*

1 CALL TO ORDER

a) Meeting was called to order at 6:04pm by Board Chair Christi Thompson

2 ADJUSTMENT OF THE AGENDA

3 APPROVAL OF MINUTES

a) Approval of July 8, 2024 Minutes

July 8, 2024 minutes were approved as presented Motion
made by: Erin Belcher
Seconded by: Paul Auclair
Board was all in favor of approval

4 OLD BUSINESS
Downtown Master Plan Final Draft
Conrad Olmedo, Planning Director, gave an overview of how we got to this point and where we are going from here- with the goal being a recommendation from DDA and from the Planning Board and then taking that to the Town Council in September.

Dan Lambert, consultant, went through the Master Plan and the updates that were made since the last meeting.

Christi Thompson mentioned that the three main concerns are still: Development Opportunities, Parking and improved streetscape. Would like to see “If you are developing you are adding parking” and that any parking removed is replaced, 1:1.

Lila Reiber brought up that the height maximums, six stories, are not what is desired. If the redevelopment pictures in the appendix are not what we want, then would recommend that the imagery is removed.

It was the consensus that three changes be sent along with any recommendation:

1. Removal of TPPK 22, removal of the Barbour St. on-street parking
2. Include language/examples that highlight the possibility for additional parking with partnerships with developers in regards to residential and non-residential parking (examples)
3. Removing specific development plans (images at the end of the plan in the Appendix)

A motion was made to recommended the Downtown Master Plan, with the 3 changes listed above.
Motion made by Lila Reiber
Second by Marty Kornegay
Board was all in favor of approval.

5 STAFF REPORTS

a) **Economic Development Department staff update**. Lydia moved to the Communications Department, Patrick moved from the Town and has started a new job. Amy is now the staff liaison to the board.

b) **Concerts-** Martha Vandergriff discussed the success of years concert series and the plans for next years. Earth Wind and Fire band was awesome. Would love to try to do something similar for the future. Some said they liked the four concert set up, while others expressed the more the better all agreed that the bigger artist are great and too see what the budget would allow. Some bands/ideas that were thrown out: Selena Tribute, add local flavor for openers, Yacht Rock, Queen Tribute, Alman Brothers.

6 COMMITTEE REPORTS

a) **Design Committee:** David stated that the design committee has started work on the mural project- selecting artist, location, and concepts.

b) **Economic Vitality**. Paul discussed the BBQ Challenge. Reaching out to committees about volunteers, billboard going up on Friday. There will be a separate sign up for board members.

c) **Promotions Committee:** Currently there is not an active promotions committee, if anyone is interesting in serving please let Amy know.

7 NEW BUSINESS

8 PUBLIC COMMENTS

9 ADJOURN

Meeting was adjourned at 7:32

Motion to adjourn made by: Lila
Seconded by: David Millican
Board was in favor of adjourning