



**Town of Clayton**  
**Downtown Development Advisory Board Regular Meeting**  
**Agenda**  
**Monday, April 13, 2026 at 6:00 PM**  
**Wooten Room, Town Hall**  
**111 E. Second Street**

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**No Weapons Allowed Inside Meeting Room.**

**1. CALL TO ORDER**

- a. Call To Order  
Presenter: Jennifer Hamilton

**2. ADJUSTMENT OF THE AGENDA**

- a. **POTENTIAL ACTION:** Adopt or Adjust the Agenda

**3. APPROVAL OF MINUTES**

- a. **POTENTIAL ACTION:** Approval of Minutes  
Presenter: Jennifer Hamilton

**4. OLD BUSINESS**

- a. Board Member Slides  
Presenter: Jennifer Hamilton  
**Presenter:**

**5. STAFF REPORTS**

- a. Town of Clayton Updates  
Presenter: Amy Shearin

**6. COMMITTEE REPORTS**

- a. Business Engagement Committee Updates  
Presenter: Paul Auclair
  - 1) Facade Grants  
The Retreat at Horne  
Magnolia Inn  
Daisy's Marketplace  
Presenter: Paul Auclair
- b. Events and Marketing Committee Update
  - Bar Crawl
  - Concerts
  - Volunteers Needed: Concerts, Square to Square
  - Downtown Swag
  - Small Business Week Promo idea
  - Presenter: Stephanie Lanier & Davin Colclough
- c. 501c3 Update  
Presenter: Stephanie Lanier

**7. NEW BUSINESS**

**8. PUBLIC COMMENTS**

**9. ADJOURNMENT**

- a. **POTENTIAL ACTION:** Motion To Adjourn
- b. **POTENTIAL ACTION:** Motion To Adjourn

**Clayton Downtown Development Advisory Board  
March 9, 2026 6pm  
Minutes**

Board Members Present	Board Members Absent	Staff Present
Emma Lowery Dre Walden Stephanie Lanier Julie Miller Corina Knott Valerie Mullins Jennifer Hamilton Paul Auclair Davin Colclough Jaclyn Finn Angie Stults Khelsey Lemon	Marty Kornegay Sally Schweidlin	Porter Casey Amy Shearin

1. Call to Order
  - a. Meeting Called to Order at 6:03pm by Valerie Mullins
2. Adjustment of the Agenda
  - a. There was no adjustments of the agenda.
3. Approval of Minutes
  - a. Motion to Approve February 2026 minutes
    - i. Made By: Stephanie Lanier
    - ii. Seconded By: Corina Knott
    - iii. All In Favor
4. Old Business
  - a. Shearin opened officer nominations for any additional nominees. Corina Knott was nominated for 501c3 Vice President.
5. Staff Reports
  - a. The JNow magazine is out and features an article and ad about woman owned businesses in Downtown Clayton.
  - b. The following is the concert series line up for 2026:
    - May 8- The Blackwater Band
    - June 11- The 90s Superfly Tribute
    - July 17- Whole Lotta Presence
    - August 13- All My Rowdy Friends with Nicholas Vernon
    - September 11 – CD & the Mix

## 6. Committee Reports

- a. Business Engagement: Paul recapped the committee meeting, mentioning that plans were underway for a restaurant week in July. Business Mixers will get on the calendar quarterly, a survey has gone out to businesses and we were looking at the possibility of sending out text message updates to Downtown Business owners.
- b. Events and Marketing Committee- The bar crawl is March 14, starting point is Fare Game and we will need volunteers to help sort bags and pass them out. Plan to be at Fare Game at 4:30 that evening.
- c. 501c3: Jenn Hamilton stated that they are still working on obtaining insurance. The next meeting is May 18 at White Rabbit at 4pm.

## 7. New Business

- a. Officer Elections: The following Downtown Development Advisory Board positions were nominated and accepted:

Chair: Jennifer Hamilton

Vice Chair: Valerie Mullins

Business Engagement Committee Chair: Paul Auclair

Events/Marketing Committee Co-Chairs: Stephanie & Davin

Motion: Corina Knott

Second: Paul Auclair

All in Favor

- b. 501c3 position elections: The following people were elected to the 501c3 board:

501c3 President: Stephanie Lanier

501c3 Vice-President: Corina Knott

501c3 Secretary: Katie Spalding

501c3 Treasurer: Erin Belcher

501c3 Past-President: Jenn Hamilton

Motion: Stephanie Lanier

Second: Valerie Mullins

All in Favor

8. Public Comments: Awards Ceremony: Valerie and Corina both mentioned that feed back was great. It was nice to have a rubric, with a process that is repeatable. Corina mentioned that the best of category has brought traffic through her doors with people saying "I heard you won best lunch, so we wanted to try it". It was noted that we need to keep building on it.

9. Motion to adjourn 7:14pm  
Motion: Paul Auclair  
Second: Stephanie Lanier  
All in Favor