



**Town of Clayton**  
**Downtown Development Advisory Board Regular Meeting**  
**Agenda**  
**Monday, March 9, 2026 at 6:00 PM**  
**Wooten Room, Town Hall**  
**111 E. Second Street**

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**No Weapons Allowed Inside Meeting Room.**

**1. CALL TO ORDER**

- a. Call To Order

**2. ADJUSTMENT OF THE AGENDA**

- a. **POTENTIAL ACTION:** Adopt or Adjust the Agenda

**3. APPROVAL OF MINUTES**

- a. **POTENTIAL ACTION:** Approval of Minutes  
Presenter: Valerie Mullins

**4. OLD BUSINESS**

- a. Officer Nominations  
Presenter: Amy Shearin, Community Development  
**Presenter:**

**5. STAFF REPORTS**

- a. Town of Clayton Updates  
2026 Concert Series  
Presenter: Amy Shearin, Community Development

**6. COMMITTEE REPORTS**

- a. Business Engagement Committee  
Presenter: Paul Auclair, Committee Chair
- b. Events/Marketing Committee  
Presenter: Stephanie Lanier & Davin Colclough, Committee Chairs
- c. 501c3 Update  
Presenter: Jennifer Hamilton, 501c3 President

**7. NEW BUSINESS**

- a. Officer Elections  
Presenter: Amy Shearin, Community Development  
**Presenter:**

**8. PUBLIC COMMENTS**

**9. ADJOURNMENT**

- a. **POTENTIAL ACTION:** Motion To Adjourn
- b. **POTENTIAL ACTION:** Motion To Adjourn



**Town of Clayton  
Downtown Development Advisory Board  
Regular Meeting Minutes  
Monday, February 9, 6pm**

<b>Board Members Present</b>	<b>Board Members Absent</b>	<b>Staff Present</b>
Jacklyn Finn Stephanie Lanier Jennifer Hamilton Julie Miller Angie Stults Khelsey Lemon Emma Lowery Paul Auclair Sally Schlindwein Marty Kornegay	Andre Walden Corina Knott Davin Colclough	Joe Stallings Amy Shearin Porter Casey

1. Call to Order
  - a. Meeting Called to Order at 6:03pm by Valerie Mullins
2. Adjustment of the Agenda
  - a. There was no adjustments of the agenda.
3. Approval of Minutes
  - a. Motion to Approve January 2026 minutes
    - i. Made By: Stephanie Lanier
    - ii. Seconded By: Jenn Hamilton
    - iii. All In Favor
4. Old Business
  - a. Board Member Introductions: Stephanie Lanier & Jackie Finn
  - b. 2026 Officer Nominations
    - i. Chair: Jennifer Hamilton
    - ii. Vice Chair: Valerie Mullins
    - iii. Business Engagement Committee Chair: Paul Auclair
    - iv. Events/Marketing Committee Co-Chairs: Stephanie & Davin
    - v. 501c3 President: Stephanie Lanier
    - vi. 501c3 Vice-President: *Angie Stults , Paul Auclair – both unconfirmed*
    - vii. 501c3 Secretary: Katie Spalding
    - viii. 501c3 Treasurer: Erin Belcher
    - ix. 501c3 Past-President: Jenn Hamilton

## 5. Staff Report

### a. Town of Clayton Updates:

- i. JNOW Magazine Ad- Shearin explained that she has placed an ad in the March edition of JNow magazine encouraging people to shop local in Downtown Clayton. The ad will feature women business owners in Downtown, with a picture shot by Aimee Sue.

## 6. Committee Reports

### a. Business Engagement Committee:

- i. Restaurant Week in Downtown July 13-20. Talking to businesses. Have a special menu for the week, at the set price.
- ii. Getting businesses engaged: sending out a questionnaire to business owners
- iii. Business Mixers- opportunities to redo, schedule once a quarter, more interactive: networking and how we can help each other.
- iv. Volunteers: volunteer toolkit.
- v. Noise Ordinance exception application going to Council work session on Monday, 2/16.

### b. Events & Marketing Committee

- i. Tickets are open for the bar crawl on March 14. So far sold 74 tickets. Check in is at Fare Game. Looking at capping it at 200.
- ii. Sponsorships: Alligator Steps has already sponsored. Stephanie reaching out to last years sponsors, please reach out to new sponsors

### c. 501c3 Update- First meeting of year is Monday, Feb 16 at White Rabbit at 4pm.

## 7. New Business

- i. Award Selection- Nominees along with the nominations for each award were presented on the screen and read by Vice Chair Mullins, and the floor was open for discussion. For each nominee of the four awards board members filled out a rubric. Scores were tallied by Joe Stallings and divided by the total number of scores given. The highest vote getter in each category was:
  - ii. Downtown Investment: The Station
  - iii. Downtown Contributor: Porter Casey
  - iv. Rising Star: Magnolia Inn
  - v. Business of the Year: BoulevardMotion to accept was made by: Angie Stults  
Seconded by: Paul Auclair  
All in Favor

8. Public Comments

- a. Magnolia Inn has their one year anniversary this coming Saturday.

9. Adjournment

- a. Motion to Adjourn was made at 7:40pm
  - i. Made by: Jacklyn Finn
  - ii. Seconded By: Angie Stults
  - iii. All in Favor