



Town of Clayton
Downtown Development Association Advisory
Board Minutes
Monday, August 8, 2022 at 6:00 PM
Wooten - Town Hall

Board Members Present: Erin Belcher Greg Adamson Jasmeen Calhoun David Millican Paul Auclair Katie Spalding Staphanie Matos Christi Thompson Jacob Parente Board Members Absent: Matthew Kagel Lila Reiber	Staff Present: Lydia Davis, Economic Development Specialist
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1 CALL TO ORDER

- a) Meeting was called to order by Chair, Erin Belcher, at 6:03pm

2 ADJUSTMENT OF THE AGENDA

- a) Addition of 5c - a Downtown Concert Update by Justin Doan and Martha Vandergriff of The Clayton Center

3 APPROVAL OF MINUTES

- a) July Meeting Minutes were approved as presented

Motion: Christi Thompson
Second: Greg Adamson
Approved

4 OLD BUSINESS

5 STAFF REPORTS

- a) Downtown Action Plan Stakeholders Meeting - During Sept 12 DDA meeting

Lydia Davis, Economic Development Specialist, gave update on schedule for the Downtown Strategic Plan schedule including meetings with the consultant during Sept 12 DDA meeting and at Town Hall on Sept 13 for public input sessions.

b) Downtown Master Plan Stakeholders Meeting

Lydia Davis, Economic Development Specialist, gave update on schedule for the Downtown Master Plan schedule including meetings with the consultant during Sept 12 DDA meeting and at Town Hall on Sept 13 for public input sessions.

c) Downtown Concert Series Update

Justin Doan, of the Clayton Center, presented update on outreach to bands that were suggested by the DDA in previous meetings. Many of the bands being considered for 2023 series came from these suggestions including: Chatham Rabbits, New Tower, NuBlue, and more. Final @023 Concert Lineup will be announced at a later date - pending availability and dates.

Feedback on Family Night: To have a specific, blocked off "kids area" up front for the safety of those kids that want to dance and interact with band

6 NEW BUSINESS

a) Officer Nominations - Voting on Slate

Each Advisory Board Member received a paper ballot to complete anonymously. Each nominee could have received up to 11 votes. Total number of nominees and votes for each position are listed below. Following tallying of votes by Davis, Economic Development Specialist, the follow individual were approved as the new officer slate.

July 2022-July 2023 DDA Board and Corporation Officers:

- DDA Chair: Christi Thompson (3 nominees/6 votes)
- DDA Vice Chair: Matt Kagel (2 nominees/6 Votes)

- Corporation President: Matt Kagel (2 nominees/8 Votes)
- Corporation Vice President: Jasmeen Calhoun (4 nominees/5 Votes)
- Corporation Treasurer: Greg Adamson (2 nominees/8 Votes)
- Corporation Secretary: Katie Spalding (3 nominees/4 Votes)
- Corporation Past President: Christi Thompson (only nominee/unanimous)

This slate was voted on:

Motion made by David Millican

Second by Jasmeen Calhoun

Unanimously approved.

7 COMMITTEE REPORTS

a) Economic Vitality
Presented by Chair, Christi Thompson

Thompson gave update that EV committee has been focused on

- Downtown Map concept overhaul
- Social District outreach
- Downtown Bar Brawl #2 in Sept

- b) Design
Presented by Chair, David Millican

Façade Grant application was approved for the Clayton Mart
Motion: Paul Auclair
Second: Jacob Parente
Approved Unanimously

- c) Organization
Presented by Lydia Davis, in absence of Chair, Matt Kagel

No update outside of voting on new slate of officers.

- d) Promotions
Presented by Chair, Erin Belcher

8 PUBLIC COMMENTS

9 ADJOURN

- a) Meeting was adjourned at 6:54

Motion: David Millican
Second: Paul Auclair
Unanimously approved

Adopted on: Sept. 12, 2022

Chair:



