



Town of Clayton
Downtown Development Association Advisory Board Agenda
Monday, July 26, 2021 @ 6:00 PM
Town Hall - Rotary Room

1. CALL TO ORDER

2. ADJUSTMENT OF THE AGENDA

3. APPROVAL OF MINUTES

- a. DRAFT Minutes
- June 14, 2021

POTENTIAL ACTION: Adoption of Minutes

4. OLD BUSINESS

5. STAFF REPORTS

- a. 2021-2022 Events Update
Presenters: Patrick Pierce & Amy Shearin
- b. Town Council Downtown Parking Special Meeting Update
Presenter: Patrick Pierce

6. NEW BUSINESS

- a. Façade Grant Review - 111 W. Main Street - Paper Company Building

POTENTIAL ACTION: Approval of Façade Grant

- b. Nominate and Approve 2021-2022 Downtown Development Advisory Board Chair

POTENTIAL ACTION: Motion to Approve

- c. Nominate and Approve 2021-2022 Committee Chairs

- Organization Committee
- Promotions Committee
- Design Committee
- Economic Vitality Committee

POTENTIAL ACTION: Motion to Approve

- d. Recommendations for the 2021-2022 DDA Board of Directors

POTENTIAL ACTION: Motion to Approve

- e. 2021-2022 Meeting Schedule

[Proposed 2021 2022 Meeting Schedule](#)

POTENTIAL ACTION:

Adopt 2021-2022 Meeting Schedule

7. COMMITTEE REPORTS

- a. Design Committee Report
Presenter: David Millican
- b. Economic Vitality Committee Report
Presenter: Laura Johnson
- c. Promotions Committee Report
Presenter: Erin Belcher
- d. Organization Committee Report
Presenter: Judy Ryan
[Cover](#)

8. PUBLIC COMMENTS

9. ADJOURN

- a. Adjourn the Meeting

POTENTIAL ACTION:

Motion to Adjourn



TOWN OF CLAYTON
DOWNTOWN DEVELOPMENT
ADVISORY BOARD
2021 – 2022 MEETINGS

July 26, 2021

September 13, 2021

October 11, 2021

November 8, 2021

December 13, 2021

January 10, 2022

February 14, 2022 ****suggest moving because of Valentine's Day****

March 14, 2022

April 11, 2022

May 9, 2022

June 13, 2022

Advisory Board Meetings are held on the SECOND Monday of the month at 6:00 p.m. in Town Hall at 111 East Second Street, unless otherwise noted.*

The following Committee Meetings are held the FOURTH Tuesday of the month at the following times and locations:

Organization Committee – 9:30 a.m. – Location: TBD*

Promotions Committee – 12:30 p.m. – Location: TBD*

Design Committee – 6:00 p.m. – Location: TBD*

The following Committee Meeting will be held the FOURTH Wednesday of the month at the following time and location:

Economic Vitality Committee – 6:30 p.m. – Location: TBD*

In accordance with §NCGS 143-318.10, these are official meetings of the board and are open to the public.



CDDA Agenda Item CoverSheet

Meeting Date

July 26, 2021

Agenda Location

Committee Reports

ItemTitle

Organization Committee Report

Presenters

Judy Ryan, Organization Committee Chair

Summary/Description

1. Succession Planning
Report on member committee composition, chair placements, officers of 501c3.
2. New member orientation – July 20th
3. Concert Sponsorship – Deep River, LeakLocators, Home Town Realty
4. Fundraising (beer/wine sales) during concerts

Requested Action: None – Informational

Funding Source (If Applicable): N/A

Cost: N/A

Additional Documents to be Included in Agenda Packet: