



Town of Clayton
Downtown Development Association Advisory Board Agenda
Monday, July 13, 2020 @ 6:00 PM
Remote Meeting

**THIS WILL BE A REMOTE MEETING. ANYONE WISHING TO OFFER
PUBLIC COMMENTS SHOULD EMAIL THE TOWN CLERK -
KMOFFETT@TOWNOFCLAYTONNC.ORG NO LATER THAN 12:00
NOON THE DAY OF THE MEETING. ANY COMMENTS RECEIVED
WILL BE READ INTO THE RECORD.**

1. CALL TO ORDER

- a. Roll Call

2. ADJUSTMENT OF THE AGENDA

3. APPROVAL OF MINUTES

4. OLD BUSINESS

- a. Economic Development Strategic Plan
Presenter: Patrick Pierce, Economic Development Director

5. STAFF REPORTS

- a. DDA Transitions
Presenter: Jenn Gallimore, Economic Development Specialist
- b. Re-visioning DDA Organizational Structure and Decision Making Processes
Presenters: Patrick Pierce, Economic Development Director & Jenn Gallimore, Economic Development Specialist
- c. DDA Advisory Board Financial Update
Presenter: Patrick Pierce, Economic Development Director

6. COMMITTEE REPORTS

- a. Design Committee
- Facade Grants
Presenter: Jenn Gallimore, Economic Development Specialist
- FY 19/20 Update
 - Application Revisions
 - FY 20/21 Update
- Historic Signage Update
Presenter: David Millican
- b. Economic Vitality Committee
Presenters: Neil Stancil and/or Laura Johnson
- Advocate Update

c. Promotions Committee

Presenter: Erin Belcher

- Downtown Days Promotion

Presenter: Jenn Gallimore, Economic Development Specialist

- Last Friday Video Sponsorship

d. Organization Committee

- Updates

7. NEW BUSINESS

a. Economic Development Newsletter

Presenter: Jenn Gallimore, Economic Development Specialist

b. Parks and Recreation/DDA Joint Trail Meeting

Presenter: Patrick Pierce, Economic Development Director

8. PUBLIC COMMENTS

9. ADJOURN