



**Town of Clayton
Downtown Development Association Advisory Board
Minutes
Monday, July 11, 2022 @ 6:00 PM
Wooten - Town Hall**

BOARD MEMBERS PRESENT:

Greg Adamson
Erin Belcher
Jasmeen Calhoun
Lila Reiber
David Millican
Paul Auclair
Katie Spalding
Matthew Kagel (Late)
Stephanie Matos (Late)

STAFF PRESENT:

Lydia Davis
Patrick Pierce
CM Porter Casey

MEMBERS ABSENT:

Christi Thompson
Jacob Parente

1 CALL TO ORDER

- a) Meeting was called to order by Chair, Erin Belcher, at 6:01pm.

2 ADJUSTMENT OF THE AGENDA

- a) Addition of
6b - Southeast Area Study Update
6c - Notice on DOT work on curb ramps in Downtown Clayton

3 APPROVAL OF MINUTES

- a) No minutes to approve since June meeting was canceled, May minutes were approved via email

4 OLD BUSINESS

- a) Reminder of deadline for 2023 Concert Suggestions

ACTION: Board was reminded to provide all suggestions to Justin Doan [jdoan@townofclaytonnc.org] by July 30

5 NEW BUSINESS

- a) Introduction of new board members - Chair introduced both new members, Katie and Greg, and opened the floor for them to introduce themselves as well.

- b) Orientation Powerpoint

ACTION: Informational - expectation setting for the new year

Lydia and Matt went through attached PowerPoint. Biggest action item was that nominations for board officer positions are due by August 4th.

- c) September Family Night

ACTION: Discuss Movie Options

Board decided to recommend Alexander and the Terrible, Horrible, No Good, Very Bad Day as the movie to be featured at the Sept 17th Family Night.

6 STAFF REPORTS

- a) Downtown Strategic Plan Kick Off

ACTION: Informational

Patrick Pierce explained the process of this plan and the difference between the strategic plan and the Downtown Master Plan as they will be running concurrently.

7 COMMITTEE REPORTS

- a) Economic Vitality
Presented by Lydia Davis, Economic Development Specialist, in absence of committee chair

Lydia mentioned the upcoming July 23rd Bar Crawl organized by the committee.

- b) Design
Presented by Chair, David Millican

ACTION: Clayton Steakhouse Facade Grant Approval

Motion made by: Erin Belcher
Second by: Paul Auclair
Approved unanimously

- c) Organization
Presented by Chair, Matthew Kagel

Matthew gave update related to logistics of events including needing volunteers for Farmers Market and the addition of a second square terminal to assist with transactions at events.

- d) Promotions
Presented by Chair, Erin Belcher

Erin gave reminder and overview of upcoming events including August 18th Concert and September 17th family night.

8 PUBLIC COMMENTS

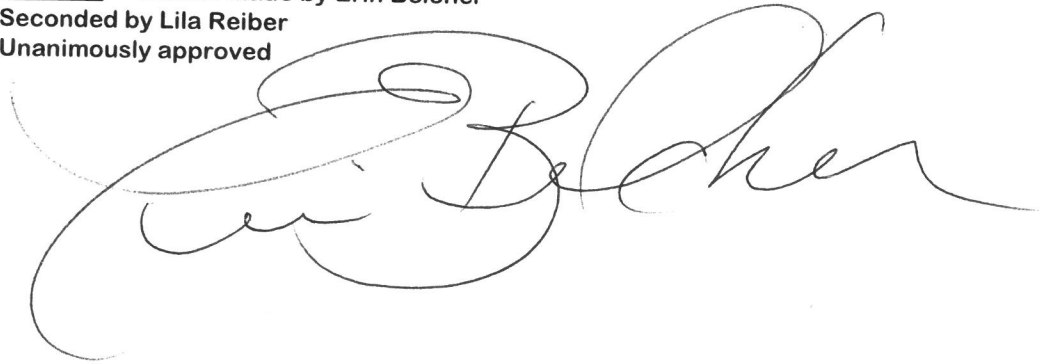
- a) Update was added related to the new mural on Fire Station 1

9 ADJOURN

- a) Meeting was adjourned at 7:06pm

ACTION: Motion made by Erin Belcher
Seconded by Lila Reiber
Unanimously approved

CHAIR:

A large, stylized handwritten signature in black ink, appearing to read "Erin Belcher". The signature is written in a cursive, flowing style with large loops and flourishes.