



Town of Clayton
Downtown Development Association Advisory
Board Minutes
Monday, July 8, 2024 at 6:00 PM Wooten
- Town Hall

Board Members Present: Erin Belcher Katie Spalding Paul Auclair Lila Reiber David Millican Marty Kornegay Andre Walden Greg Adamson Joel Tew Board Members Absent: Christi Thompson	Staff Present: Lydia Davis, Economic Development Specialist Patrick Pierce, Economic Development Director Bruce Venable, Planner II Conrad Olmedo, Planning Director Porter Casey, Town Councilmember
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1 CALL TO ORDER

- a) Meeting was called to order at 6:06pm

2 ADJUSTMENT OF THE AGENDA

3 APPROVAL OF MINUTES

- a) Approval of June 10, 2024 Minutes

June 10, 2024 minutes were approved as presented

Motion made by: Lila Reiber

Seconded by: Andre Walden

Board was all in favor of approval

4 OLD BUSINESS

5 STAFF REPORTS

- a) 2024 Events Update

- Mrs. Davis gave an update on Downtown events. So far this year we have had 2 concerts, with 2 to go. Square to Square happened on the 4th and Christmas Village will be on December 5.

- b) Social District

- Mrs. Davis stated that the Social District is launching on Thursday, July 11. Signage and decals are out there. Keep your ear out for any positives or concerns that you hear.

6 COMMITTEE REPORTS

a) **Design Committee:**

- Vibrancy Grants: Mrs. Davis stated that the first round of vibrancy grants is complete:
A- Frames are distributed throughout town, the committee will need to get a plan together for a second round.
- Mural Project: Launching in July

b) **Economic Vitality** Mr. Auclair discussed the upcoming BBQ challenge on September 14 and the need for support from the rest of the board. The next meeting will be held on July 30. He will be putting together an action item list and google doc to assign roles. He identified a need for social media and website help .

c) **Promotions Committee:** Mrs. Davis said that the Communications Department is continuing to work on editing and releasing the Faces of Downtown video series over the next several weeks.

7 NEW BUSINESS

a) Downtown Master Plan Final Draft Review

Presenter: Patrick Pierce, Economic Development Director

Mr. Pierce led a discussion about the proposed Master Plan Draft, below is a list of suggestions for improvements and questions brought up during the discussion.

- TTPK- removing parking to add turn lanes?
- Do closing RR crossings need to be in there? Would suggest only Church Street closing.
- Historic District: Historic Core: Most of this is in the core or Downtown neighborhood
- Looked specifically at implementation matrix – prioritization by years
- Keeping development consistent with surrounding- especially on Front St.
- Better signed parking
- Need a parking study to determine next steps & a tiered approach
- Need to bold: If parking is removed on main, plan to add elsewhere.

Additional feedback will be collected via email until July 12 and then compiled and forwarded to the consultant.

Recommendation: Continue the discussion at the August meeting.

8 PUBLIC COMMENTS

9 ADJOURN

Meeting was adjourned at 7:29pm

Motion to adjourn made by: Lila Reiber

Seconded by: Andre Walden

Board was in favor of adjourning