



Town of Clayton
Downtown Development Association Advisory Board
Monday, June 14, 2021 @ 6:00 PM
BB&T Room – Town Hall

1. CALL TO ORDER

- a. Roll Call

Chairwoman Laura Johnson called the meeting to order at 6:03 p.m. All members were present except for Mr. Stancil and Ms. Kilpatrick.

2. PUBLIC COMMENT

There were no public comments.

3. ADJUSTMENT OF THE AGENDA

There were no adjustments to the agenda.

4. APPROVAL OF MINUTES

- a. Review and approve DRAFT May 10 meeting minutes

ACTION: Motion to Approve

Motion: Board Member Grannis

Second: Board Member Peach

Vote: Unanimous

5. OLD BUSINESS

No old business on the agenda.

6. STAFF REPORTS

- a. Town & DDA Partnership on Upcoming Town Events
Presenter: Amy Shearin

Ms. Shearin provided an update on the upcoming town events for 2021, including:

July 3 – Square to Square Independence Day Festival

Aug 19 – Town Square concert: Aaron Hamm, Johnathan Parker

Sept 30 – Town Square concert: The Embers

In addition, staff was close to finalizing dates for two movie nights in late summer and fall. Ms. Shearin requested volunteers for Square to Square.

Board members discussed preparation for Square to Square and the upcoming Town Square concerts. Overall excitement for public events in downtown in 2021.

- b. Recommendations to Town Council for DDA Board vacancies
Presenter: Patrick Pierce

Mr. Pierce reviewed the interview process for the four DDA Board positions. Ten candidates were interviewed and were being considered. Pierce agreed to email the final slate to the Advisory Board before the June 21 Town Council meeting.

- c. Update on Barbour Building and Mural
Presenter: Patrick Pierce

Mr. Pierce reported that interior upfits to the Barbour Building continue to progress. Additionally, final renditions of the mural on the east facing façade are being drafted with anticipation of review and approval by PAAB by the end of summer.

The building owner will be going before the Board of Adjustment for a parking variance later on Wednesday night.

7. NEW BUSINESS

- a. Façade Grant Review – Bartex Business Center, 716 W Main St

The committee reviewed the recommendation from the Design Committee to improve two façades on the property totaling approximately \$4,800.

ACTION: Motion to Approve

Motion: Board Member Grannis
Second: Board Member Peach
Vote: Unanimous

Moved to approve by Betsy Grannis; second by Heidi Peach. The Advisory Board approved unanimously.

8. COMMITTEE REPORTS

- a. Design Committee Report
Presenters: David Millican

David Millican briefly discussed the conversation at the Design Committee about the possibility of funding future murals through the Façade Grant program.

- b. Economic Vitality Committee Report
Presenter: Laura Johnson

Laura Johnson discussed a new member orientation being discussed in mid-July. Additionally, the Vitality Committee would like to have a brief orientation and introduction of new members at the next meeting.

- c. Promotions Committee Report
Presenter: Erin Belcher

Erin reviewed various preparation for Square to Square and future events, including merchandise, alcohol licenses, flyers, and sponsors.

The group agreed that a Christmas Tree Lighting committee should be convened after Labor Day to discuss plans for the December 2 event.

At the request of the Board, Mr. Pierce agreed to resend the Farmers Market/Last Friday in Clayton Market signup sheet to the Board and Committees.

d. Organization Committee Report

Presenter: Judy Ryan

Judy Ryan discussed succession planning for FY21-22. The Chair slate was discussed including:

Chairwoman - Laura Johnson

Promotions – Erin Belcher

Design – Dave Millican

Vitality – Christi Thompson

Organization – Judy Ryan

9. **ADJOURN**

a. Adjourn the Meeting

The group offered their thanks to Betsy Grannis Neal Stancil and Alison Kilpatrick for their contributions to the DDA, as this was their last meeting.

With there being nothing further, the meeting was adjourned.

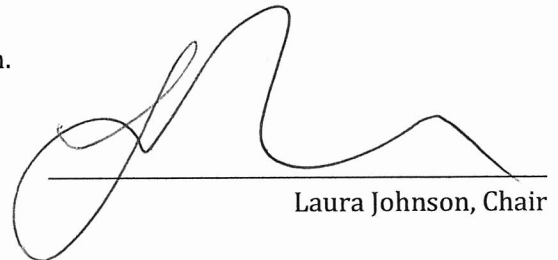
ACTION: Motion to Adjourn

Motion: Board Member Grannis

Second: Board Member Peach

Vote: Unanimous

Duly adopted this the 26th of July, 2021 while in regular session.


Laura Johnson, Chair

ATTEST:

