Town of Clayton
Downtown Development Association Advisory Board Minutes
Monday, April 12, 2021 @ 6:00 PM
Remote Meeting

BOARD MEMBERS PRESENT:
Laura Johnson – Chair
Bernice Lopes – Vice Chair
Betsy Grannis
Erin Belcher
David Millican
Judy Ryan
Heidi Peach
Christi Thompson

STAFF PRESENT:
Patrick Pierce, Economic Development Director
Council Member Bobby Bunn – Board Liaison

MEMBERS ABSENT:
Neal Stancil
Alison Kilpatrick
Shannon Austin

OTHERS PRESENT:
Gabe Guillois, Atlas Stark

1 CALL TO ORDER

a) Ms. Johnson called the meeting to order at 6:05 p.m.

b) Roll Call

Mr. Pierce completed Roll Call and noted a quorum.

2 ADJUSTMENT OF THE AGENDA

a) No adjustments made to the agenda.

3 APPROVAL OF MINUTES

a) Draft Minutes
- March 8, 2021

Ms. Grannis noted an incomplete sentence in the Economic Vitality Report.

ACTION: Adoption of Minutes, with the correction as noted above.

Motion: Betsy Grannis
Second: Judy Ryan
Vote: Unanimous

4 OLD BUSINESS

a) DDA Booth at Clayton Farmer's Market
Presenter: Laura Johnson

Laura Johnson revisited the idea of having a DDA booth at the Clayton Farmer's Market. After several options were discussed, the Advisory Board agreed to have a DDA tent at the market twice a month – the second Saturday and the Night Market on Last Friday in Clayton. A signup sheet will be circulated via Google Docs where Board members can sign up to volunteer.

5 STAFF REPORTS

a) Town Hall Update/Second Street Closure
Presenter: Patrick Pierce, Economic Development Director

Patrick Pierce reported that Town Hall will reopen to the public on Monday, May 3. A number of safety measures will be in place to protect the public and staff, including mandatory face masks, temperature checks and a visitor sign-in sheet. The Town Hall Parking Expansion is opening in conjunction with Town Hall opening. While some of the finish work will be completed over the month of May, the lot will be 90+% functional. Lastly, exterior building improvements and landscaping are also nearing completion.

Patrick Pierce reminded the Board that Second Street from Fayetteville to Church will be closed April 16 for the entire day to complete work on Town Hall. He encouraged the Board and DDA Advocates to communicate with their fellow business owners.

6 NEW BUSINESS

a) 401 E Main Street – Barbour Building Update
Presenter: Gabe Guillois, Atlas Stark

Gabe Guillois is the managing director for Atlas Stark, the owner of the Barbour Building. Atlas Stark is in the process of remodeling the building to in conjunction with several of the new tenants that were announced, including Crawford's Cookshop, The Cardinal and Lil Hombre. Mr. Guillois walked the committee through a rendering of the exterior improvements to the building including paint, a new façade, a new deck with roll up doors, and replacing the old mural. The goal is to open Crawford's Cookshop and The Cardinal by midsummer with Lil Hombre to follow shortly after.

7 COMMITTEE REPORTS

a) Design Committee Report
Presenters: David Millican

Mr. Millican quickly briefly reviewed the committee report provided with the agenda. There were no additional questions.

b) Vitality Committee Report
Presenter: Laura Johnson

Ms. Johnson briefly reviewed the committee report provided with the agenda. There were no additional questions.

c) Promotion Committee Report
Presenter: Erin Belcher

Ms. Belcher briefly reviewed the committee report provided with the agenda, including an update on the Clayton Vibes merchandise which is selling quite well in its first few weeks. There were no additional questions.

d) Organization Committee Report
Presenter: Judy Ryan

Ms. Ryan briefly reviewed the committee report provided with the agenda, including an update on the upcoming *Ransom on the Roof* event. There were no additional questions.

8 PUBLIC COMMENTS

Prior to adjourning the meeting, Mr. Pierce suggested that the Board get an update on the West End Development at Main & Stallings St at the May meeting. The Board concurred.

9 ADJOURN

a) Adjourn the Meeting

With there being nothing further, the meeting was adjourned at 7:00 p.m.

ACTION: Motion to Adjourn

Motion: Betsy Grannis
Second: Judy Ryan
Vote: Unanimous

Duly adopted this the 10th day of May, 2021.

Laura Johnson
Chair

ATTEST:

Kimberly A. Moffett, CMC, NCCMC
Town Clerk / Clerk to the Board

TOWN OF CLAYTON
INCORPORATED
APRIL 1869
CLAYTON, N.C.