



Clayton
Downtown
Development
Association Inc

Clayton Downtown Development Association

Monday, April 9, 2018 / 6:00 PM

Town Hall - GS223

Minutes

1. Call to Order

- a. James Lipscomb called the meeting to order at 6:08 p.m.***
- b. Roll Call – Tressa Sutphin, Dave Schearer, Jason Sansom, Heidi Peach, Bobby Bunn, Michael Grannis, Betsy Grannis, Kim Lawter, Jessica Lloyd, Amanda Hilburn, Mike Konold***

2. Adjustments to the Agenda

- a. Michael Grannis requested to add item "D" onto 4. Discussion about Veteran's Memorial Idea

3. Old Business

- a. Main Street Conference

Kaitlin will come back to Board with ideas for recognizing The Clayton Center, volunteers and Horne Memorial United Methodist Church

4. New Business

- a. Approval of February 12, 2018 Minutes

Motion: Betsy Grannis

Second: Heidi Peach

Vote: Unanimous

- b. Request for Support of Event on Small Business Saturday 2018

Tressa Sutphin presented the idea of Acton Children's Business Fair of Johnston County in Town Square on November 24th. More information to be placed on May agenda when Patrick Cox is able to be present.

- c. Wayfinding Signage Proposal for Second Street Businesses

Dave Schearer made suggestion to Board for signage recognizing First Street businesses. James Lipscomb suggested labeling them First Street Business District on O'Neil St and First St. Kaitlin will research logistics of the project and bring a recommendation back to the Board at a later date.

- d. Veteran's Memorial Idea

Michael Grannis shared with the Board an idea to hang banners that each honored a veteran and showed an example. There was discussion about logistics and how to fund the project, as well as ensure that everyone has a fair chance to be recognized. Jessica Lloyd suggested recommended this project to the Clayton Historical Association.

5. Reports

- a. Downtown Development Director – **Kaitlin recommended that the Sesquicentennial be added as old business to the agendas from now until the event**
- b. Financial Report – **Jessica updated the Board on how many 2018 sponsorships were lacking to reach the goal. Jessica mentioned the deficit from the ornament fundraiser. She also noted the money that was passed through the Town of Clayton for the Main Street Conference and explained that the CDDA was reimbursed by checks from the Town of Clayton. Jessica also mentioned using extra Town of Clayton budget money to cover cost of movie rights.**
- c. Promotion Committee Chair – **Concert dates were announced: May 18, June 21, July 19, August 23, September 7. Movie nights: September 28, October 12, and October 26.**
- d. Economic Committee Chair – **No report**
- e. Design Committee Chair – **No report**

6. Other Business

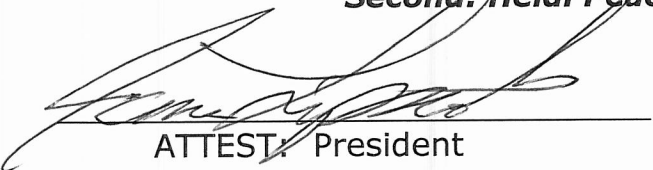
- a. **Jessica Lloyd asked that Kaitlin bring date recommendations back to the Board for an annual retreat**
- b. **Kim Lawter mentioned potentially selling the Think Clayton banners that were used at the conference in March**

7. Adjournment

- a. **James Lipscomb adjourned the meeting at 8:03 p.m.**

Motion: Jessica Lloyd

Second: Heidi Peach


ATTEST: President

Secretary