



Town of Clayton
Downtown Development Association Advisory
Board Minutes
Monday, April 8, 2024 at 6:00 PM
Wooten - Town Hall

Board Members Present:

Christi Thompson, Chair
David Millican
Lila Rieber
Andre Walden
Marty Kornegay
Erin Belcher
Matthew Kagel
Joel Tew

Board Members Absent:

Dan Barbour
Paul Auclair
Katie Spalding
Greg Adamson

Staff Present:

Lydia Davis, Economic Development Specialist
Patrick Pierce, Economic Development Director
Porter Casey, Town Council Liaison

1 CALL TO ORDER

- a) Call to Order
Presenter: Christi Thompson, Chair

Meeting was called to order at 6:04pm

2 ADJUSTMENT OF THE AGENDA

- a) Addition of 4a: Approval of Master Plan Draft Letter
Presenter: Lydia Davis, Economic Development Specialist

3 APPROVAL OF MINUTES

- a) Approval of March 11, 2024 Minutes
Presenter: Lydia Davis, Economic Development Specialist

The minutes from March 11, 2023 were approved as presented.
motion made by: Erin Belcher
Seconded by: David Millican

All approved.

4 OLD BUSINESS

- a) Approval of Master Plan Draft Letter
Presenter: Lydia Davis, Economic Development Specialist

This letter was written following feedback being compiled from the board after the Downtown Master Plan draft opportunity sites presentation.

The attached letter was approved by the board.
Motion made by: Christi Thompson
Seconded by: Lila Reiber
All were in favor.

5 NEW BUSINESS

- a) Facade Grant: 468 E Second St
Presenter: Lydia Davis, Economic Development Specialist

The Facade Grant for 468 E Second Street was reviewed and discussed. There was comments from some board members that it is not ideal to paint unpainted brick due to how it affects the buildings original design and the maintenance/upkeep requirements, however this building is not a contributing structure in the historic district. Ultimately the grant was approved.

Motion to approve made by: Erin Belcher
Seconded by: Joel Tew
All other board members present were in favor with the exception of one opposed: Marty Kornegay.

6 STAFF REPORTS

- a) Social District Update
Presenter: Lydia Davis, Economic Development Specialist

Davis gave a brief update on the social district. She stated that the ordinance is on the Town Council agenda for review at the April 15th meeting. That meeting will be the public hearing. If approved, the ordinance does have to be on two consecutive agendas for council review, so it will also be on the May 6th agenda. If it is approved at both meetings, then it will be passed and will become effective on July 11, 2024, pending approval from ABC Commission which staff will begin working on the week of May 7th.

7 COMMITTEE REPORTS

- a) Economic Vitality
- BBQ Challenge Planning Committee

Presenter: Paul Auclair, Committee Chair

Auclair gave the update that BBQ Challenge 2024 (Sept 14) planning is well underway. Promoters with KCBS have already began reaching out to cook teams and at least two sponsors from last year have re-committed to their sponsorship including Agri-Supply as the presenting sponsor and Ready Roofing.

b) Design Committee

Presenter: Davis Millican, Committee Chair

Millican gave the update that on top of the Facade Grant, Design committee did start to look at potential mural locations for a Downtown Welcome Mural. A "Top 10" mural locations have been identified with the side of the Library facing Main Street as the top option.

c) Organization Committee

- Sponsorship Update

Presenter: Greg Adamson, Committee Chair

Adamson was absent so no report.

Lydia Davis did add a reminder that any sponsorships the DDA 501c3 would like to secure for Square to Square are due by Mid-May.

d) Promotions Committee

- Downtown Welcome Party Concept

Presenter: Dan Barbour, Committee Chair

Barbour gave an update about the Downtown Welcome Party concept - this would be a chance to welcome new businesses into Downtown by scheduling time for the board to go before meetings to meet the new business, welcome them, give them information and then take a photo with them for the Downtown Clayton Social Media. Plan is to hopefully start in May, pending response from a few businesses who want to participate.

e) Downtown Development Association 501c3 Report

- Q2 Meeting

Presenter: Greg Adamson, 501c3 Treasurer

Adamson was absent so no report.

8 PUBLIC COMMENTS

a) Notes was added by Board Member Matthew Kagel that he will be resigning from all positions. April is his last meeting.

Presenter: Matthew Kagel, Board Member

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ADJOURN

Meeting was adjourned at 7:02pm

Motion to adjourn was made by: Christi Thompson

Seconded by: David Millican

Executed by: 

Executed on: May 13, 2024

Clerk to the Board: 
Lydia Davis
Economic Dev. Specialist