



Town of Clayton
Downtown Development Association Advisory
Board Minutes
Monday, February 12, 2024 at 6:00 PM
Wooten - Town Hall

Board Members Present:

Christi Thompson, Chair
Andre Walden
David Millican
Katie Spalding
Paul Auclair
Matthew Kagel
Greg Adamson

Board Members Absent:

Marty Kornegay
Lila Reiber
Dan Barbour
Erin Belcher

Staff Present:

Patrick Pierce
Lydia Davis
Steven Mott
Porter Casey, Council Liaison

1 CALL TO ORDER

Meeting was called to order by the Chair at 6:08pm

2 ADJUSTMENT OF THE AGENDA

3 APPROVAL OF MINUTES

- a) Approval of January 8, 2024 Minutes
Presenter: Christi Thompson, Chair

The minutes from January were approved as presented
Motion made by: Greg Adamson
Seconded by: David Millican
All approved

4 OLD BUSINESS

- a) Master Plan Update
Presenter: Dan Lambert, McAdams

Consultant Dan Lambert gave a presentation of the Downtown Master Plan process so far and the draft opportunity site renderings. The board gave verbal feedback and will also be able to review the PDF attached to these minutes for further exploration and comments.

5 STAFF REPORTS

- a) Social District Update
Presenter: Lydia Davis, Economic Development Specialist

Davis gave a very brief update that the Social District is continuing to be workshopped internally with small tweaks after more input is being gathered. The ordinance is being drafted, map and signage being developed and Town Council will be reviewing the topic at the Council Retreat near the end of February.

- b) Town Budget Update
• Survey live: <https://www.surveymonkey.com/r/FY25FBED>
Presenter: Patrick Pierce, Economic Development Director

Pierce gave a staff update that the Town's Budget survey, linked on the agenda and minutes, is live and would encourage the board to review the survey, especially the Downtown pieces, and follow up with staff with any other budget suggestions for the Economic Development Budget.

6 NEW BUSINESS

- a) Facade Grant: Fare Game
Notes: signage will be 3ft-8" x 10ft; sign permit is in process; photo of lighting example is attached.
Presenter: Lydia Davis, Economic Development Specialist

The Facade Grant for the Fare Game signage, patio and lighting was reviewed. Paul Auclair, business co-owner for this property, recused himself from voting.

Motion was made to award the facade grant by Greg Adamson
Seconded by Christi Thompson
All Approved.

7 COMMITTEE REPORTS

- a) Economic Vitality
Presenter: Paul Auclair, Chair

No report, but there was a comment that the meeting day/time needs to be reviewed offline.

- b) Design
Presenter: Davis Millican, Chair

Only report outside of the Façade Grant was an update from Town Staff that the Vibrancy Grant Draft Program is going to be reviewed soon and hopefully kicked off by April 1. There is still some legal review needed.

- c) Promotions
Presenter: Dan Barbour, Chair

No report.

- d) Organization
• Sponsorships finalized and ready. Concert announcements start 3/4

Presenter: Greg Adamson, chair

No report other than the above comments. Here is the link to the sponsorships website: <https://clayton-downtown-development-association-inc.square.site/>

8 PUBLIC COMMENTS

9 ADJOURN

Meeting was adjourned at 7:34pm

Motion made by: Christi Thompson
Seconded by: Andre Walden
Meeting adjourned.

Executed by: 
Christi Thompson, Chair

Executed on: March 11, 2024

Clerk to the Board: 
Lydia Davis, Econ. Dev. Spec.