



Town of Clayton
Downtown Development Association Advisory Board Agenda
Monday, February 10, 2025 @ 6:00 PM
Wooten Room, Town Hall, 111 E. Second Street

1. CALL TO ORDER

- a. Call to Order
Presenter: Christi Thompson, Board Chair

2. ADJUSTMENT OF THE AGENDA

3. APPROVAL OF MINUTES

- a. January Minutes
Presenter: Christi Thompson, Board Chair
[DDA January Minutes](#)

4. OLD BUSINESS

- a. Update on Facade Grants
 - Leaf Plant Shop
 - Church Cocktails & Spirits*Presenter:* Amy Shearin, Economic Development
- b. Awards Night Update
Presenter: Christi Thompson, Board Chair

5. STAFF REPORTS

- a. Staff Update
Presenter: Amy Shearin, Economic Development

6. COMMITTEE REPORTS

- a. Org Committee
 - Microsoft Teams
 - Sponsorships*Presenter:* Greg Adamson, Organization Committee Chair
- b. Business Mixer
Presenter: Christi Thompson, Board Chair

7. NEW BUSINESS

- a. Board Positions
 - Chair
 - Vice-Chair
 - Committee Chairs*Presenter:* Amy Shearin, Economic Development
- b. Defining the Downtown District

Presenter: Amy Shearin, Economic Development

- c. Board Meeting Topics & Presentations

Presenter: Amy Shearin, Economic Development

8. PUBLIC COMMENTS

9. ADJOURN

Town of Clayton
Downtown Development Association Advisory Board Minutes
Monday, January 13, 2025
Fare Game

Board Members Present:

Christi Thompson
Katie Spalding
David Millican
Valoree Mullins
Corrina Knott
Erin Belcher
Stephanie Lanier
Andre Walden
Paul Auclair
Greg Adamson
Jennifer Hamilton

Staff Present: Amy Shearin

Absent:

Marty Kornegay
Davin Colclough

1) Call to Order

Christi Thompson called meeting to order at 6:08pm

- 2) Adjustments of the Agenda
- 3) Approval of the Minutes

Motion by Andre Walden
Second by Greg Adamson

- 4) Staff Update: Amy Shearin passed out the updated Bylaws of Town of Clayton Advisory Boards. And the Code of Conduct in which all Town of Clayton Advisory Board members are required to sign. It was noted that unfortunately Lila Reiber moved to Raleigh and resigned from the Board.
- 5) Introduction to new board members. Members went around the table and introduced themselves telling either how long they had been on the board it what made them want to join if they were new.
- 6) Old Business
 - a. Awards: Last year was first year doing them independently in a few years. The goal of the award ceremony is to Celebrate the downtown business

owners and all things Downtown Clayton. It will be Heavy Appetizers at Brick and Mortar. The different award categories were discussed as well as the nominees for each category. Board Members submitted votes by closed ballot.

7) Committee Updates

- a. Each Committee Chair discussed what their committee is individually responsible for and some of the initiatives that they have overseen and/or are overseeing.
- a) **Promotions:** 'promotions' – What's happening In DT
- b) **Organization-** interworking, budget, support
- c) **Design:** façade grants, vibrancy grants, mural design.
- d) **Economic Vitality:** help enhance the businesses, downtown parking map, sponsorships,

8) Adjourn

Meeting was adjourned at 7:07pm