



Town of Clayton
Downtown Development Association Advisory Board Agenda
Monday, February 10, 2020 @ 6:00 PM
Wooten Room

1. CALL TO ORDER

- a. Roll Call
- b. Introductions
Presenter: Bobby Bunn, Council Member
 - Blair Myhand, Police Chief

2. ADJUSTMENT OF THE AGENDA

3. APPROVAL OF MINUTES

- a. DRAFT Minutes
 - January 13, 2020

POTENTIAL ACTION: Approval of January 13, 2020 Minutes

4. OLD BUSINESS

5. STAFF REPORTS

- a. Update on Horne Square Kiosk Installation
Presenter: Jennifer Gallimore, Economic Development Specialist
- b. Clayton High School Donation Plan
Presenter: Jennifer Gallimore, Economic Development Specialist

6. COMMITTEE REPORTS

- a. Design Committee Report
Presenters: Heidi Lee Peach, David Millican & Tony Johnson
[Cover](#)
[CDDA Award Winners](#)
- b. Vitality Committee Report
Presenter: Laura Johnson
[Cover](#)
[Advocate Business Card](#)
- c. Promotion Committee Report
Presenter: Jessica Lloyd & Erin Belcher
- d. Organization Committee Report
Presenter: Betsy Grannis

7. NEW BUSINESS

8. PUBLIC COMMENTS

9. ADJOURN

- a. Adjourn the Meeting

POTENTIAL ACTION:

Motion to Adjourn



CDDA Agenda Item CoverSheet

Meeting Date

February 10, 2020

Agenda Location

Committee Reports

ItemTitle

Design Committee Report

Presenters

Heidi-Lee Peach

David Millican

Tony Johnson

Summary/Description

Heidi: Facade Grants

*Nothing has been turned in. We expect some completed applications for our next meeting.

*Will design brochure to go out with downtown advocates to make business owners aware of the grants

Heidi: Murals

*Arts advisory board will be handling it. CDDA has a representative Liason and is invited to their meetings

Heidi: Bike routes, lanes and designations

*Study and recommend, best locations and streets to bring cyclists safely from the greenway to downtown Clayton. Also, identify streets within the downtown district to encourage local folks to feel safe to ride their bikes to their destinations within the city.

*future bike lock up locations along these routes. We can recommend design and locations.

David: Feet on the Streets Signage

*Continue to work with town in master plan historical district add-ones

*Design, develop and post "Community oriented" way-finding custom signs as a mission to get more "feet on the streets", while pointing folks to landmarks and natural resources of the town, in a timely fashion.

Tony: Review of CDDA Awards as presented at CCOC Awards Ceremony

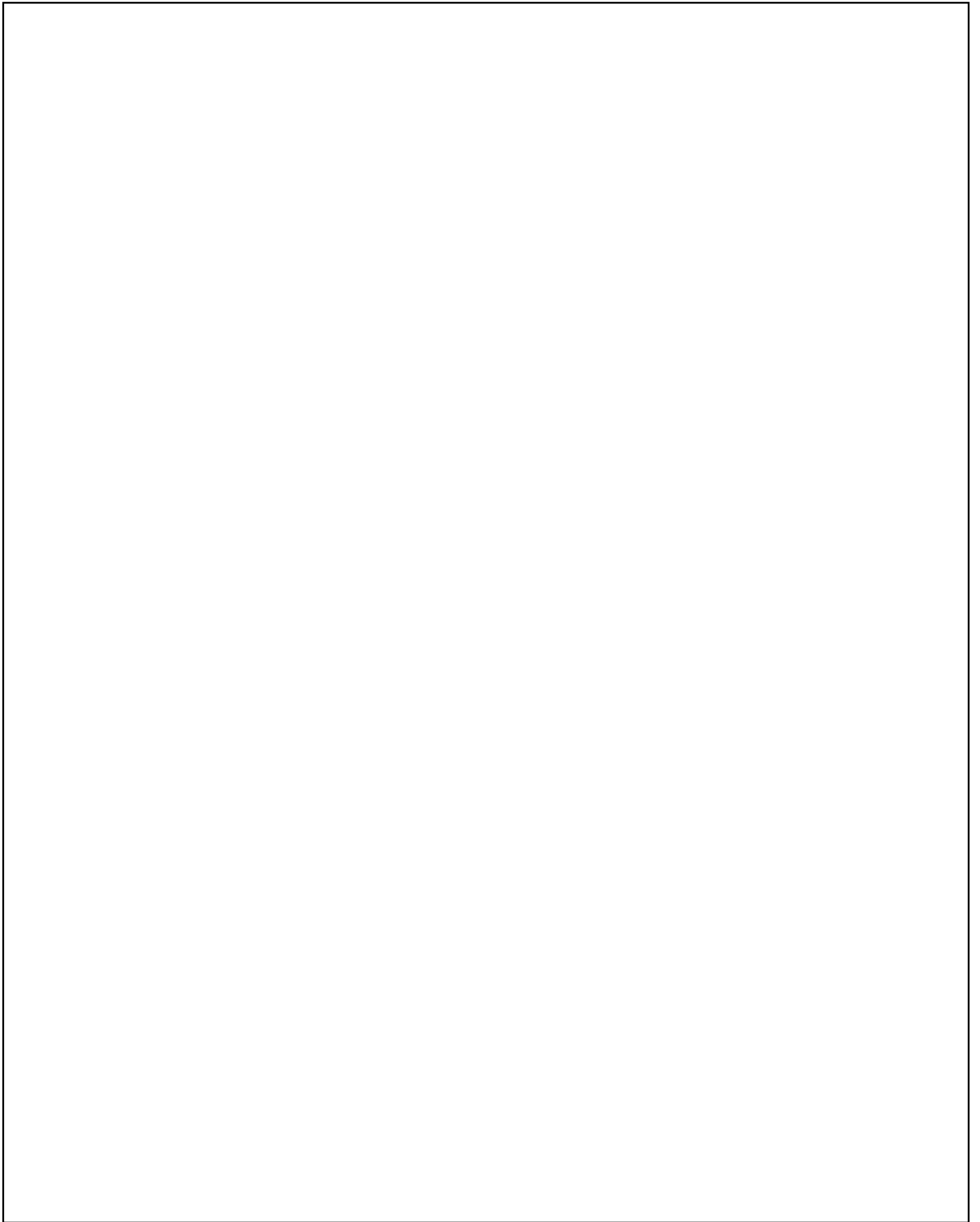
RequestedAction

Funding Source (If Applicable):

Cost:

Additional Documents to be Included in Agenda Packet

AWARD WINNERS LIST



2019 BEST NEW DOWNTOWN BUSINESS

Nominees:

Instill Distilling Co.
Patty Cake's Littlest Cupcake Shop
Yellow House – The Community Place

WINNER:

PATTY CAKE'S LITTLEST CUPCAKE SHOP

2019 BEST DOWNTOWN DESIGN

Nominees:

Instill Distilling Co. (Interior Renovation and Site Work)
The Design Haus- a Williams+Strauss Design Co. (Interior Expansion and Renovation)
Rising Tide Building and Renovation (Mural and Renovation)
Yellow House - The Community Place (Interior and Exterior Renovation)

WINNER:

RISING TIDE BUILDING AND RENOVATION

2019 DOWNTOWN BUSINESS OF THE YEAR

Nominees:

Boulevard West
The Market at 3 Little Birds
Wine on Main

WINNER:

BOULEVARD WEST

2019 DOWNTOWN CONTRIBUTOR AWARD

WINNERS:

- BRAD STONEKING
- DAN BARBOUR
- ANDRIA MERRITT



CDDA Agenda Item CoverSheet

Meeting Date

February 10, 2020

Agenda Location

Committee Reports

ItemTitle

Vitality Committee Report

Presenter

Laura Johnson

Summary/Description

Attendees:

Bernice Lopes

Monica Mills

Jennifer Quintero

Laura Johnson

Angelina Corroo

Timpla Stewart

Neal Stancil

Tony Johnson

Laine Horton

Our meeting started with a review of the Advocate card design that Timpla put together. She did a great job with the design and we all really liked it. We discussed a few changes and what size the card should be. We would like to include a dedicated email address, but need approval from the town to do this. With this email, we would each check for correspondence from our assigned businesses and respond appropriately.

All 174 downtown businesses were assigned an advocate and we will begin working to make sure we have the most current contact information for each one. When our cards are ready, each advocate will visit their businesses to hand deliver the card and possibly information on facade grants.

RequestedAction

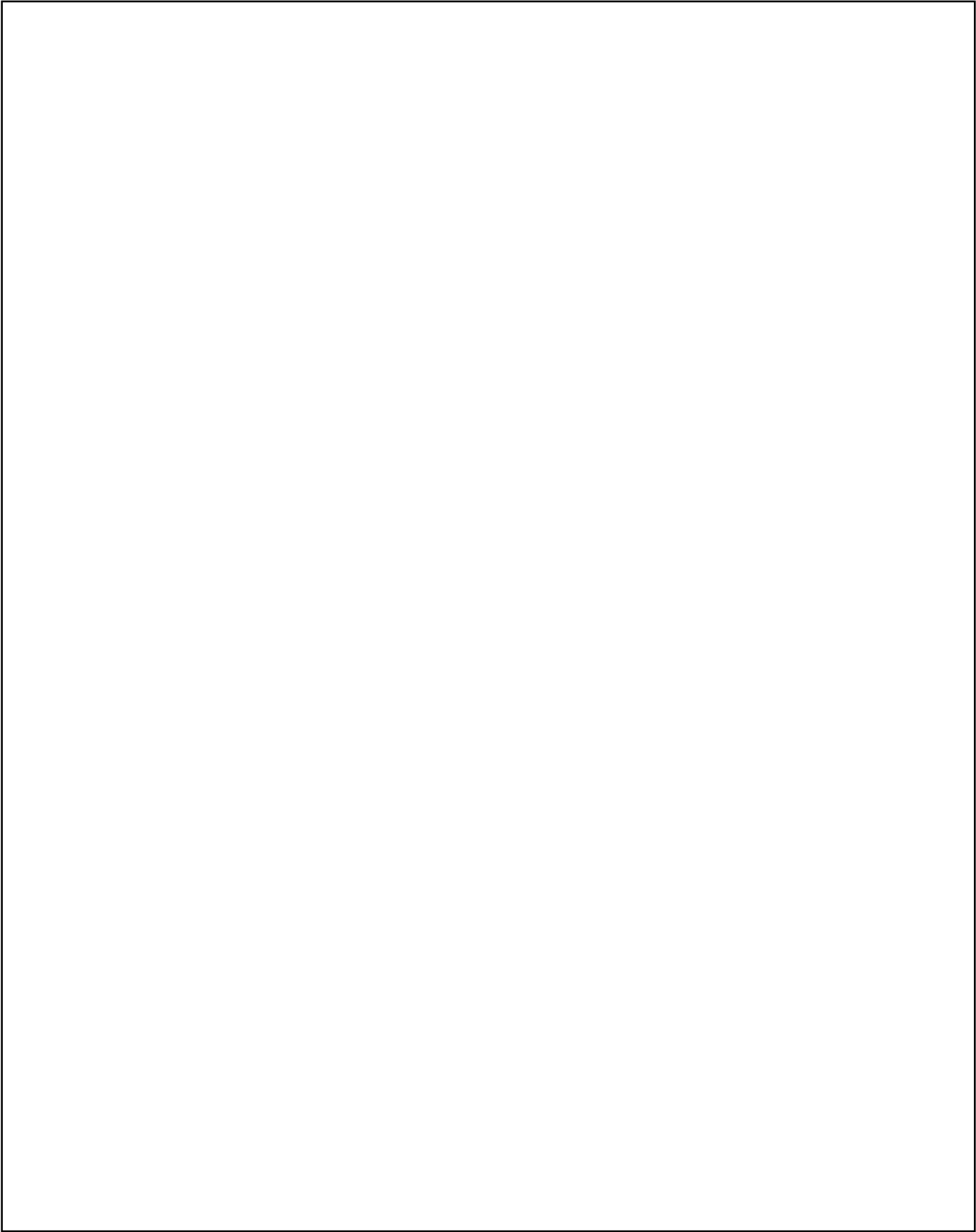
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Cost:

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CDDA ADVOCATE CARD

DOWNTOWN BUSINESS LIST (PRELIMINARY)



Hello, I'm here to help!

Your Downtown Advocate

Clayton Downtown Development Association
Vitality Committee

Get in Touch

Your Advocate:

Phone:

CDDAAdvocate@gmail.com

