



Town of Clayton
Downtown Development Association Advisory Board Agenda
Monday, January 10, 2022 @ 6:00 PM
BB&T - Town Hall

1. CALL TO ORDER

2. ADJUSTMENT OF THE AGENDA

3. APPROVAL OF MINUTES

- a. DRAFT MINUTES
December 13, 2021

POTENTIAL ACTION: POTENTIAL ACTION: Adoption of Minutes

4. STAFF REPORTS

- a. Downtown Parking Taskforce Update
Presenter: Patrick Pierce, Economic Development Director

POTENTIAL ACTION: POTENTIAL ACTION: Informational

5. OLD BUSINESS

- a. Downtown Shopping Guide Update
Presenter: Lydia Davis, Economic Development Specialist

POTENTIAL ACTION: POTENTIAL ACTION: Informational/Feedback needed

6. NEW BUSINESS

- a. "Doing Business in Clayton" Small Business Guide
Presenter: Lydia Davis, Economic Development Specialist

POTENTIAL ACTION: POTENTIAL ACTION: Discussion

- b. New Downtown Clayton Webpage
Presenter: Lydia Davis, Economic Development Specialist

POTENTIAL ACTION: POTENTIAL ACTION: Feedback

7. COMMITTEE REPORTS

- a. Promotions Committee
2022 Sponsorship Guide
Presenter: Lydia Davis, Economic Development Specialist

POTENTIAL ACTION: POTENTIAL ACTION: Discussion

- b. Design Committee
Facade Grants mid-year update

Presenter: Lydia Davis, Economic Development Specialist

POTENTIAL ACTION:

POTENTIAL ACTION: Discussion

c. Organization Committee

Vacant Board Seat Update

Presenter: Lydia Davis, Economic Development Specialist

POTENTIAL ACTION:

POTENTIAL ACTION: Discussion

d. Economic Vitality Committee

Follow up from Dec discussion on Food Trucks for special events - tee up a conversation with business owners

Presenter: Lydia Davis, Economic Development Specialist

POTENTIAL ACTION:

POTENTIAL ACTION: Discussion

8. PUBLIC COMMENTS

9. ADJOURN