



Town of Clayton
Town Council Work Session Agenda
Monday, June 5, 2023 @ 3:00 PM
Rotary Room, Town Hall
111 E. Second Street

1. CALL TO ORDER

2. ADJUSTMENT OF THE AGENDA

- a. **POTENTIAL ACTION:** Approve or Adjust the Agenda

3. INTRODUCTIONS AND SPECIAL PRESENTATIONS

- a. Employee Introductions (5 Minutes)
Daniel Bizzell, Communication & Outreach
Presenter: Nathanael Shelton, Communication Director

Coy Turnage, Summer Intern (Engineering)
Presenter: Joshua Baird, Engineering Director

Christopher Medina, Summer Intern (Planning)
Presenter: Ben Howell, Planning Director

4. ITEMS FOR DISCUSSION

- a. DDA Board Recommendation Discussion (5 Minutes)
Presenter: Heidi Holland, Town Clerk
[DDA Board Recommendation Discussion - Pdf](#)
- b. Hospital Signs (10 Minutes)
Presenter: Jonathan Jacobs, Asst. Engineering Director & Allan Nance, Development Plan Reviewer
- c. Transportation Plan Update (15 Minutes)
Presenter: Jonathan Jacobs, Asst. Engineering Director
- d. Legend Park Update (15 Minutes)
Presenter: Joshua Baird, Engineering Director
- e. Downtown Branding (15 Minutes)
Presenter: Patrick Pierce, Economic Development Director
- f. DOT Roads Renaming (Hwy 70/42W) (15 Minutes)
Presenter: Patrick Pierce, Economic Development Director
- g. Codify Clayton Update (30 Minutes)
Presenter: Ben Howell, Planning Director
- h. Discussion
 - FY24 Retreat
 - Work Session Topics

5. ADJOURNMENT

- a. **POTENTIAL ACTION:** Motion To Adjourn



Town Council Work Session Agenda Cover Sheet

Meeting Date

June 5, 2023

Agenda Location

ITEMS FOR DISCUSSION

Item Title

DDA Board Recommendation Discussion

Presenter(s)

Heidi Holland, Town Clerk

Suggested Action

Information Only

Strategic Priorities Alignment



☐
Think Clayton
(Administrative)



☐
Think Arts &
Culture



☐
Think
Downtown



☐
Think
Economic
Development



☐
Think Land
Use &
Housing



☐
Think
Mobility



☐
Think Parks,
Recreation
& Natural
Resources



☐
Think Public
Services &
Infrastructure

Public Hearing: No

If Approved, Will Document Require Recordation? No

Does This Item Require a Communication Plan?

- | | |
|--|--|
| ☐ Public Hearing (Required by GS) | ☐ Public Hearing (Not Required by GS) |
| ☐ Newspaper Notice (Required by GS) | ☐ Newspaper Notice (Not Required by GS) |
| ☐ Public Forum/Input Session | ☐ Press Release |
| ☐ E-News Distribution | ☐ Website |
| ☐ Social Media | ☐ Survey |
| ☐ Special Mailing | ☐ None Required |

Summary

DDA currently has 7 vacancies (1 unexpired term position, 4 expiring term positions, and 2 alternate positions). Applications were received and interviews were held with the recommendations for appointment as follows:

DDA2 - Joel Tew (filling an unexpired term) Term Expires: 6/30/2024
DDA7 - Christi Thompson (reapplied for position) Term Expires: 6/30/2026
DDA8 - Lila Rieber (reapplied for position) Term Expires: 6/30/2026
DDA10 - Marty Kornegay (filling a full term) Term Expires: 6/30/2026
DDA11 - Matthew Kagel (reapplied for position) Term Expires: 6/30/2026
DDA12 - Cameron Coolidge (filling an alternate position) Term Expires: 6/30/2026
DDA13 - Andre Walden (filling an alternate position) Term Expires: 6/30/2026

Funding Source

N/A

Corresponding Documentation

[Joel Tew 04102023](#)

[Christi Thompson 04172023](#)

[Lila Rieber 04172023](#)

[Marty Kornegay 04112023](#)

[Matthew Kagel 05032023](#)

[Cameron Coolidge 02282023](#)

[Andre Walden 04212023](#)

Submitted By: Heidi Holland, Clerks

Reviewed By:

Heidi Holland, Town Clerk

Approved - May 19 2023



Town of Clayton ADVISORY BOARD CANDIDATE APPLICATION

BA-23-78

Received Date: April 10, 2023

Application Type: Downtown Development Association Advisory Board

Name: Joel Tew

- ☒ Male
☐ Female

Phone Number: 9196106238

Email: jbtew22@gmail.com

Address: 211 E second St, Clayton, NC, 27520

Residency within the Town limits or ETJ (extra territorial jurisdiction) is required for membership on most Council advisory boards.

Length of residency: 19 years

Do you live in Clayton Corporate Limits? yes

Do you live in ETJ? no

How did you find about this board? Facebook

Employment Status: Employed

Employer: CDW Corp.

Please list any experience, education and/or work experience you have relevant to the board you are applying for: graduate of NC State University (1995), downtown resident, multiple downtown property owner and small business owner/partner. 26 years of corporate business development in technology and lifelong clayton resident. Son of a downtown business owner of 50+ years (Allen Tew).

Outline your qualifications and why you wish to serve on the board you indicated: to ensure a sensible application of development principles and ideas to the downtown community and to be able to preserve historical value while attracting new investment and to advise on improvements that can benefit the downtown area in new ways.

Do you anticipate a conflict of interest if asked to serve as a member of the requested board?

no

Please list any current or previous service to the community, civic organizations, activities and any special talents:

clayton Civitan club member since 2015 and founder of clayton lacrosse club in 2008. Clayton area small business owner since 2013.

Printed Name:

Joel B. Tew



Town of Clayton ADVISORY BOARD CANDIDATE APPLICATION

BA-23-85

Received Date: April 17, 2023

Application Type: Downtown Development Association Advisory Board

Name: Christi Thompson

- ☐ Male
☒ Female

Phone Number: 9195854648

Email: threelittlebirdsclayton@gmail.com

Address: 225 E MAIN ST, Clayton, NC, 27520

Residency within the Town limits or ETJ (extra territorial jurisdiction) is required for membership on most Council advisory boards.

Length of residency: 20 years

Do you live in Clayton Corporate Limits? yes

Do you live in ETJ? yes

How did you find about this board? Other

Employment Status: Employed

Employer: Three Little Bords

Please list any experience, education and/or work experience you have relevant to the board you are applying for: Currently serving on board

Outline your qualifications and why you wish to serve on the board you indicated: Currently serving on board

Do you anticipate a conflict of interest if asked to serve as a member of the requested board?

no

Please list any current or previous service to the community, civic organizations, activities and any special talents:

Currently serving on board

Printed Name:

CHRISTI THOMPSON



Town of Clayton ADVISORY BOARD CANDIDATE APPLICATION

BA-23-84

Received Date: April 16, 2023

Application Type: Downtown Development Association Advisory Board

Name:

Lila Rieber

☐ Male

☒ Female

Phone Number:

7034630203

Email:

lr65358@gmail.com

Address:

475 E 2nd St., Clayton, NC, 27520

Residency within the Town limits or ETJ (extra territorial jurisdiction) is required for membership on most Council advisory boards.

Length of residency:

3 years

Do you live in Clayton Corporate Limits?

yes

Do you live in ETJ?

no

How did you find about this board?

Other

Employment Status:

Employed

Employer:

UCB Pharma

Please list any experience, education and/or work experience you have relevant to the board you are applying for:

Currently serving on board

Outline your qualifications and why you wish to serve on the board you indicated:

I have enjoyed my time serving with the DDA and would like to continue my work. I will continue to contribute by volunteering at events.

Do you anticipate a conflict of interest if asked to serve as a member of the requested board?

no

Please list any current or previous service to the community, civic organizations, activities and any special talents:

I volunteer with Preservation North Carolina and Friends of Oberlin Village. I am knowledgeable in historic preservation.

Printed Name:

Lila Rieber



Town of Clayton ADVISORY BOARD CANDIDATE APPLICATION

BA-23-79

Received Date: April 11, 2023

Application Type: Downtown Development Association Advisory Board

Name:

Marty Kornegay

☒ Male

☐ Female

Phone Number:

3365294411

Email:

marty.kornegay@gmail.com

Address:

101 Swann Trail, Clayton, NC, 27527

Residency within the Town limits or ETJ (extra territorial jurisdiction) is required for membership on most Council advisory boards.

Length of residency:

12 years

Do you live in Clayton Corporate Limits?

yes

Do you live in ETJ?

yes

How did you find about this board?

Website

Employment Status:

Employed

Employer:

Nstar Global Services

Please list any experience, education and/or work experience you have relevant to the board you are applying for:

Served on Board of Directors for the Winston Salem Urban League. Served on Parks and Recreation Advisory Board for the Town of Clayton. Active member of Kingdom Life Church Ministry Team. Serve as Global IT Director at my current place of employment, and have a love for the Town of Clayton and its people.

Outline your qualifications and why you wish to serve on the board you indicated:

I am interested in increasing my civic participation in the growth of our beloved Town of Clayton. I feel that my leadership qualities and experience on similar boards will lend a welcome voice to the team.

Do you anticipate a conflict of interest if asked to serve as a member of the requested board?

no

Please list any current or previous service to the community, civic organizations, activities and any special talents:

Served on Parks and Recreation Advisory Board previously

Printed Name:

Marty Kornegay



Town of Clayton ADVISORY BOARD CANDIDATE APPLICATION

BA-23-88

Received Date: May 3, 2023

Application Type: Downtown Development Association Advisory Board

Name:

Matthew Kagel

☒ Male

☐ Female

Phone Number:

804-370-1063

Email:

matt.kagel22@gmail.com

Address:

59 Heathwood Dr, Clayton, NC, 27527

Residency within the Town limits or ETJ (extra territorial jurisdiction) is required for membership on most Council advisory boards.

Length of residency:

3 years

Do you live in Clayton Corporate Limits?

no

Do you live in ETJ?

yes

How did you find about this board?

Other

Employment Status:

Employed

Employer:

Pepsi Bottling Ventures LLC

Please list any experience, education and/or work experience you have relevant to the board you are applying for:

I'm a current board member since 2021 and reapplying to continue serving as an advisor to support our growing downtown.

Outline your qualifications and why you wish to serve on the board you indicated:

I currently serve as president of the 501(c)(3), vice chair of the board, and chair the organization committee for the Downtown Development Association.

Do you anticipate a conflict of interest if asked to serve as a member of the requested board?

no

Please list any current or previous service to the community, civic organizations, activities and any special talents:

Lead and participate in DDA-sponsored events!

Printed Name:

Matthew Kagel



Town of Clayton ADVISORY BOARD CANDIDATE APPLICATION

BA-23-75

Received Date: February 28, 2023

Application Type: Downtown Development Association Advisory Board

Name: Cameron Coolidge

- ☒ Male
☐ Female

Phone Number: 9199094666

Email: cameronjcoolidge@gmail.com

Address: 310 Highland Rhodes Drive, Clayton, NC, 27520

Residency within the Town limits or ETJ (extra territorial jurisdiction) is required for membership on most Council advisory boards.

Length of residency: 3.5 Years

Do you live in Clayton Corporate Limits? yes

Do you live in ETJ? yes

How did you find about this board? Website

Employment Status: Employed

Employer: Midtown Law

Please list any experience, education and/or work experience you have relevant to the board you are applying for: Executive board and founding president of Phi Sigma Kappa - Beta Octaton.

Outline your qualifications and why you wish to serve on the board you indicated: Been a resident of Clayton for 3.5 years, but have been coming into Clayton for nearly 15. Passion for preserving the quality of life in Clayton, as well as keeping our town a staple among Triangle suburbs.

Do you anticipate a conflict of interest if asked to serve as a member of the requested board? no

Printed Name:
Cameron Coolidge



Town of Clayton ADVISORY BOARD CANDIDATE APPLICATION

BA-23-86

Received Date: April 21, 2023

Application Type: Downtown Development Association Advisory Board

Name: Andre Walden

- ☒ Male
☐ Female

Phone Number: 9194498412

Email: mr.andrewalden@gmail.com

Address: 297 Hopper Cir, Clayton, North Carolina, 27520

Residency within the Town limits or ETJ (extra territorial jurisdiction) is required for membership on most Council advisory boards.

Length of residency: 3 years

Do you live in Clayton Corporate Limits? yes

How did you find about this board? Friend

Employment Status: Employed

Employer: WakeMed Health and Hospitals

Please list any experience, education and/or work experience you have relevant to the board you are applying for: Received a M.A in Sports Management with a concentration in Facility Operations from ECU. Program did have an Entertainment and Tourism component. Lived in larger NC cities such as Charlotte, Raleigh, and Durham. Have seen various downtown development over the years

Outline your qualifications and why you wish to serve on the board you indicated: This would be my first attempt at serving on an Advisory board. I have a family and we have set roots here in Johnston County and do not plan on leaving. I want to see the best for my community, and I am willing to help anyway that I can. I believe that the potential here is unlimited. With the beauty of the area, and the kindness of the people. We can develop a downtown that can compete with the best of them.

Do you anticipate a conflict of interest if asked to serve as a member of the requested board?

no

Please list any current or previous service to the community, civic organizations, activities and any special talents:

Alpha Phi Alpha Fraternity, Inc. (Currently Active)

Printed Name:

Andre Walden