The Town of Clayton
Public Art Advisory Board Minutes
Tuesday, February 21, 2017 @ 5:00 PM
GS 223 - Clayton Town Hall

BOARD MEMBERS PRESENT:
Sara Perricone
Elizabeth McLaurin
Clark Hipolito
Jill Hunt
John McFadden
Jason Hardy
Mike Stojic
Maleah Christie
Larry Strevig

STAFF PRESENT:
Kimberly Moffett, Town Clerk
Nancy Medlin, D/Town Manager
Stacy Beard, Public Information Officer
Kaitlin Russo, Downtown Development Coordinator

1 CALL TO ORDER

a) Call to Order

Sara Perricone called the meeting to order at 5:08 p.m. Roll call was completed and a quorum noted as being present.

2 APPROVAL OF MINUTES

a) DRAFT Minutes - January 17, 2017

ACTION: Approval of January 17, 2017 Minutes

Motion: Jason Hardy
Second: John McFadden
Vote: Unanimous

3 ACTION ITEMS

4 OLD BUSINESS

a) Banner Update
Presenter: John McFadden

Mr. McFadden provided updated banner information. He stated the banner would include a "*Think Clayton. . . Think Recreation*" logo The banner should be available for use in April of this year. Ms. Beard will continue working through details with regard to installation. Mr. Hipolito stated that having separate panels of smaller panels will be much lighter weight and grommets would be used for installation. He further stated there would be no issues with any "bleed through" on the panels. It was consensus of the board to continue moving forward with the project.

b) Sculpture Voting Update
Presenter: Stacy Beard, Public Information Officer

Ms. Beard provided updated information regarding the voting process and stated participation to date had been excellent. A sheet showing update brackets was provided. Final week of voting will end on March 5, 2017. Voting information has been provided via Facebook, survey monkey, as well as paper voting sheets being made available at Town Hall, the Library and Community Center. Ms. Perricone will deliver the final ballots to schools. The winner of the contest to be announced at the CVA reception to be held on Thursday, April 6, 2017.

There was discussion about sculpture locations. Possible additional locations include Spring Branch, Parkview and The Arbors. Stacy will follow up to determine their interest in having a sculpture placed on their properties. Currently there is a total of 11 possible locations and the cost per location stands at approximately $1,000.

Discussion was held regarding application/nomination for Sculpture Trail submissions. All agreed the current form is working well with no issues. Ms. Beard stated a "drop box" account would be provided for electronic submission of sculpture photos. There was discussion about sharing out this information and Ms. Beard stated the database has grown every year and stated she would be happy to provide a copy of contacts currently in the database. The deadline for submissions is April 3, 2017. Both Clark Hipolito and Jason Hardy indicated they would like to be on the selection committee. It was agreed the selection committee would make first selections and then the whole group would vote on final selections.

c) Mural Update
Presenters: Sara Perricone and Kaitlin Russo, Downtown Development Coordinator

Ms. Perricone provided a brief update on the mural process. Ms. Russo stated that the mural project has evolved into a "gallery project". Murals will include matting and a permanent frame with plaque information. It was suggested that sizes of all projects be the same approximate size and that a template be provided for submissions. Discussion continued and it was agreed that local artists would be preferred. The current goal would be to have 3 locations with a total of 5 pieces of art. There could be a total of fifteen pieces of art by adding 5 additional pieces each year and rotating the art on a 3-year cycle. Mr. Hipolito provided handouts showing ideas of what the gallery project could look like. He will continue to work on standard sizing. Everyone really loved the idea and agreed and this would take us to a completely new level.

Discussion continued and the following was included:

DDA - Design Committee - Would choose locations (some possible locations owners have been spoken with and they seem to be open to the idea)
PAAB - Would develop program, set parameters and choose artists
DDA - Would like to be involved in selecting the matting and frame style

5 NEW BUSINESS

a) Greenway Bench Project
Presenter: Sara Perricone

Mr. Hardy will chair this committee. Ms. Perricone stated she had met with Melissa Oliver and she stated the Clayton Morning Rotary is willing to work with the board and pay for the paint. They also would like to help in any way possible with this project.

Ms. McLaurin stated she would like to see something on the eastern part of Main Street and possibly see some benches added in this area.

6 PUBLIC COMMENTS

7 ADJOURN

a) Adjourn the meeting

With there being nothing further, the meeting was adjourned at 6:03 p.m.

Motion: Sara Perricone
Second: John McFadden
Vote: Unanimous

Sara Perricone,
Chair

ATTEST:

Kimberly A. Moffett, CMC, NCCMC
Clerk to the Board