



The Town of Clayton
Public Art Advisory Board Minutes
Tuesday, November 21, 2017 @ 5:00 PM
GS 223 - Clayton Town Hall

MEMBERS PRESENT:

Sara Perricone
Kim Helmer
Mike Stojic
Maleah Christie
Larry Strevig
Elizabeth McLaurin
Jill Hunt

MEMBERS ABSENT:

Clark Hipolito

STAFF PRESENT:

Stacy Beard, Public Information Officer
Kimberly Moffett, Town Clerk
Kaitlin Russo, Downtown Development
Coordinator

1 CALL TO ORDER

- a) The meeting was called to order at 5:00 p.m.

2 APPROVAL OF MINUTES

- a) October 17, 2017 DRAFT Minutes

ACTION: Adoption of Minutes

Motion: Board Member McLaurin
Second: Board Member Stojic
Vote: Unanimous

3 ACTION ITEMS

- a) 2018 Public Art Advisory Board Meeting Schedule
Presenter: Kimberly Moffett, Town Clerk

It was agreed that there would be no meeting during the month of December.

ACTION: Adoption of 2018 Public Art Advisory Board Meeting Schedule as Amended
Above

Motion: Board Member Stojic
Second: Board Member McLaurin
Vote: Unanimous

- b) Sculpture Trail Application Form Amendments
Presenter: Stacy Beard, Public Information Officer

Stacy provided everyone with an amended version of the Call to Artists. It was suggested that language be added to the second paragraph stating we are looking for larger scale pieces, especially for two roundabouts that would call for larger 3D pieces. We are also seeking whimsical interactive pieces for the enjoyment of the children. This piece would be placed by the library program area.

There was discussion regarding installation and to ensure a reminder is included on the front page about installation requirements.

There was discussion regarding us seeking out pieces of art that are discovered on-line. Stacy provided information about Eric Feinstein and product called audio cast. Stacy provided detailed information including an app that can be downloaded. Stacy shared an example of the video being created for the sculpture trail. Everyone agreed it was a great job and offered their thanks to Stacy and Nader, who did the drone footage. Stacy will include a link on the Public Access channel to the sculpture trail video. There was discussion whether a possibility existed to add a link onto the Chamber of Commerce website. Ms. Perricone asked Stacy to reach out to Rocky Mount and get their feedback regarding the audio cast product.

There was discussion regarding additional sculpture trail locations. This is something that would need to be presented to council for approval, as there is a cost attached. Ms. Perricone stated Cooper Academy indicated they were interested in being part of the sculpture trail.

Ms. Christie stated she would like to see more information regarding the process for each sculpture. She believes people would be interested in this, however, she does not believe people are interested in downloading apps and feels a one step process is the best. She feels that a one link process would work best and possibly it could be included on a plaque located by the sculpture as a scan code. It was agreed that this information should be included on the application so artists could submit something along and share a link to the current videos so they can see what could be offered.

There was discussion regarding the submission deadline. It was agreed to move the deadline up to March rather than April.

Dates will need to be decided upon for selection committee deadlines. It was stated we could possibly use the time prior to start of March PAAB meeting to make those decisions. The selection committee will meet April 16th at 5:00 p.m., the PAAB will meet April 17th at 5:00 p.m. and presentation would take place at the following town council meeting.

The selection committee will meet and then take back to the PAAB. Staff will hear suggestions regarding location, but final decision regarding location will be decided by staff.

There was unanimous approval of changes.

4 OLD BUSINESS

- a) Veterans Memorial Unveiling
Presenter: Sara Perricone, Chair

Ms. Perricone stated this was a beautiful event and offered her thanks to Stacy and David Crabtree for a great job.

- b) Banner Update
Presenter: John McFadden

John stated the banner was repaired and it is not currently hung up as extra care is being taken due to upcoming inclement weather.

5 NEW BUSINESS

6 PUBLIC COMMENTS

- a) Mr. McFadden stated he was very happy to have served and really enjoy his time on the board. Everyone offered their thanks and appreciation.

Ms. Moffett reminded every regarding the Volunteer Advisory Board Appreciation Event.

Ms. Russo stated the 2017 Christmas ornament was available and featured The Paper Company at a cost of \$15.00.

Ms. Strevig stated Clayton Visual Arts would holding a home tour on Sunday, December 3 from 3:00 - 7:00 p.m. in Glen Laurel.

7 ADJOURNMENT

- a) With there being nothing further, the meeting was adjourned at 6:00 p.m.

ACTION: Motion to Adjourn

Motion: Board Member McFadden

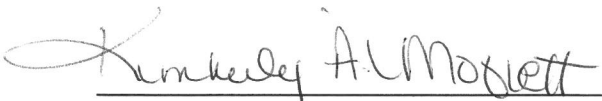
Second: Board Member Strevig

Vote: Unanimous

Duly adopted this the 20th day of March, 2018.


Sara Perricone, Chair

ATTEST:


Kimberly A. Moffett, CMC, NCCMC
Town Clerk & Clerk to the Board

