



**The Town of Clayton
Public Art Advisory Board Agenda
Tuesday, October 17, 2017 @ 5:00 PM
GS 223 - Clayton Town Hall**

1. CALL TO ORDER

2. INTRODUCTIONS AND SPECIAL PRESENTATIONS

- a. Introduction of New Board Member
Presenter: Sara Perricone, Chair
- Kim Helmer

3. APPROVAL OF MINUTES

- a. Approval of Draft Minutes:
- May 16, 2017
 - June 20, 2017
 - July 18, 2017
 - August 15, 2017
- [May 16, 2017 DRAFT Minutes](#)
[June 20, 2017 DRAFT Minutes](#)
[July 18 2017 DRAFT Minutes](#)
[August 15, 2017 DRAFT Minutes](#)

POTENTIAL ACTION: Adoption of Minutes

4. ACTION ITEMS

- a. Consideration & Selection of Final Outdoor Public Art Sculpture
Presenter: Stacy Beard, Public Information Officer
- [Cover - Public Art Advisory Board Veteran Sculpture Selection](#)
[Application - 2017-2018 Clayton Sculpture Trail Call to Artists](#)
[Submission - Military Veteran Sculpture](#)

POTENTIAL ACTION: Recommend for Approval

5. OLD BUSINESS

- a. 2017-2018 Sculpture Trail - Discussion
Presenter: Sara Perricone

- b. Display Case - Update
Presenter: John McFadden

6. NEW BUSINESS

7. PUBLIC COMMENTS



The Town of Clayton
Public Art Advisory Board Minutes
Tuesday, May 16, 2017 @ 5:00 PM
GS 223 - Clayton Town Hall

BOARD MEMBERS PRESENT:

Sara Perricone, Chair
Jason Hardy
Elizabeth McLaurin
John McFadden
Maleah Christie
Larry Strevig
Jill Hunt
Mike Stojic

MEMBERS ABSENT:

Clark Hipolito

STAFF PRESENT:

Kimberly Moffett, Town Clerk
Kaitlin Russo, Downtown Development Coordinator
Stacy Beard, Public Information Officer

1 CALL TO ORDER

- a) Sara Perricone called the meeting to order at 5:03 p.m., with a quorum being noted.

2 APPROVAL OF MINUTES

- a) Draft Minutes - March 21, 2017

ACTION: Adoption of Minutes

Motion: Board Member Hardy
Second: Board Member Stojic
Vote: Unanimous

3 ACTION ITEMS

- a) Sculpture Trail Selections
Presenter: Sara Perricone, Chair

Ms. Perricone stated a total of 30 submissions were received, this was a record amount. Also discussed was the committee that met to select the finalists. The finalists were presented to Town Council at the May 15, 2017 meeting. Ms. Perricone shared a Power Point presentation that highlighted the finalists and the locations of the sculptures. Ms. Beard provided additional information regarding the two new locations. She further shared information about the new location at the dog park and stated a cement pad was being installed for the sculpture that will be located at the entrance.

ACTION: Approval of Sculpture Selections

Motion: Board Member McLaurin
Second: Board Member Stojic

Vote: Unanimous

4 OLD BUSINESS

a) Banner Update

Presenter: John McFadden

Mr. McFadden stated the banner is complete. He stated the banner is one piece rather than 6 panels. He stated there are wind slits in the banner. Details regarding installation are still being worked on. Ms. Beard suggested that Mr. Hipolito be present/assist with the installation. Discussion continued regarding the size of the grommets, installation and use of zip ties. It was agreed it is likely that Public Works staff will be required to complete the installation. John McFadden and Clark Hipolito will meet with Larry Bailey at Parks & Recreation to work out details and prepare for the unveiling.

b) Mural/Gallery Project Update

Presenter: Kaitlin Russo, Downtown Development Coordinator

Ms. Russo provided an update and stated decision needed to be made regarding stipend figure for artists. She also stated that with the addition of two more sculptures, funding for the mural project will be reduced. Ms. Beard stated she would work up the financial information regarding the two new locations that will require installation of concrete pads, this will allow a better idea of available funds. There was discussion regarding additional funding coming from another town line item. Ms. Russo stated that details regarding the mural project frames are still being worked on. She stated that frames will be completed first and then a call for artists would be sent out in September/October. Ms. Russo stated it would be cost effective to print on both sides of the canvas, which would allow for art to be flipped. At this time, art size and art locations are still being finalized. Most likely a total of 3-5 locations will be selected. It was stated that the owner of any building where art would be located who need to agree to be responsible for installation. Discussion was held regarding possible stipends for artists, no consensus reached. Mr. Hipolito suggested a \$250 stipend, while Ms. Hunt stated an average fee would be \$500-\$700. There was discussion regarding possibility of printing postcards of artwork and Ms. McLaurin felt the recognition offered by the postcard may offset the artist fee. It was consensus of the board that the art needs to spread throughout downtown.

5 NEW BUSINESS

6 PUBLIC COMMENTS

7 ADJOURN

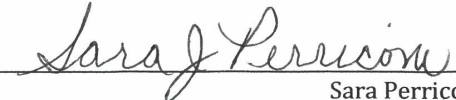
a) With there being nothing further, the meeting was adjourned at 5:45 p.m.

ACTION: Motion to Adjourn

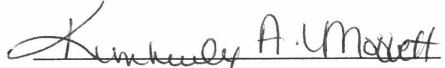
Motion: Board Member McLaurin

Second: Board Member McFadden

Vote: Unanimous


Sara Perricone
Chair

ATTEST:


Kimberly A. Moffett, CMC, NCCMC
Town Clerk & Clerk to the Board

May 16, 2017
Minutes



**The Town of Clayton
Public Art Advisory Board Minutes
Tuesday, June 20, 2017 @ 5:00 PM
GS 223 - Clayton Town Hall**

BOARD MEMBERS PRESENT:

Elizabeth McLaurin
Sara Perricone
John McFadden
Larry Strevig
Mike Stojic
Jason Hardy
Jill Hunt

STAFF PRESENT:

Kimberly Moffett, Town Clerk
Stacy Beard, Public Information Officer
Kaitlin Russo, Downtown Development
Coordinator
David DeYoung, Planning Director

MEMBERS ABSENT:

Maleah Christie
Clark Hipolito

1 CALL TO ORDER

- a) The meeting was called to order at 5:25 p.m.

2 APPROVAL OF MINUTES

3 ACTION ITEMS

4 OLD BUSINESS

- a) Removal of Sculpture Update
Presenter: Stacy Beard, Public Information Officer

Ms. Perricone reported some of the new sculptures are in place. She reported the spider sculpture was placed by the library and the children all enjoyed climbing on it. Sara suggested adding some additional information for sculpture requests next year to include oversize sculpture needs as well and requests for colorful sculptures. Ms. Beard reported sculpture placement at roundabout, library, and the community center. Additional sculptures are scheduled to arrive at the beginning of July. The new sculpture at town hall will be placed June 22. Ms. Beard will provide an update regarding delivery of all winning sculptures. There was discussion regarding the placement of sculpture to be located at the dog park. Also discussed was possibly lighting the entrance to the park. There was discussion regarding the placement of the bench at the town square. Ms. Russo felt the location selected was not the best location due to a hanging wire and felt the bench needed to face town square. Ms. Perricone said she would discuss this with Mayor McLeod.

- b) Banner Update
Presenter: John McFadden

Ms. Perricone reported that the new banner was hung at the Community Center. She stated that Mr. Hipolito assisted in the hanging of the banner. She stated many compliments regarding the banner had already been received. There was discussion regarding the need for additional installation details for any future projects.

- c) Mural/Gallery Update
Presenter: Kaitlin Russo, Downtown Development Coordinator

Ms. Russo stated this item was pulled from presentation to council at this time. A closer look at the budget would be required. Future informational discussions with the town manager will take place.

5 NEW BUSINESS

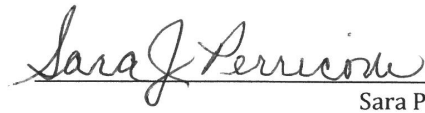
6 PUBLIC COMMENTS

7 ADJOURN

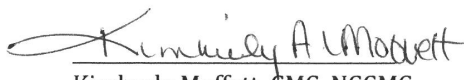
- a) With there being nothing further the meeting was adjourned at 5:49 p.m.

ACTION: Motion to Adjourn

Motion: Board Member Strevig
Second: Board Member McLaurin
Vote: Unanimous


Sara Perricone,
Chair

ATTEST:


Kimberly Moffett, CMC, NCCMC
Town Clerk & Clerk to the Board

June 20, 2017
Minutes



The Town of Clayton
Public Art Advisory Board MINUTES
Tuesday, July 18, 2017 @ 5:00 PM
GS 223 - Clayton Town Hall

BOARD MEMBERS PRESENT:

Sara Perricone, Chair
Larry Strevig
John McFadden
Jill Hunt

STAFF PRESENT:

Kimberly Moffett, Town Clerk
Kaitlin Russo, Downtown Development Coordinator
Stacy Beard, Public Information Officer

MEMBERS ABSENT:

Mike Stojic
Elizabeth McLaurin
Maleah Christie
Clark Hipolito

1 CALL TO ORDER

- a) Sara Perricone called the meeting to order at 5:09 p.m. With there being no quorum, action could be taken.

2 APPROVAL OF MINUTES

- a)
 - May 16, 2017 DRAFT Minutes
 - June 20, 2017 DRAFT Minutes

3 ACTION ITEMS

4 OLD BUSINESS

- a) Sculpture Update
Presenter: Stacy Beard, Public Information Officer

Ms. Beard provided an update regarding the sculpture trail pieces. She stated three sculptures were scheduled to arrive on Friday, July 21. They included pieces to be placed at the Horne Square, Town Square and outside of town manager's office at Town Hall. She stated both the watermelon and dog bone sculptures should be arriving in the few weeks. There was discussion regarding the new concrete pad that will be poured for bench that will face Town Square. We are awaiting the arrival of some additional plaque stands that will be permanently placed. With regard to the spider sculpture at the library, plaque will be placed on the nearby brick wall. Ms. Beard stated that she and Ms. Russo were working together to get submission information out a bit earlier next year and further stated that the Main Street Conference will be held in Clayton in March of 2018.

- b) Mural Project Update
Presenter: Kaitlin Russo, Downtown Development Coordinator

Ms. Russo stated that the DDA does not meet during the month of July, so there was no update to provide. She stated the budget is currently being worked on and the Design Committee will meet on August 3, 2017 at 8:30 a.m. in GS 223. She invited and welcome anyone to attend the meeting.

5 NEW BUSINESS

- a) Annual Report to Town Council
Presenter: Kimberly Moffett, Town Clerk

Ms. Moffett provided a template and additional information regarding this item. It is being requested that all advisory boards provide an annual update to the Town Council. This will be a brief 5-10 minute presentation that will allow each board to showcase the work they have done throughout the year. It is also an opportunity to get feedback and suggestions from council. These annual updates will be held at a Town Council Work Session. The Public Art Advisory Board will present at the March 2018 meeting and date will be confirmed. It is suggested that the Chair of each board present and that as many members of the board also attend and be recognized.

Ms. Moffett reminded everyone of the Annual Volunteer Board Appreciation Event. The event this year will be held on Tuesday, December 5, 2017. Invitations will be sent out shortly.

- b) Veterans Memorial
Presenter: Stacy Beard, Public Information Officer

Ms. Beard provided information regarding Veteran Memorial. She stated a sculpture pad would be placed in front of Town Hall and a request for a Veteran Tribute Sculpture will be distributed.

- c) Display Case
Presenter: John McFadden

Mr. McFadden stated several years ago, a display case was purchased. At this time he does not know where this display case is being stored, however, he would like to know of the possibility of using this case in the Clayton Center lobby to display 3D art to include jewelry, art and pottery. Mr. McFadden stated he would make contact with Mr. Henley at the Clayton Center.

6 PUBLIC COMMENTS

7 ADJOURN

- a) With there being nothing further, the meeting was adjourned at 5:36 p.m.

Sara Perricone
Chair

ATTEST:

Kimberly A. Moffett, CMC, NCCMC
Town Clerk & Clerk to the Board



**The Town of Clayton
Public Art Advisory Board Minutes
Tuesday, August 15, 2017 @ 5:00 PM
GS 223 - Clayton Town Hall**

MEMBERS PRESENT:

Sara Perricone
Elizabeth McLaurin

STAFF PRESENT:

Kaitlin Russo, Downtown Development Coordinator
Kimberly Moffett, Town Clerk & Clerk to the Board

MEMBERS ABSENT:

Jill Hunt
John McFadden
Larry Strevig
Mike Stojic
Maleah Christie
Clark Hipolito

1 CALL TO ORDER

- a) Sara Perricone called the meeting to order at 5:06 p.m. No quorum was noted.

2 APPROVAL OF MINUTES

- a)
 - May 16, 2017 DRAFT Minutes
 - June 20, 2017 DRAFT Minutes
 - July 18, 2018 DRAFT Minutes

ACTION: With no quorum, no action could be taken.

3 ACTION ITEMS

4 OLD BUSINESS

- a) Mural Project Update
Presenter: Kaitlin Russo, Downtown Development Coordinator

There was no update at this time; as this item has not yet been taken to Council.

- b) Display Case Update
Presenter: John McFadden

Mr. McFadden was not present; so no update was provided.

5 NEW BUSINESS

6 PUBLIC COMMENTS

- a) With there being nothing further, the meeting was adjourned at 5:08 p.m.

Sara Perricone, Chair

ATTEST:

Kimberly A. Moffett, CMC, NCCMC
Town Clerk & Clerk to the Board

August 15, 2017
Minutes



Public Art Advisory Board Agenda Cover Sheet

Meeting Date

Tuesday, October 17, 2017

Agenda Location

GS 223

Item Title

Consideration and Selection of Final Outdoor Public Art Sculpture

Presenter

Stacy Beard, Town of Clayton Public Information Officer

Summary/Description

Following Council direction from this year's budget meetings, the Public Art Advisory Board reserved a spot on the annual rotating sculpture trail for a military/veteran-themed sculpture. This sculpture would be unveiled during a brief ceremony on Sunday, November 12th at 2 p.m. The PIO released a Call to Artists in August to a distribution list that included former sculptor participants, arts groups, veterans' groups and sculpture websites. Like the existing sculptures, the Town sought a 1-year exhibit, with an option to extend. The deadline for submissions was Oct. 6th with only one sculpture submitted. The Town would still love for the sculpture selection sub-committee to review this entry. The piece entitled Fallen soldier is cast in weatherproof fiberglass resin, mounted on a piece of stone, would stand 6 ft. tall. Initially Council and staff agreed to reserve the existing concrete pad in front of Town Hall, on the Second Street side lawn of Town Hall near the Fayetteville Street corner. With possible future parking expansion under discussion for that area, staff discussed that placement might be even more appropriate inside the raised, walled landscaping area that sits just behind our flag pole and half circle main entrance to Town Hall, as you walk into the building. In regard to the ceremony, long-time WRAL TV Anchor David Crabtree will MC the ceremony in which the sculpture will be unveiled with the Mayor also sharing a few words. Local American Legion will provide the Color Guard and the Clayton High School NJROTC will perform a rifle drill for the crowd. Invitations will be distributed to the public, local veteran groups as well as local individual veterans. We'll have a display of both of Town employees who've served in the military as well as the library historian's collection of community photos on easels on the lawn near the sculpture for browsing.

Requested Action

Subcommittee Recommendation; Followed by Board Approval

Additional Documents To Be Included in Agenda Packet

See attached Call to Artists/Application and Photos

Town of Clayton Veteran/Military-Themed Public Art Call to Artists – DEADLINE: Oct. 8th Clayton, North Carolina

Overview

The brave men and women of our armed forces hold a special place in the hearts of all Americans. Long after the cries of battle have subsided, we still seek out ways to show military personnel that their contributions are both remembered and appreciated. Memorializing individuals who served during wartime and significant military events through sculpture is one way to accomplish this.

The growing Town of Clayton, having already established a [popular rotating outdoor sculpture trail](#) in Downtown Clayton, is seeking to honor veterans and give voice to our military through a public art display in front of our historic Town Hall.

We are seeking submissions of public art that may help to commemorate the patriotism and devotion of our military, veterans and their families...those active, retired, those who came home and those who never got to return home.

Our Town of Clayton Public Art Advisory Board invites you to submit an application to participate in a temporary public art exhibit that showcases a veteran/military themed sculpture or outdoor art piece with an **unveiling Sunday, November 12th, the day after Veterans Day 2017**. The piece would remain on display through Veterans Day 2018, with an option to extend the exhibit for continuous years or for eventual purchase.

This call to artists provides an opportunity for artists to submit completed artwork for consideration by **midnight, Sunday, Oct. 8th**. A selection panel will convene on Oct. 9th to consider selection of a piece for Clayton. The selected piece must be installed no later than Friday, Oct. 27th

Artists retain ownership of their work and agree to lend it to the exhibition. The selected artist will receive **a \$1,500 honorarium** for lending the work for the twelve-month period.

- There is no application fee
- Submit as many entries as you would like
- Work must be the original work of the artist (in concept, composition and execution), and suitable for outdoor public display
- The Town of Clayton may request an additional year of display or decide to purchase an entry at the conclusion of the exhibition for permanent placement
- The \$1,500 honorarium will be credited against the purchase price for the artwork selected
- The Town of Clayton reserves the right to photograph and reproduce images of the artwork on exhibition for promotional and educational purposes

Entries

Artists must submit by midnight Sunday, Oct. 8, 2017:

- Multiple photographs of the artwork in JPEG or PDF format (up to 6 per sculpture), including one with a person or other object for scale
- Material and dimensions of the artwork
- An artist statement about piece
- A brief biography which may include references

The application is included below. Please complete the form and submit all information electronically to the Town of Clayton at sbeard@townofclaytonnc.org. Call 919-358-0348 with questions.

Location of Artwork

Downtown Clayton is a North Carolina Main Street® community and a destination where people, businesses and the arts thrive. Founded in 1869, long-time and new residents alike are rediscovering many of the historical and architecturally significant buildings and neighborhoods that add charm and character to downtown. Our Town Hall building is actually two 1920's schoolhouses which have been beautifully restored through a partnership between the Town of Clayton and the community.

Festivals and special events such as Town Square Concert Series, Mondo Roots Cultural Arts & Music Festival, Clayton Harvest & Music Festival, Halloween Parade, Christmas Tree Lighting & Village and more draw visitors and residents by the thousands to downtown.

Downtown Clayton is accessible with I-40 and I-95. It's just twenty minutes from Downtown Raleigh, the state capital, and about a thirty-minute drive from Raleigh-Durham International Airport.

The site for this sculpture is Town Hall, located at 111 E. Second Street in Downtown Clayton.

Installation

Artists are responsible for all costs, equipment and labor necessary for the delivery, installation and removal of their work and assume all risk and damage to the work before and during installation and during and after removal. The sculptures will be insured by the Town of Clayton up to the purchase value of the sculpture after installation while on exhibition. A level, 4-by-4 concrete pad will be provided for securing the sculptures. Any work not appropriate for installation onto a concrete base will be addressed on a case-by-case basis with the artist. The artists will install the work under the supervision of Town personnel. Lighting and power may be provided to the location. The Artist shall affix his or her art work to the concrete pad with locking bolts to prevent tampering or removal of the art work by unauthorized parties.

Town of Clayton Public Art Program

In an effort to establish a collection of artistic works for the benefit of the community and the betterment of public spaces and facilities, the Clayton Town Council established the Public Art Advisory Board on February 4, 2008.

The purpose of the Public Art Advisory Board is to establish a procedure through which the Town of Clayton can acquire and accept artwork on loan or as a gift and make recommendations to the Town Council toward the creation of a Public Art Program.

APPLICATION FORM TOWN OF CLAYTON

Veteran/Military-Themed Public Art Exhibit

Artist Name: _____
Address: _____
City, State, Zip: _____
Phone: (Work) _____ (Cell) _____
E-mail: _____
Title of Artwork Entry: _____
Year the Artwork was Created: _____
Materials Used: _____
Dimensions: Width: _____ Height: _____
Depth: _____ Weight: _____
Public Selling Price of the Artwork: \$ _____
Description about the Artwork Entry: _____

Statement how Artwork will be secured to base:

Special Requirements:

Professional References:

**Please attach a brief biography. Submit up to six photos of the artwork entry (in JPEG or PDF format).
At least one photo should show scale of artwork so committee can see size in context.**

**I have read and accept fully all conditions set forth in the Call to Artists, Town of Clayton Veteran/
Military-Themed Public Art Exhibit**

Signature: _____

Applications must be received electronically **by midnight on SUNDAY, Oct. 8, 2017** to Stacy Beard at sbeard@TownofClaytonNC.org or if you prefer to send a hard copy, please forward those to the following address: Town of Clayton Sculpture Trail Applications, Attn: Stacy Beard, P.O. Box 879, Clayton, NC 27528.
Applications received after the deadline will not be accepted. No application fee is required.



“ALL GAVE SOME — SOME GAVE ALL”



**Dedicated to the memory of all who
proudly served and protected their country**