



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, April 17, 2018 @ 5:00 PM
GS 223 - Clayton Town Hall

BOARD MEMBERS PRESENT:

Sara Perricone
Elizabeth McLaurin
Kim Helmer
Clark Hipolito
Tammy Murray
Jill Hunt

STAFF PRESENT:

Stacy Beard, Public Information Officer
Kimberly Moffett, Town Clerk
Kaitlin Russo, Economic Development Specialist

BOARD MEMBERS ABSENT:

Mike Stojic
Maleah Christie
Larry Strevig

1 CALL TO ORDER

- a) Sara Perricone called the meeting to order at 5:09 p.m.

2 APPROVAL OF MINUTES

- a) Draft Minutes - March 20, 2018

ACTION: Adoption of March 20, 2018 Minutes

Motion: Board Member Hunt
Second: Board Member Hipolito
Vote: Unanimous

3 ACTION ITEMS

4 OLD BUSINESS

- a) Banner Update

Ms. Beard stated that Clark had repaired the banner and that Parks & Recreation Department offered to install the banner. Mr. Hipolito stated he was available to assist if required. Ms. Russo stated that staff at Parks & Recreation informed that the banner would be removed when necessitated by bad weather.

- b) Sculpture Trail Process Brochure
Presenter: Sara Perricone, Board Chair

Ms. Perricone provided information about this item. She stated that while leading tours at the Main Street Conference there were numerous requests for information regarding

the process that was used for establishing our Sculpture Trail. Ms. Helmer provided a draft of the Public Art Plan that could be shared with other municipalities interested in establishing their own sculpture trail. Ms. Beard stated she would provide Ms. Helmer with a sample of the plaque, application, link to voting examples to include bracket details, insurance information, brochure, contract/agreement example, budget information, and sponsor contract information. Ms. Helmer will then provide this information to those who request same. Ms. Helmer stated she would like to get this information out as soon as possible and was hoping to do so by the end of the week. Ms. Beard stated she would get this information to Ms. Helmer shortly. Ms. Russo asked that she be included on this email when it is sent out and she in turn will share the information with a list serve group.

c) People's Choice Award

Presenter: Stacy Beard, Public Information Officer

Ms. Beard stated the winner would be announced at the first concert of the 2018 Town Square Concert Series to be held on May 18, 2018. The Breakfast Club and will be playing. Ms. Beard stated she will begin to push out information regarding the voting process. Videos of each sculpture and artist will be shared and promoted. The voting will begin on April 18 and end on May 14, 2018.

d) Sculpture Trail Applications Update

Presenter: Stacy Beard, Public Information Officer

Ms. Beard provided an updated and stated a few applications had been received. There was discussion regarding Brad Spencer who is a brick sculpture artist. Information as well as an application has been forwarded to his attention.

e) Council Annual Update

Presenter: Sara Perricone, Board Chair

Ms. Perricone provided information regarding the updated provided to Town Council on April 16, 2018. Included in the presentation were projects completed to include; Greenway Art Project, Downtown Sculpture Trail, People's Choice Award, Before I Die project, Veterans Memorial Statue and Main Street Conference Tours. There was brief discussion regarding Jane Roberts and the hope that she will be willing to take on the greenway art project again. Ms. Beard stated she would reach out to her. an

Also provided was information regarding projects underway or being developed including sculpture trail guideline brochure. Ms. Perricone stated a developer from Pittsboro, who is developing a mixed used project has asked that someone from our board visit the city and share input. Ms. Hipolito has agreed to do this. Ms. Perricone will keep the board updated.

A member of Sanford's Planning Department has extended an invitation for board members to visit and see their downtown building murals. Ms. Russo will join Ms. Perricone and Ms. Helmer on this visit that is scheduled for May 16.

There were discussion regarding possible grant. Ms. Beard stated the Johnston County Visitors Bureau may have some grants we might be eligible for.

There was discussion regarding option to purchase sculptures. Ms. Beard while that option is available, she believed the thought was that part of the excitement and fun was getting new sculptures every year.

Discussion continued regarding murals and the possibility of 3D type murals being on buildings in downtown Clayton. Mr. Hipolito stated he felt we could make the option very attractive to the building owners and be very cost effective. He stated he believed the cost might be \$1000 and that perhaps the town could pay for the supplies and artists could donate their time to complete the murals. He offered his time. There was discussion regarding murals being allowed on buildings or if that might be in violation of our sign ordinance. Ms. Russo stated she would follow up with the Planning Department regarding murals on the side of buildings.

5 NEW BUSINESS

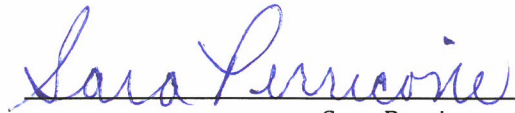
6 PUBLIC COMMENTS

7 ADJOURNMENT

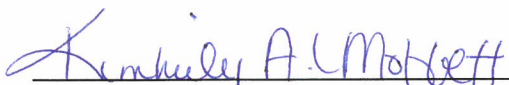
- a) With there being nothing further, the meeting was adjourned at 6:05 p.m.

Motion: Board Member Helmer
Second: Board Member McLaurin
Vote: Unanimous

Duly adopted this the 15th day of May, 2018.


Sara Perricone, Chair

ATTEST:


Kimberly A. Moffett, CMC, NCCMC
Town Clerk & Clerk to the Board

