



The Town of Clayton
Public Art Advisory Board Minutes
Tuesday, February 20, 2018 @ 5:00 PM
GS 223 - Clayton Town Hall

BOARD MEMBERS PRESENT:

Sara Perricone
Larry Strevig
Jill Hunt
Tammy Murray
Kim Helmer
Elizabeth McLaurin
Clark Hipolito

STAFF PRESENT:

Kimberly Moffett, Town Clerk
Stacy Beard, Public information Officer
Kaitlin Russo, Downtown Development

COUNCIL ABSENT:

Maleah Christie
Mike Stojic

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:10 p.m.

2 APPROVAL OF MINUTES

3 ACTION ITEMS

4 OLD BUSINESS

- a) 2017-2018 Sculpture Trail
Presenter: Stacy Beard, Public Information Officer
- Video Updates
 - Brochure
 - Main Street Conference Tours
 - People's Choice Award Planning

Ms. Beard provided an update on the 2017-2018 Sculpture Trail. She shared samples of the 11 videos that have been created highlighting the Sculpture Trail artists. These videos will be shared out. A brochure will be available hopefully within the next two weeks and will be available at the Main Street Conference. A sculpture tour will be available at the conference, which is scheduled to be held March 13 - 15, 2018. The Sculpture Tour will take place on March 13 @ 2:30 p.m. Sara Perricone volunteered to lead the tour. A member of the Historic Society will also be part of the tour. There was discussion regarding People's Choice Awards and voting options. It was suggested that paper ballots be provided only to those who request. There was discussion regarding school ballot boxes not being returned last year. Information will continue to be shared out via social media and will also include a survey via survey monkey. There will not be brackets this year but rather just voting deadline. There was good discussion regarding when, where and how to announce winner. Suggestions include the first concert of the season at Town Square or possibly at a Clayton Visual Art Reception. Possible dates

include the week of May 10th, this will be the week of the first Town Square Concert Series. Voting could begin on April 23 and run for 11 days. An artist could be highlighted every day. Ms. Beard will work on a schedule and bring it back to the board at the March meeting.

b) 2018-2019 Sculpture Trail

Presenter: Stacy Beard, Public Information Officer

- Call to Artists
- Advertisement
- Others Artists to Email

Ms. Beard provided an update and stated she has added approximately 50 artists to the Call to Artists. Additionally she has had artists reach out to her directly. There was discussion about the seals on the Veterans' sculpture, they will be re-arranged. There was discussion regarding adding Cooper Academy as an additional location to the sculpture. The addition of another location will need to be discussed during the budget process. Ms. Beard will handle this and report back following the budget process for the town.

c) Sam's Branch Greenway Student Public Art Project

Presenter: Stacy Beard, Public Information Officer

- Next project planning
- Project manager?
- Sponsors
- Timeline

Ms. Beard provided background regarding this project. We need someone to manage this project on a full time basis. There was discussion regarding how wonderful Ms. Jane Roberts had been previously and perhaps reaching out to her and her daughter to see if they would be willing to head up this project. Ms. Perricone stated she would reach out to Jane after our April meeting.

d) Banner Update

Presenter: Sara Perricone

Ms. Perricone stated the banner is not up at the Community Center. There was brief discussion that included work orders being backed up as well as inclement weather being a factor. Ms. Russo stated she would follow up.

e) Downtown Mural Update

Presenter: Kaitlin Russo, Downtown Development Coordinator

Ms. Russo provided an update and stated this project is on hold at this time. This item will go back to DDA to work out building owner agreements.

5 NEW BUSINESS

6 PUBLIC COMMENTS

7 ADJOURNMENT

- a) With there being nothing further, the meeting was adjourned at 6:16 p.m.

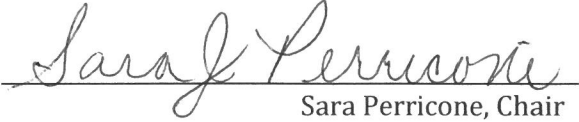
ACTION: Motion to Adjourn

Motion: Board Member Strevig

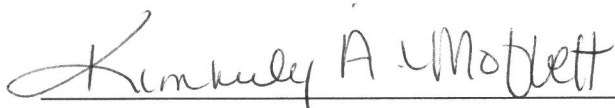
Second: Board Member Helmer

Vote: Unanimous

Duly adopted this the 20th day of March, 2018.


Sara Perricone, Chair

ATTEST:


Kimberly A. Moffett, CMC, NCCMC
Town Clerk & Clerk to the Board