Town of Clayton
Public Art Advisory Board Minutes
Tuesday, March 20, 2018 @ 5:00 PM
GS 223 - Clayton Town Hall

BOARD MEMBER PRESENT:
Sara Perricone
Larry Strevig
Tammy Murray
Kim Helmer
Elizabeth McLaurin
Maleah Christie
Mike Stojic

STAFF PRESENT:
Stacy Beard, Public Information Officer
Kaitlin Russo, Economic Development Specialist
Kimberly Moffett, Town Clerk

BOARD MEMBERS ABSENT:
Jill Hunt
Clark Hipolito

1 CALL TO ORDER

a) Ms. Perricone called the meeting to order at 5:05 p.m.

2 APPROVAL OF MINUTES

a) Draft Minutes:
- November 21, 2017
- February 20, 2018

ACTION: Adoption of Minutes

Motion: Board Member McLaurin
Second: Board Member Helmer
Vote: Unanimous

3 ACTION ITEMS

4 OLD BUSINESS

a) Town Council Annual Update - April 16, 2018
Presenter: Kimberly Moffett, Town Clerk

The Town Council has requested that all advisory boards present on an annual basis. Ms. Moffett provided an overview of what should be included in the presentation. It was agreed that Ms. Perricone will present and as many board members that are available to attend will be at the meeting as well.

b) 2018 - 2019 Sculpture Trail

Presenter: Stacy Beard, Public Information Officer

Ms. Beard provided a timeline for the 2018-2019 Sculpture Trail.

- Submission Deadline: May 5, 2018 @ 5:00 p.m.
- Panel Deliberations & PAAB Vote on Recommendations: May 15, 2018 @ 2:00 p.m.
- People's Choice Winner Announcement: May 18, 2018 @ 6:00 p.m. at Town Square Concert
- Recommendations Presented to Town Council: May 21, 2018 at 6:00 p.m. Council meeting

c) People's Choice Award
Presenter: Stacy Beard, Public Information Officer

Ms. Beard shared information regarding use of "Survey Monkey" this year versus paper ballots. Winner of the People's Choice Award will be announced at the first Town Square concert, scheduled for May 18, 2018.

Ms. Beard stated links and videos will be released first week of April. Additionally, Facebook, Twitter and Town Website will be utilized.

Ms. Beard shared copies of the Sculpture Brochure. Members of the board will take some of the brochures and place them in local business locations.

There was discussion regarding having schools participate in the voting process. Ms. Helmer will contact some of the local art teachers and see how they may be able to incorporate this into art class. Additionally, board members will reach out to Johnston County Art Council and ask them to share the link. Ms. Christie & Mr. Stojic offered to present to schools. Ms. Helmer will check to see if kids could vote in school on chrome books provided by the school.

There was discussion regarding the voting process. Voting deadline will be May 5, 2018. We will check with Mayor to see if he will be available to present winner with check.

Ms. Perricone talked about the watermelon sculpture and spoke about some of repairs that need to be completed. Ms. Beard shared additional information regarding history of sculpture and transport. She provided additional information regarding the owner having to evacuate due to a hurricane.

Discussion regarding voting process last year versus this year. This year we will not do brackets and this information will be shared via social media sources.

Ms. Perricone asked about application including request for taller/larger/whimsical pieces. Ms. Beard stated that this information has been included as well as stressing that installation of sculptures needs to be completed by the artist. Ms. Beard will email copy of Call to Artists to Board Members.

5 NEW BUSINESS

a) Sculpture Trail Process Brochure
Presenter: Sara Perricone, Chair

Ms. Perricone shared information regarding Sculpture Trail tour recently held at the Main Street Conference. Many of the attendees were interested in how the process began in Clayton and requested that information be shared with them. There is already documentation that could be put together in a professional layout to be shared with those who request it. Ms. Perricone and Mr. Hipolito will be visiting Cary to assist with their sculpture trail. Other members of the board were invited to join.

Ms. Perricone offered her appreciation for the entire Main Street Conference and stated how very well it was organized. Ms. Beard offered her thanks to Sara and Kim for assisting with the tours.

b) Public Art Grants
Presenters: Sara Perricone & Kim Helmer

Ms. Helmer provided information regarding the Town of Sanford and their art work and grants they have received. Both Sara and Kim will be visiting Sanford to gather additional information. Ms. Russo provided background information regarding rural communities and grants.

6 PUBLIC COMMENTS

7 ADJOURNMENT

a) With there being nothing further, the meeting was adjourned at 5:57 p.m.

ACTION: Motion to Adjourn

Motion: Board Member McLaurin
Second: Board Member Stojic
Vote: Unanimous

Duly adopted this the 17th day of April, 2018.

Sara J. Perricone
Sara Perricone, Chair

ATTEST:

Kimberly A Moffett
Kimberly A. Moffett, CMC, NCCMC
Town Clerk & Clerk to the Board