



**The Town of Clayton
Public Art Advisory Board Agenda
Tuesday, March 20, 2018 @ 5:00 PM
GS 223 - Clayton Town Hall**

1. CALL TO ORDER

2. APPROVAL OF MINUTES

- a. Draft Minutes:
- November 21, 2017
 - February 20, 2018
- [November 21 2017 Minutes](#)
[February 20 2018 Minutes](#)

POTENTIAL ACTION: Adoption of Minutes

3. ACTION ITEMS

4. OLD BUSINESS

- a. Town Council Annual Update - April 16, 2018
Presenter: Kimberly Moffett, Town Clerk
[Annual Report Template](#)
- b. People's Choice Award
Presenter: Stacy Beard, Public Information Officer

5. NEW BUSINESS

- a. Sculpture Trail Process Brochure
Presenter: Sara Perricone, Chair
- b. Public Art Grants
Presenters: Sara Perricone & Kim Helmer

6. PUBLIC COMMENTS



The Town of Clayton
Public Art Advisory Board Minutes
Tuesday, November 21, 2017 @ 5:00 PM
GS 223 - Clayton Town Hall

MEMBERS PRESENT:

Sara Perricone
Kim Helmer
Mike Stojic
Maleah Christie
Larry Strevig
Elizabeth McLaurin
Jill Hunt

MEMBERS ABSENT:

Clark Hipolito

STAFF PRESENT:

Stacy Beard, Public Information Officer
Kimberly Moffett, Town Clerk
Kaitlin Russo, Downtown Development
Coordinator

1 CALL TO ORDER

- a) The meeting was called to order at 5:00 p.m.

2 APPROVAL OF MINUTES

- a) October 17, 2017 DRAFT Minutes

ACTION: Adoption of Minutes

Motion: Board Member McLaurin
Second: Board Member Stojic
Vote: Unanimous

3 ACTION ITEMS

- a) 2018 Public Art Advisory Board Meeting Schedule
Presenter: Kimberly Moffett, Town Clerk

It was agreed that there would be no meeting during the month of December.

ACTION: Adoption of 2018 Public Art Advisory Board Meeting Schedule as Amended
Above

Motion: Board Member Stojic
Second: Board Member McLaurin
Vote: Unanimous

- b) Sculpture Trail Application Form Amendments
Presenter: Stacy Beard, Public Information Officer

Stacy provided everyone with an amended version of the Call to Artists. It was suggested

that language be added to the second paragraph stating we are looking for larger scale pieces, especially for two roundabouts that would call for larger 3D pieces. We are also seeking whimsical interactive pieces for the enjoyment of the children. This piece would be placed by the library program area.

There was discussion regarding installation and to ensure a reminder is included on the front page about installation requirements.

There was discussion regarding us seeking out pieces of art that are discovered on-line. Stacy provided information about Eric Feinstein and product called audio cast. Stacy provided detailed information including an app that can be downloaded. Stacy shared an example of the video being created for the sculpture trail. Everyone agreed it was a great job and offered their thanks to Stacy and Nader, who did the drone footage. Stacy will include a link on the Public Access channel to the sculpture trail video. There was discussion whether a possibility existed to add a link onto the Chamber of Commerce website. Ms. Perricone asked Stacy to reach out to Rocky Mount and get their feedback regarding the audio cast product.

There was discussion regarding additional sculpture trail locations. This is something that would need to be presented to council for approval, as there is a cost attached. Ms. Perricone stated Cooper Academy indicated they were interested in being part of the sculpture trail.

Ms. Christie stated she would like to see more information regarding the process for each sculpture. She believes people would be interested in this, however, she does not believe people are interested in downloading apps and feels a one step process is the best. She feels that a one link process would work best and possibly it could be included on a plaque located by the sculpture as a scan code. It was agreed that this information should be included on the application so artists could submit something along and share a link to the current videos so they can see what could be offered.

There was discussion regarding the submission deadline. It was agreed to move the deadline up to March rather than April.

Dates will need to be decided upon for selection committee deadlines. It was stated we could possibly use the time prior to start of March PAAB meeting to make those decisions. The selection committee will meet April 16th at 5:00 p.m., the PAAB will meet April 17th at 5:00 p.m. and presentation would take place at the following town council meeting.

The selection committee will meet and then take back to the PAAB. Staff will hear suggestions regarding location, but final decision regarding location will be decided by staff.

There was unanimous approval of changes.

4 OLD BUSINESS

- a) Veterans Memorial Unveiling

Presenter: Sara Perricone, Chair

Ms. Perricone stated this was a beautiful event and offered her thanks to Stacy and David Crabtree for a great job.

b) Banner Update

Presenter: John McFadden

John stated the banner was repaired and it is not currently hung up as extra care is being taken due to upcoming inclement weather.

5 NEW BUSINESS

6 PUBLIC COMMENTS

- a) Mr. McFadden stated he was very happy to have served and really enjoy his time on the board. Everyone offered their thanks and appreciation.

Ms. Moffett reminded every regarding the Volunteer Advisory Board Appreciation Event.

Ms. Russo stated the 2017 Christmas ornament was available and featured The Paper Company at a cost of \$15.00.

Ms. Strevig stated Clayton Visual Arts would holding a home tour on Sunday, December 3 from 3:00 - 7:00 p.m. in Glen Laurel.

7 ADJOURNMENT

- a) With there being nothing further, the meeting was adjourned at 6:00 p.m.

ACTION: Motion to Adjourn

Motion: Board Member McFadden

Second: Board Member Strevig

Vote: Unanimous

Duly adopted this the 20th day of March, 2018.

Sara Perricone, Chair

ATTEST:

Kimberly A. Moffett, CMC, NCCMC
Town Clerk & Clerk to the Board

November 21, 2017
Minutes



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BOARD MEMBERS PRESENT:

Sara Perricone
Larry Strevig
Jill Hunt
Tammy Murray
Kim Helmer
Elizabeth McLaurin
Clark Hipolito

STAFF PRESENT:

Kimberly Moffett, Town Clerk
Stacy Beard, Public information Officer
Kaitlin Russo, Downtown Development

COUNCIL ABSENT:

Maleah Christie
Mike Stojic

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:10 p.m.

2 APPROVAL OF MINUTES

3 ACTION ITEMS

4 OLD BUSINESS

- a) 2017-2018 Sculpture Trail
Presenter: Stacy Beard, Public Information Officer
- Video Updates
 - Brochure
 - Main Street Conference Tours
 - People's Choice Award Planning

Ms. Beard provided an update on the 2017-2018 Sculpture Trail. She shared samples of the 11 videos that have been created highlighting the Sculpture Trail artists. These videos will be shared out. A brochure will be available hopefully within the next two weeks and will be available at the Main Street Conference. A sculpture tour will be available at the conference, which is scheduled to be held March 13 - 15, 2018. The Sculpture Tour will take place on March 13 @ 2:30 p.m. Sara Perricone volunteered to lead the tour. A member of the Historic Society will also be part of the tour. There was discussion regarding People's Choice Awards and voting options. It was suggested that paper ballots be provided only to those who request. There was discussion regarding school ballot boxes not being returned last year. Information will continue to be shared out via social media and will also include a survey via survey monkey. There will not be brackets this year but rather just voting deadline. There was good discussion regarding when, where and how to announce winner. Suggestions include the first concert of the season at Town Square or possibly at a Clayton Visual Art Reception. Possible dates

include the week of May 10th, this will be the week of the first Town Square Concert Series. Voting could begin on April 23 and run for 11 days. An artist could be highlighted every day. Ms. Beard will work on a schedule and bring it back to the board at the March meeting.

b) 2018-2019 Sculpture Trail

Presenter: Stacy Beard, Public Information Officer

- Call to Artists
- Advertisement
- Others Artists to Email

Ms. Beard provided an update and stated she has added approximately 50 artists to the Call to Artists. Additionally she has had artists reach out to her directly. There was discussion about the seals on the Veterans' sculpture, they will be re-arranged. There was discussion regarding adding Cooper Academy as an additional location to the sculpture. The addition of another location will need to be discussed during the budget process. Ms. Beard will handle this and report back following the budget process for the town.

c) Sam's Branch Greenway Student Public Art Project

Presenter: Stacy Beard, Public Information Officer

- Next project planning
- Project manager?
- Sponsors
- Timeline

Ms. Beard provided background regarding this project. We need someone to manage this project on a full time basis. There was discussion regarding how wonderful Ms. Jane Roberts had been previously and perhaps reaching out to her and her daughter to see if they would be willing to head up this project. Ms. Perricone stated she would reach out to Jane after our April meeting.

d) Banner Update

Presenter: Sara Perricone

Ms. Perricone stated the banner is not up at the Community Center. There was brief discussion that included work orders being backed up as well as inclement weather being a factor. Ms. Russo stated she would follow up.

e) Downtown Mural Update

Presenter: Kaitlin Russo, Downtown Development Coordinator

Ms. Russo provided an update and stated this project is on hold at this time. This item will go back to DDA to work out building owner agreements.

5 NEW BUSINESS

6 PUBLIC COMMENTS

7 ADJOURNMENT

- a) With there being nothing further, the meeting was adjourned at 6:16 p.m.

ACTION: Motion to Adjourn

Motion: Board Member Strevig

Second: Board Member Helmer

Vote: Unanimous

Duly adopted this the 20th day of March, 2018.

Sara Perricone, Chair

ATTEST:

Kimberly A. Moffett, CMC, NCCMC
Town Clerk & Clerk to the Board

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Minutes



ANNUAL REPORT

Insert Name of Advisory Board

Insert blurb regarding highlight/accomplishment, etc. of Board during the past year.

Example: Clayton of Caterpillar announced at primary and naming sponsor of the Universal Playground at East Clayton Community Park.

Insert Name of Advisory Board

Background

- Purpose/Duties of Board
- Current Membership
- Meeting Information (When & Where)
- Sub-Committee Information

Accomplishments/Milestones/Highlights

- Training Received
- Projects Completed
- Collaborations
- Donations

Looking Ahead

- Future Goals
- Upcoming Projects
- Suggestions