



**Town of Clayton**  
**Public Art Advisory Board Minutes**  
**Tuesday, September 18, 2018 @ 5:00 PM**  
**Wooten Room - Clayton Town Hall**

**MEMBERS PRESENT:**

Sara Perricone  
Kim Helmer  
Mike Stojic  
Tammy Murray  
Maleah Christie  
Larry Strevig  
Elizabeth McLaurin, *Left at 5:35 p.m.*  
Jill Hunt

**STAFF PRESENT:**

Stacy Beard, Public Information Officer  
Heidi Holland, Deputy Town Clerk

**MEMBERS ABSENT:**

Clark Hipolito

**1 CALL TO ORDER**

- a) Ms. Perricone called the meeting to order at 5:05 p.m.

**2 APPROVAL OF MINUTES**

- a) Draft Minutes  
• June 19, 2018

**ACTION:** Adoption of Minutes

Motion: Board Member Elizabeth McLaurin  
Second: Board Member Tammy Murray  
Vote: Unanimous

- b) Draft Minutes  
• August 21, 2018

**ACTION:** Adoption of Minutes

Motion: Board Member Elizabeth McLaurin  
Second: Board Member Kim Helmer  
Vote: Unanimous

**3 ACTION ITEMS**

**4 OLD BUSINESS**

- a) Sculpture Trail Wrap Up

*Presenter:* Stacy Beard, Public Information Officer

Stacy Beard reported all of the sculptures throughout the town are safe after the hurricane. The veteran's sculpture was placed inside for protection, it would be back in place at the end of this week. There may be a new plaque for the veteran's sculpture, the Navy and the Coast Guard seals are out of order, that needs to be corrected. The plaques were the only other item that was temporarily removed during the storm, they would be back out by the end of the week. Ms. Beard stated the videos associated with the sculptures are almost complete, she plans to share them at the October meeting. Also in the October meeting Ms. Beard plans to discuss the locations of the new sculptures, any changes needed in the process and how the new parking situation may affect the exposure of the new sculptures.

b) 150th Celebration

*Presenter:* Stacy Beard, Public Information Officer

Stacy started discussion on the 150th celebration, she stated in 1969 the event was a week long event, she expressed our event becoming a week long event also. Ms. Beard stated she wanted to get the entire community involved in this celebration. The town hired Michelle Bonham, a temporary event planner and coordinator for the 150th Celebration. The town manager would meet with Michelle this week to hear a structured idea of plans. Ms. Beard questioned how can we get art involved in the celebration and suggested inviting Michelle to the October meeting. She also discussed that she would like to work with the Harvest Festival and Taste of Carolina for example, to give these already existing events a 150th twist. Ms. Beard stated she would show us ideas at the next meeting to get the members' ideas flowing on getting art involved in the event.

## 5 NEW BUSINESS

a) Clayton Economic Development Committee Presentation

*Presenter:* Jim Perricone

Jim, the Chair of the Chamber Economic Development Committee, stated they have been meeting about the Vision and Action Plan and collaborating with the Town of Clayton for 18 months with the first 4-6 months figuring out how they were going to do things. Through this process they recruited a group that developed a vision statement to discuss the direction they wanted to go and how they envisioned things happening. The material for this plan is available on the town's website as well as the chamber's. Mr. Perricone stated the vision going forward is to see Clayton as a town made up of many parts and different areas that are about different things. Employees from the Town of Clayton that are on the committee are: Dave DeYoung, Kaitlin Russo and Stacy Beard.

Mr. Perricone stated the first key piece of the plan is to work on dividing the town into districts and syncing those districts with the town's future land map. There would be data sheets created for each district which would be available for any business that is interested in coming to Clayton. Each district would have their own identity, theme and logo attached to reinforce the brand throughout the town. These would be accessible at

no charge to customers and the public. The second key piece of the plan is the branding, to include a common logo for the Town of Clayton and a reinforced theme for the town.

Mr. Perricone mentioned Johnston Community College is discussing opening a second location in Clayton, the Chamber is going behind the scenes with that project. Mr. Perricone stated this is a plus that could bring more business and industry to Clayton.

Mr. Perricone said as far as the Art Advisory Board and Development Committee, he wants to build upon what the Advisory Board has done with the Sculpture Trail. The committee is looking to the members of the Art Advisory Board to select art for the gateway entrances into Clayton. For example, on Business 70 there is no direct way to know you have just entered Clayton. The committee is focused on teaming with the Advisory Board to determine what type of art should go there as well as other locations. Ms. Beard presented a sample of entryway art in a town in Virginia that has a 51' tall letter H in a gateway. She asked the members to look to other cities for ideas.

Mr. Strevig asked if the Mountains to Sea portion of the trail would come through downtown with a tunnel under Covered Bridge Road. Ms. Beard went into detail about the tunnel at the dead end of Sam's Branch. There are plans for a tunnel underneath at Covered Bridge Road that would then go to Legend Park, Municipal Park on City Road. Ms. Beard stated the plan is for the construction of the tunnel to start when school gets out in June to cut down on traffic and backups. She also stated funding for the tunnel is available and the easement acquisitions are in place.

Jill Hunt asked if the gateway art project would run in conjunction with the sculpture trail, Mr. Perricone stated the sculpture trail rotates out the art and the gateway art would be there for the long haul. Maleah Christie asked if the Art Advisory members would be selecting the art for the gateway, Mr. Perricone answered that the members would select the art and the Economic Development Committee would provide the funding. Mr. Perricone also mentioned this projected would not start until well into next year, he wants to start bringing in others to collaborate on the project but funding and locations still need to be addressed. Mr. Perricone stated Dave DeYoung and Angela at the Chamber are putting together stats.

b) Piano Project  
*Presenter:* Sara Perricone, Board Chair

Ms. Perricone discussed the piano project which involves placing various pianos around the town for people to stop, play and explore. Ms. Perricone suggested starting off with one piano. The discussion of bad weather came up, Ms. Perricone stated there would be a committee that would take turns monitoring the weather and cover the piano up when bad weather approaches. Ms. Beard presented a video about this project based in New York City. Mike Stojic suggested we could ask businesses to donate the pianos. He also said he would sponsor a piano to possibly put in Horne Square. Ms. Perricone mentioned to ask via FaceBook if anyone had a piano they would like to get rid of and also to reach out to Johnston Community College to ask if they would be interested in getting involved. Ms. Perricone also mentioned contacting Clayton Visual Arts to see if they would be interested in painting the pianos, but to stay away from schools, to look more to individual artists instead. Ms. Beard asked if someone would reach out to Lynchburg,

Virginia to determine how they operate their piano project, Ms. Perricone said she would reach out to them. Mr. Strevig suggested outside of the library would be another location for a piano, Ms. Beard said she would reach out to Joy about this. There would be further discussion in the October meeting about this.

c) Sam's Branch Greenway Project

*Presenters:* Sara Perricone, Board Chair & Kim Helmer, Board Member

In regard to the Sam's Branch Greenway Project, Ms. Perricone spoke with Jane Roberts and at this time she can not devote the time needed to coordinate this project. Ms. Beard reached out to the schools and met with the Exceptional Children's teacher at Corinth Holders High School. The teacher mentioned her students can work on this project and can produce more than 100 pieces. The teacher explained to Ms. Beard that Lowe's had already donated the wood and the paint and the school's woodshop teacher would be willing to cut the wood into shapes. Ms. Beard suggested that she should come to the next meeting. Ms. Beard mentioned getting the Boy Scouts involved in this project, they could paint and build. Since the installation is such a critical part of the process, committee members and/or staff should handle that part. Mr. Strevig stated Donna from the Women's Club is interested in taking over this project, Ms. Beard stated we could fold all interested parties together. The next step would be to evaluate the Greenway.

## 6 ADJOURN

a) Adjourn the Meeting

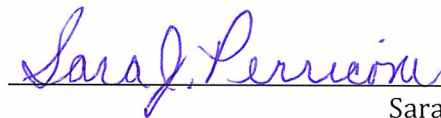
**ACTION:** Motion to Adjourn was made at 6:14 p.m.

Motion: Board Member Kim Helmer

Second: Board Member Larry Strevig

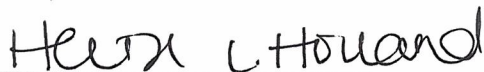
Vote: Unanimous

Duly adopted this 16<sup>th</sup> day of October, 2018.



Sara Perricone  
Chair

ATTEST:



Heidi L. Holland  
Deputy Town Clerk & Clerk to the Board