



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, June 18, 2019 @ 5:00 PM
Wooten Room - Clayton Town Hall

MEMBERS PRESENT:

Sara Perricone, Board Chair
Kim Helmer ***left at 6:06 p.m.*
John McFadden
Tammy Murray
Elizabeth McLaurin
Clark Hipolito

STAFF PRESENT:

Stacy Beard, Public Information Officer
Heidi Holland, Deputy Town Clerk

MEMBERS ABSENT:

Maleah Christie
Howard Manning
Jill Hunt

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:04p.m.

2 APPROVAL OF MINUTES

- a) Draft Minutes
• May 21, 2019

ACTION: Approval of May 21, 2019 Minutes

Motion: Board Member McLaurin
Second: Board Member McFadden
Vote: Unanimous

3 ACTION ITEMS

- a) **ACTION:** Motion to Cancel July Meeting

Motion: Board Member McLaurin
Second: Board Member Helmer
Vote: Unanimous

4 OLD BUSINESS

- a) 2019-2020 Sculpture Trail Update
Presenter: Stacy Beard, Public Information Officer

Ms. Beard stated as of today all new sculptures have been installed. Several of the artists shared with Ms. Beard that they had a wonderful experience this year with the Town and

the installation process. So far there have been great feedback from citizens about this year's sculptures. A concerned citizen contacted a Council Member about Oculi Aqua, the concern being about sharp edges as well as the sculpture spinning, with concerts being held in Town Square, there was a decision to move this. Ms. Beard reached out to the artist and received permission to move the sculpture, which was moved to Horne Square. Summertime Blues was removed from Horne Square and installed in the front of Town Hall on Second Street.

There was discussion on City Limits, located at the Library, being next to a tree which creates a lot of shadow and shade and makes it hard to see the detail of the sculpture. It was discussed to possibly install lights on this to show the detail, as well as putting lights on Life Cycle at the roundabout. Ms. Beard stated the plaques are being made and will be finished this week. She will begin working on the brochure soon.

There was discussion on the Sculpture Trail now being a two-year term. The board members need to decide whether or not to ask current artists if they would be interested in staying on board for two-years or just start with a clean slate in 2020 with those artists knowing ahead of time about the 2-year term. Ms. Beard stated there is still time to decide. There was discussion of still alternating this project with the Greenway project and not having these two projects fall on the same year.

There was discussion on whether the board should pay for the artist's gas and hotel stays. Ms. Beard asked members to get an estimate of what that would cost so she could present it to Council and possibly get it into the budget for next year. It was stated the further the artists have to travel, the more \$1,000 doesn't look like much for them to bring the sculpture here. It was asked how much money the board spent last year out of the \$25,000 budget, Ms. Beard stated she would get that number and have it at the next meeting.

There was discussion on creating better marketing materials that will get the schools and students more involved. As sculptures are installed, provide teachers with the history and the bio of the artist and sculpture in hopes of getting the student's more engaged and interested in the sculpture trail.

The videos are in the editing process and they will be available sooner than they were last year. It was suggested to have the videos ready by the time students return to school in September, they could view the video before the Harvest Festival and would be aware and familiar with the sculptures.

b) Outdoor Student Public Art Update

Presenter: Stacy Beard, Public Information Officer

Ms. Beard stated the fish will go on the Greenway next week. There will be a plaque going out as well that will describe the process of the fish and who created them. Ms. Perricone spoke with Jane Roberts and she will be sending her dates and times that she is available to sit down with Kim Helmer and John McFadden to discuss the Greenway procedures. Ms. Perricone stated she will let them know as soon as she receives those dates and times. At the last meeting there was discussion on some of the fish being installed at the entrance of the Greenway. It was stated in the past people have liked the fact that all artwork is grouped together, but installing some at the entrance and at the end will give

people the change to view the fish without having to walk the whole greenway. It was suggested to put 20 fish at the entrance, 20 at the end, and the remaining 80 grouped in the middle.

- c) 150th Celebration (150 Reasons I Love Clayton) Project
Presenter: Sara Perricone, Board Chair

There was discussion on moving forward with this project, Mr. Hipolito discussed different options for this project. There was discussion of this project resembling a birthday card where citizens can write on the inside and the outside. Mr. Hipolito stated he will create a sketch and he and Ms. Perricone will present the idea and sketch to Council at the August 5th Council meeting. There was discussion on having the materials donated for this project, Ms. Perricone stated she would reach out to Guy C. Lee for wood donations and to Sherwin Williams for paint donations.

5 NEW BUSINESS

- a) Mural Program for Private Buildings in Downtown
Presenter: Stacy Beard, Public Information Officer

Ms. Beard distributed a handout that described the Private Building Mural Program Guidelines for downtown. She stated Studio Blue has approached the board about having a mural made out of small pieces of glass on the façade that faces the lawn of the building next to Sherry's Cheesecake. She stated this program puts the power in the hands of the board for approaching downtown business owners with details of this program.

6 PUBLIC COMMENTS

7 ADJOURNMENT

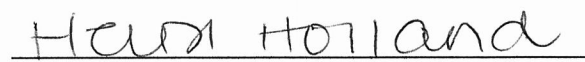
- a) **ACTION:** Motion to adjourn was made at 6:12p.m.

Motion: Board Member McLaurin
Second: Board Member Murray
Vote: Unanimous

Duly adopted this 20th day of August, 2019.


Sara Perricone, Chair

ATTEST:


Heidi Holland, Deputy Town Clerk &
Clerk to the Board