



**Town of Clayton
Public Art Advisory Board Agenda
Tuesday, March 19, 2019 @ 5:00 PM
Poole Room - Clayton Town Hall**

1. CALL TO ORDER

2. APPROVAL OF MINUTES

- a. Draft Minutes
- February 19, 2019
[February 19, 2019 DRAFT Minutes](#)

POTENTIAL ACTION: Adoption of February 19, 2019 Minutes

3. ACTION ITEMS

4. OLD BUSINESS

- a. 2019-2020 Sculpture Trail Update
Presenter: Stacy Beard, Public Information Officer
- Presentation and Voting on Recommendations
- b. Greenway Decoration Procedures
Presenters: Kim Helmer and Larry Strevig

5. NEW BUSINESS

6. PUBLIC COMMENTS

7. NEXT MEETING: APRIL 16, 2019



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, February 19, 2019 @ 5:00 PM
Wooten Room - Clayton Town Hall

BOARD MEMBERS PRESENT:

Sara Perricone, *Board Chair*
Kim Helmer
John McFadden
Tammy Murray
Elizabeth McLaurin **left at 5:59pm*
Jill Hunt
Clark Hipolito

STAFF PRESENT:

Stacy Beard, Public Information Officer
Heidi Holland, Deputy Town Clerk

BOARD MEMBERS ABSENT:

Maleah Christie
Larry Strevig

1 CALL TO ORDER

- a) The meeting was called to order by Ms. Perricone at 5:01 p.m.

2 ADJUSTMENT OF THE AGENDA

- a) Ms. Perricone stated there would be an adjustment of the agenda. Mural Art Process was added under the heading Old Business making it 5a and all the other items to follow.

3 APPROVAL OF MINUTES

- a) Draft Minutes
• January 15, 2019

ACTION: Adoption of January 15, 2019 Minutes

Motion: Board Member McLaurin
Second: Board Member Murray
Vote: Unanimous

4 ACTION ITEMS

5 OLD BUSINESS

- a) Mural Art Process

In the January 15, 2019 minutes, there was a vote to approve Clark Hipolito's Outside Mural, this was an improper vote so the vote is null. The mural should have gone to the Planning Board before it was presented to this board.

Ms. Perricone stated this advisory board had discussed their interest to get involved with mural art as another project for a couple years. There is a builder in town, Josh Davis, who contacted and contracted with Clark Hipolito to paint a mural on one of his buildings. Right now this board is at a stand-still as to how to get the murals up and they need to know the proper procedures. The board invited Samantha Wullenwaber, Planning Director and Jim Perricone from the Chamber of Commerce Economic Development to come to the meeting to discuss the proper procedures.

To get some ideas, there is a Mural Project in Sanford that the board researched their procedures, how they contracted with the artists, etc., Stacy Beard distributed a sample contract from the town of Sanford and a summary of their procedures. Ms. Wullenwaber went into detail of the Town's process and stated this process could end up taking a couple months to complete. Jim Perricone discussed the Economic Development side, if the mural is promoting a business it is considered a sign and has to be treated with the sign specifications. There was discussion on different murals and what can and can't be painted on the buildings. The Public Art Advisory Board would like to have input regarding murals/paintings on buildings and would like to see an art standard put in place. The discussion went into the maintenance of the murals and who would be responsible for the financial aspect of them, after 5 or 10 years the murals will start to look rough. It was agreed that the town would not be responsible for any upkeep of any murals and the owner of the building would bear all financial responsibility to maintain the mural. There was also discussion regarding should there be a sale of a property that housed a mural and if it were possible to transfer responsibility of the mural and upkeep to the new owner. There was discussion regarding possibility of allowing only one mural per year and whether mural(s) be limited to Clayton history. There was also discussion regarding murals being located beyond downtown.

After discussion, it was understood that any Mural Art Project would be considered an Alternative Sign Plan, that would need to go through the standard process already in place with Planning Department with a final decision from Town Council. The Advisory Board stated they would like to have input regarding art submission and murals.

b) 2019-2020 Sculpture Trail Update
Presenter: Stacy Beard, Public Information Officer

- Call to Artists Update
- Distribute People's Choice Awards & Survey
- Selection of Sub-Committee Nominations

Ms. Perricone discussed the selection of the sub-committee, she stated she has not spoken with everyone yet to confirm their commitment. According to last year's notes, what is needed for the sub-committee is: 1 person from the DDA, 2 from the Town Council, 1 Business Owner, 1 from the Chamber and 2 from the local art community. Ms. Perricone discussed a few names that she had in mind and stated she would follow up with them. Ms. Perricone asked the board if anyone had any local artists in mind that had not already served on the committee. The meeting for the sub-committee will be held on March 19th at 2:00PM in the Wooten Room. It was suggested that Mayor McLeod and Bobby Bunn should serve as the Town Council liaisons for the sub-committee, Ms. Perricone stated she would reach out to those two.

- c) Outdoor Student Public Art Update
Presenter: Stacy Beard, Public Information Officer

Ms. Beard distributed a few photos of the fish the students painted for the Greenway. She stated she made a visit to Corinth Holders, the Superintendent and the principal were there to watch the students paint the fish for the project. Ms. Beard stated the students were very excited and it was amazing to watch them and to watch the school come together. She stated they now have all of the supplies that are needed, such as the screws, to hang the fish. She stated she shot video footage that she will share at the reveal of the artwork on April 1st. There was discussion of keeping the fish up on the Greenway for 2 years. This will give the students more time to view their artwork up on the Greenway. Should they decide to take on this project again, this will give Ms. Jeffrey and her students more time to complete the fish at a slower pace.

- d) Piano Project Update
Presenter: Sara Perricone, Board Chair

There was no report on this.

- e) Greenway Decoration Procedures
Presenters: Kim Helmer and Larry Strevig

There was no report on this.

6 NEW BUSINESS

7 ADJOURN

- a) Motion to adjourn was made at 6:34 p.m.

Motion: Board Member Murray
Second: Board Member McFadden
Vote: Unanimous

8 PUBLIC COMMENTS

Duly adopted this the 19th day of March, 2019.

Sara Perricone, Chair

ATTEST:

Heidi L. Holland
Deputy Town Clerk & Clerk to the Board

February 19, 2019
Minutes