



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, November 19, 2019 @ 5:00 PM
Wooten Room - Clayton Town Hall

MEMBERS PRESENT:

Sara Perricone, Chair
John McFadden
Tammy Murray
Elizabeth McLaurin
Jill Hunt

STAFF PRESENT:

Stacy Beard, Communications Director
Heidi Holland, Deputy Town Clerk

MEMBERS ABSENT:

Kim Helmer
Howard Manning
Clark Hipolito

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:03 p.m.

2 APPROVAL OF MINUTES

- a) Draft Minutes
October 15, 2019

ACTION: Adoption of October 15, 2019 Minutes

Motion: Board Member McLaurin
Second: Board Member McFadden
Vote: Unanimous

3 ACTION ITEMS

4 OLD BUSINESS

- a) Community Center Banners
Presenter: John McFadden

There was discussion on the future of the banners at the community Center. With the bond being approved, there is an expansion plan for the Community Center which may mean the renovation may not accommodate the banners. The design for the renovation is unknown. Ms. Beard stated she would mention to Parks & Rec. that the board would like to continue to hang banners at the location. A motion was made to draft a letter to Parks & Rec. stating the board has hung banners at the center in the past and would like to request space for future banners in the renovation. Mr. McFadden stated he would draft a letter and would present it to the board at the January meeting.

ACTION: Draft a Letter of Support for Banners at Community Center

Motion: Board Member McLaurin
Second: Board Member Murray
Vote: Unanimous

b) "150 Reasons We Love Clayton" Project Update

Presenters: Sara Perricone, Chair & Clark Hipolito

- Update on construction, installation, location, duration & promotion

Mr. Hipolito and Ms. Perricone stated they have painted the project. The letters were applied to the wood but with the cold weather the large seal kept peeling off. Ms. Beard stated she would speak with Public Works to ask if we can use the facility to store the project long enough to warm up the wood and apply the seal. The seal is the only part of the project that needed to be completed. Mr. Hipolito and Ms. Perricone stated they would look at this project and would develop a plan to move forward.

c) Sam's Branch Greenway Public Art Project

Presenters: Kim Helmer & Tammy Murray

- Update on re-sealing efforts on wooden fish artwork
- Revised guidelines to be presented at January meeting

Ms. Murray stated the fish have been sealed. There was discussion among the members on whether to use varnish or anti-graffiti paint in the future. It was stated the anti-graffiti paint had been used the last two iterations of this project and it seemed to work well. It was suggested to prime the artwork next time before painting them. The guidelines would be revisited at the next meeting in January.

d) Mural Program for Private Buildings Update

Presenter: Stacy Beard, Communications Director

- Presentation of Draft Guidelines and Application

Ms. Beard stated that she coordinated with the Planning Department and Economic Development to create the application and guidelines. This process would run the same way as the sculpture trail. The murals for this program need to maintain the character of Clayton's downtown. This process would go through the Planning Department first, the artist would have to submit a design proof before going forward which this board would have a voice in approving before finally going before Council. This program would be revisited at the January meeting to have input from the two new members.

ACTION: Continue to review with full board including two new board members at January meeting, no action taken.

e) Sculpture Trail Update

Stacy Beard, Communications Director

- Update to Draft Application for first 2-year Sculpture Trail Call-to-Artists
- Update on lighting for roundabout, Horne Square & Library
- Paid service for CallforEntry.org

This item began with discussion on allocating more money in the budget for the artists' hotel stays and whether or not to pay for their hotel stays. There was lengthy discussion on the pros and cons of this expense. After much discussion, there was a motion to not include the hotel reimbursement, but to increase the 2-year contract cost to \$2000.00.

Ms. Beard discussed the lighting for the sculptures at the Roundabout, Horne Square and the Library. She stated she reached out to Public Works about this. The Horne Square beds are wired for lighting. Ms. Beard stated she requested for those sculptures to have white lights, lighting in the front of the sculpture and to only come on at night. The Roundabout is not wired for lighting, it would be very costly to wire lighting for this area. Ms. Beard asked Public Works to look into solar lighting options and pricing for this location. It was stated possibly 4 lights would be ample enough. With the future renovation of the parking lot at Town Square, Ms. Beard stated she did not ask about the lighting options for this sculpture. There were questions about the plaques, they are complete just waiting to be applied to each sculpture.

Ms. Beard stated a popular site that artists look for calls at is called callforentry.org. She stated she signed up as if she were an artist to see how it worked. There are several pages of other towns advertising their sculpture trails and artists have been looking at this website. This page not only would post the sculpture trails, but it would take the submissions and organize them for you. The submissions would then be uploaded and a spreadsheet created. There was discussion on whether to charge a small artist entry fee to make up for the cost for the use of the website. It was stated this website reaches so many artists and this would be beneficial to the future of our sculpture trail program.

ACTION: Increase 2-Year Contract to \$2000.00 with No Hotel Reimbursement

Motion: Board Member Murray
Second: Board Member McLaurin
Vote: Unanimous

5 NEW BUSINESS

- a) 2020 Public Art Advisory Board Meeting Schedule
Presenter: Heidi Holland, Clerk to the Board

ACTION: Adoption of 2020 Meeting Schedule

Motion: Board Member Murray
Second: Board Member McFadden
Vote: Unanimous

6 PUBLIC COMMENTS

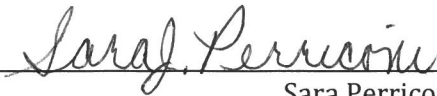
7 ADJOURNMENT

- a) With there being nothing further the meeting was adjourned at 6:07 p.m.

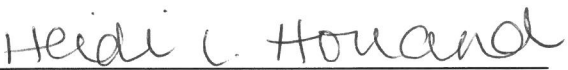
ACTION: Adjournment of Meeting

Motion: Board Member Murray
Second: Board Member McLaurin
Vote: Unanimous

Duly adopted this the 14th day of January, 2020.


Sara Perricone, Chair

ATTEST:


Heidi L. Holland, Deputy Town Clerk and
Clerk to the Board