



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, October 15, 2019 @ 5:00 PM
Wooten Room - Clayton Town Hall

MEMBERS PRESENT:

Sara Perricone, Chair
Kim Helmer
John McFadden
Tammy Murray
Howard Manning
Elizabeth McLaurin
Jill Hunt
Clark Hipolito **arrived at 5:15 p.m.

STAFF PRESENT:

Stacy Beard, Public Information Officer
Heidi Peach, Member of DDA
Heidi Holland, Deputy Town Clerk

MEMBERS ABSENT:

Maleah Christie

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:00 p.m.

2 APPROVAL OF MINUTES

- a) Draft Minutes
- September 17, 2019

ACTION: Adoption of September 17, 2019 Minutes

Motion: Board Member McLaurin
Second: Board Member McFadden
Vote: Unanimous

3 ACTION ITEMS

4 OLD BUSINESS

- a) "150 Reasons We Love Clayton" Project Update
Presenters: Sara Perricone and Clark Hipolito
- Update on donations, supplies, building and location installation

Mr. Hipolito stated this was presented to Council in September, they are very excited about this project. Mr. Manning acquired all the materials and supplies needed for this project. Ms. Perricone stated the Chamber agreed the project can be displayed during the Harvest Festival starting on Wednesday at Horne Square, move to Town Square for Thursday and Friday, and finally moved to the convenient store parking lot on Saturday.

Mr. Hipolito stated he can begin building this on November 21st, paint it on November 23rd, and have it ready for the Harvest Festival that begins on November 28th.

b) Outdoor Student Public Art Update **(Should be the Sculpture Trail Update)**

Presenter: Stacy Beard, Public Information Officer

- Presentation of website, brochures, plaques and sculpture videos
- Draft Application for first 2-year Sculpture Trail Call-to-Artists

Ms. Beard stated the town's website has been updated with all current sculptures and their locations. The plaques are in the process of being made and should be complete by the end of the week. They have QR codes on them that will pull up the description of the sculpture when scanned.

There was discussion on what month the People's Choice awards should occur. It was suggested to have it in March with a March Madness bracket, which has been done in the past, but the consensus with this process was from a teachers standpoint this may be too much to keep up with. The discussion led to possibly holding this event during one of Canopy's First Fridays, which starts back up in March. Ms. Beard stated she would approach Canopy and discuss partnering with them for this event. It was stated to have a longer window of voting time open.

It was discussed to create a Facebook page strictly for the sculptures. It was suggested to use a hashtag on Instagram and ask citizens to take pictures of the sculptures using this hashtag instead of creating a Facebook page. It was then suggested to host walking tours to show the Sculpture Trail. The tour would only be able to include the sculptures downtown. It was stated there is an app called The Clayton Connection that has a virtual tour for all the sculptures.

Ms. Beard provided a draft application for the 1st 2-year Sculpture Trail. There was discussion on different items needed to be added and amended. One mention was to have a statement in the application that stated the artist has to maintain the appearance of their sculpture during these two years. There was discussion on whether the board plans on covering the artists' hotel and gas expenses and should there be a cap on the mileage reimbursement; it was stated this will be discussed more at next month's meeting. There was also discussion on creating a Buy in Program, where we possibly buy a sculpture from a selected artist once every 5 or 10 years. The plan is to adopt a final draft of this application at next month's meeting and distribute by the end of the year.

Ms. Beard stated she asked a Public Works employee about lighting on the sculptures at the roundabout and the library. At this point, with the upcoming parking lot renovations, some sculptures may have to relocate so the lighting will be put on hold for now.

c) Sam's Branch Greenway Public Art Project Guidelines Finalized

Presenters: Greenway Art Procedures Committee

Ms. Helmer discussed her meetings with Jane Roberts and the process of creating these guidelines. There was discussion on whether or not to allow text of any type on the artwork. After detailed board discussion, it was agreed on the front there will be no text allowed, only graphics and on the back, only allowing a limited area for a signature only.

ACTION: Continue discussion at November 19, 2019 meeting.

Motion: Board Member Helmer
Second: Board Member McLaurin
Vote: Unanimous

d) Mural Program for Private Buildings Update

Presenter: Sara Perricone, Chair

- Presentation of Draft Guidelines and Application
- CDDA member Heidi Peach invited to share input

No discussion. This will be discussed at the November 19th meeting.

e) Community Center Banners Update

Presenter: John McFadden

No discussion. This will be discussed at the November 19th meeting.

5 NEW BUSINESS

a) 2020 Public Art Advisory Board Meeting Schedule
Presenter: Heidi Holland, Clerk to the Board

No discussion. This will be discussed at the November 19th meeting.

ACTION: Continue discussion at November 19, 2019 meeting.

Motion: Board Member McLaurin
Second: Board Member McFadden
Vote: Unanimous

6 PUBLIC COMMENTS

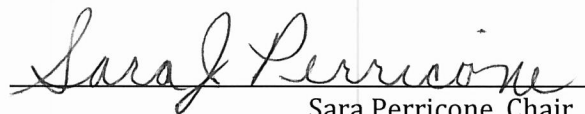
7 ADJOURNMENT

a) Motion to adjourn was made at 6:07 p.m.

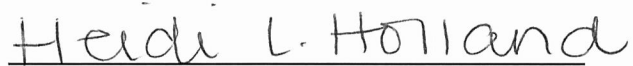
ACTION: Motion to Adjourn

Motion: Board Member Helmer
Second: Board Member McFadden
Vote: Unanimous

Duly adopted this the 19th day of November, 2019.


Sara Perricone, Chair

ATTEST:


Heidi L. Holland, Deputy Town Clerk and
Clerk to the Board