

Town of Clayton
Public Art Advisory Board Minutes
Tuesday, February 18, 2020 @ 5:00 PM
Wooten Room - Clayton Town Hall

MEMBERS PRESENT:

Sara Perricone, Chair
Kim Helmer
Tammy Murray
Will Lawson
Howard Manning
Clark Hipolito

STAFF PRESENT:

Stacy Beard, Communications Director
Heidi Holland, Deputy Town Clerk

MEMBERS ABSENT:

John McFadden
Elizabeth McLaurin
Kathleen Nobles

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:10 p.m.

2 APPROVAL OF MINUTES

- a) Draft Minutes
 - January 14, 2020

ACTION: Adoption of January 14, 2020 Minutes

Motion: Board Member Manning
Second: Board Member Hipolito
Vote: Unanimous

3 ACTION ITEMS

4 OLD BUSINESS

- a) Sam's Branch Greenway Public Art Project
Presenters: Kim Helmer, Tammy Murray & John McFadden
 - Bringing in Different Sizes of Flowers

Ms. Murray distributed a printout showing the three flower designs and sizes. The shapes and wood is at the high school, the Clayton High Interact Club would do the priming on the flowers. She stated Sherwin-Williams donated 3 gallons of primer. Ms. Perricone had three donors come together to donate all of the wood and Food Lion donated \$150. The only items left to get for this project are the brushes and rollers. Mr.

Manning stated he would be able to get those items. Ms. Perricone stated she would be able to have someone donate the blades, we just need to know how many are needed.

The survey to distribute for participation of this project is almost finished. The sub-committee is waiting to create an email address that would only be accessed by this sub-committee and only for this project. There was discussion on having a town email address issued for this, Ms. Beard went into detail about the pros and cons of this. It was suggested to create a gmail account for this project. The email is the last piece needed for the survey and then it would be ready to go out to the community to find out who would like to get involved in painting the flowers.

b) "150 Reasons We Love Clayton" Project Update

Presenter: Sara Perricone, Chair

- Letters, Chalk and Installation Plans
- Nominate Project Monitors

Ms. Beard stated the letters have been applied to the board and ready to go out. Staff from Public Works would plan on putting the project out in Horne Square within the next couple days. Once it is up, Ms. Beard stated she would get the word out and invite citizens to see it. There was discussion on attaching a small bucket that would hold chalk for the project. Ms. Perricone asked if the board would like to nominate members each day to check on the project or make this a team effort? The members discussed taking trips down to monitor the project throughout the day but it would be best to have days assigned. The members would need to monitor what is written on this board as well as make sure there is chalk available. Ms. Perricone stated she photographed the last project (Before I Die) daily to be able to capture the statements that were written on there, she would like to do the same thing for this project. Ms. Beard stated we would leave this project up until the town turns 151 years old, which is on April 12th, but this could stay up as long as we would like.

Ms. Beard discussed the new camera that had been installed downtown that shows all of Horne Square. The camera is located on a power pole in front of Clayton Steakhouse, aimed toward Manning's with a view of the downtown Clayton neon sign. This is a live camera which is online on Facebook. This project would be in the view of this camera. The members stated they are very excited about all of this.

c) Sculpture Trail Update

Presenter: Stacy Beard, Communications Director

- Call to Artists
- Timeline
- Lighting
- Last Friday People's Choice - April 24, 2020

Ms. Beard distributed a 2020-2022 Sculpture Trail Timeline to each member. She stated we need to recruit a selection committee to choose the sculptures for this. Ms. Perricone had been in charge of this in the past. There was discussion of this selection committee meeting at 2:00 p.m. on the day of the March meeting to make these selections. At the meeting that evening, the board will go over these selections and make their recommendations to present to Council. Ms. Perricone stated the make-up of the committee is: 1 representative from the Chamber, 1 from DDA, 2 from the Public Art

Advisory Board, 2 Council Members, 1 Clayton business owner and 2 from the local art community. Ms. Helmer and Mr. Lawson stated they would represent the board. Ms. Perricone stated she would ask Dana Wooten from the Chamber if she would be interested. Ms. Beard stated she would ask Mayor McLeod and Council Member Everett to represent Council. There were a few suggestions for this committee: Elaine from the Yellow House, Heidi Peach from the DDA or have Tony Johnson from the DDA to designate someone from that board to serve.

There was discussion on the next meeting being on St. Patrick's Day, March 17th, Mr. Manning made a motion to change this date from March 17th to March 24th.

Ms. Beard stated with the upcoming renovation of Town Hall parking lot, the new design would include a designated area for a sculpture. She stated she would get clarification to see if this renovation would be complete by the time the next sculptures come in. Scott Barnard from Parks & Rec. had stated to Ms. Beard he would like to see art at the trailheads on the Greenway.

Artist Jim Gallucci reached out to Ms. Beard to find out if the town would be interested in purchasing the Double Purple Whisper Bench. Ms. Beard shared other bench options that were available for purchase and pricing. She stated by the next meeting Deputy Town Manager Nancy Medlin would help her get the amount that is left in this board's budget. She also stated she would ask Jim Gallucci if he would be willing to come down on the price of the bench. She stated the sculpture Wings had been purchased, in honor of a late husband, by the Hospice House in Smithfield. Ms. Perricone stated this is the type of story that needs to be published and shared with our community. Ms. Beard stated she would do a write up on this and put it out.

There was discussion on a Facebook page called Art of Clayton that has posts of art and sculptures around the town. Ms. Beard stated this is not a page that she would monitor but a member on the board would be able to do it. Ms. Perricone stated she would need help managing this page and keeping it updated. Mr. Hipolito stated it would be a good idea to start putting articles and photos on this page and start pushing this out to get more followers.

There was a suggestion to take pictures of certain areas of all the sculptures and have students throughout the schools find which sculpture the picture belongs to. This would be a fun opportunity to get student involvement with the trail.

ACTION: Motion to Change March 17th meeting to March 24, 2020

Motion: Board Member Manning

Second: Board Member Lawson

Vote: Unanimous

- d) Mural Project for Private Buildings Update
Presenter: Stacy Beard, Communications Director
- Waiting on Final Attorney Approval
 - Formation of Mural Committee

Ms. Beard distributed to each member a Proposal to Install Tile Art in Clayton, which was created by a citizen with a lot of experience with applying mosaic to buildings. This is just informational advice for the board. Ms. Beard stated we need to form a sub-committee that would drive around downtown and seek buildings that would look good with a mural and reach out to that company/individual. Ms. Perricone stated Ms. Nobles would be great with that and Mr. Hipolito stated he would be happy to be on that committee. At the March meeting this would be discussed and voted on. Guidelines for this process would need to be created to ensure each mural has the same quality every time. There was discussion on putting a mural with the 150th logo on the Town Hall building.

5 NEW BUSINESS

6 PUBLIC COMMENTS

7 ADJOURN

- a) Motion to adjourn was made at 6:16 p.m.

ACTION: Motion to Adjourn

Motion: Board Member Lawson

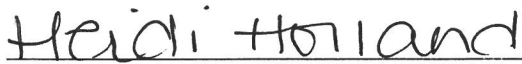
Second: Board Member Murray

Vote: Unanimous

Duly adopted this the 16th day of June, 2020.


Sara Perricone, Chair

ATTEST:


Heidi Holland, Deputy Town Clerk
& Clerk to the Board