



**Town of Clayton
Public Art Advisory Board Agenda
Tuesday, February 18, 2020 @ 5:00 PM
Wooten Room - Clayton Town Hall**

1. CALL TO ORDER

2. APPROVAL OF MINUTES

a. Draft Minutes

- January 14, 2020

[January 14, 2020 DRAFT Minutes](#)

POTENTIAL ACTION: Adoption of January 14, 2020 Minutes

3. ACTION ITEMS

4. OLD BUSINESS

a. "150 Reasons We Love Clayton" Project Update

Presenter: Sara Perricone, Chair

- Letters, Chalk and Installation Plans
- Nominate Project Monitors

b. Sam's Branch Greenway Public Art Project

Presenters: Kim Helmer, Tammy Murray & John McFadden

- Bringing in Different Sizes of Flowers

c. Sculpture Trail Update

Presenter: Stacy Beard, Communications Director

- Call to Artists
- Timeline
- Lighting
- Last Friday People's Choice - April 24, 2020

d. Mural Project for Private Buildings Update

Presenter: Stacy Beard, Communications Director

- Waiting on Final Attorney Approval
- Formation of Mural Committee

5. NEW BUSINESS

6. PUBLIC COMMENTS



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, January 14, 2020 @ 5:00 PM
Wooten Room - Clayton Town Hall

MEMBERS PRESENT:

Sara Perricone, Chair
John McFadden
Tammy Murray
Elizabeth McLaurin
Kim Helmer
Howard Manning
Clark Hipolito
Will Lawson
Kathleen Nobles

STAFF PRESENT:

Stacy Beard, Communications Director
Heidi Holland, Deputy Town Clerk

MEMBERS ABSENT:

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:05 p.m.

2 APPROVAL OF MINUTES

- a) Draft Minutes
- November 19, 2019

ACTION: Adoption of November 19, 2019 Minutes

Motion: Board Member McLaurin
Second: Board Member Helmer
Vote: Unanimous

3 ACTION ITEMS

- a) Election of 2020 Board Officers
Presenter: Sara Perricone
- Chair

Ms. McLaurin nominated Sara Perricone to continue her role as the chair. Mr. Manning also nominated Ms. Perricone and stated she has done a fantastic job and would like for her to continue. The board all agreed.

ACTION: Approval of 2020 Board Chair
Motion: Board Member Manning
Second: Board Member McLaurin
Vote: Unanimous

4 OLD BUSINESS

a) "150 Reasons We Love Clayton" Project Update

Presenters: Sara Perricone, Chair & Clark Hipolito

- Project materials moved to Town Hall, lettering/logo not sticking, need installation plan

Ms. Perricone stated she and Mr. Hipolito worked on this. It has been painted black and the letters are on. The decal would not stick on the wood due to it being too cold. It was moved into a storage area at Public Works to warm up the wood. It was discussed the decal may not stay on and a stencil might be the answer. There was discussion on how much of a window is left of the 150th year and if the 150th part of the project even needs to be displayed on it. There was discussion on where the vinyl was purchased and if the same company would make a stencil of the decal. Mr. Hipolito stated the vinyl needs to be an exterior grade high performance vinyl. Ms. Beard stated she would contact the sign shop where the vinyl came from to see what the options are so this project can move forward.

b) Community Center Banners

Presenter: John McFadden

- Draft letter to Recreation Advisory Board to work a new banner into the proposed Clayton Community Center expansion plans

Ms. Beard stated at the last meeting it was discussed to draft a letter asking for permission and space to hang a banner after the Community Center renovation. Ms. Beard gave the Parks & Recreation department a heads up that this letter would be coming. Mr. McFadden distributed to each member the letter that he drafted to Parks and Recreation about the banners. The frame structure that was used in the past is still in the storage area if it is usable in the future. Ms. Beard stated Scott Barnard, Parks and Recreation Director, suggested to have these banners attached on the brick facade. He stated to her that he had a company in mind that would give a quote on this project. Ms. Beard stated she would introduce Mr. McFadden to Scott Barnard and they would both meet with the company that would quote the project. Ms. Beard stated Mr. Barnard is very excited about this project. It was stated this would be a great location because regardless of any renovations that are made at the Community Center, that facade will not change. Ms. Perricone asked what the expense would be to this board, it was stated this information would be available after Mr. McFadden and Mr. Barnard meet with the company. There was no action taken.

ACTION: Approve letter and direct staff to send **(NO ACTION TAKEN)**

c) Sam's Branch Greenway Public Art Project

Presenters: Kim Helmer, Tammy Murray & John McFadden

- Update on re-sealing efforts on wooden fish artwork
- Revised guidelines to be presented

Ms. Helmer provided history on this project to the two new board members. She stated she checked on the fish last week and so far so good. The presenters provided several samples of flowers that will be the next design of artwork going on the Greenway in 2021. The board members were asked to vote on their top three. Ms. Murray stated local high

school students will cut the flower designs out, the board will prime them, then the flowers will be distributed throughout the community to groups (such as churches, YMCA, scouts, etc.) that would be interested in painting them. Ms. Murray stated she would like to get the wood to the High Schools as soon as possible. She then shared that she would like to have the flowers cut and primed by the summer in time to have potential summer camp volunteers start working on these. The goal is make no more than 100 total flowers. Ms. Helmer stated a survey will be sent out to adult leaders who want to participate in this project that will ask how many flower designs they would like to work on. She stated if any member knows anyone that would be interested in helping to let her know. There was discussion on the type of wood that needs to be used that would work best. It was stated the best wood to use would be 3/8" sanded exterior plywood, which is stated in the guidelines.

Ms. Beard stated if any member is interested in spending money out of the allotted budget, they would have to make an expense list and provide that to her. She stated she would see how much of the budget is available. There was discussion on asking for donations, it was stated asking for donations is not always a bad thing, it is a way for the community to be involved.

Ms. Murray counted the votes on the flower designs and the top votes were for designs 2, 5 and 7. There was a motion to approve those designs. Ms. Murray stated at the next meeting she will bring in the 3 different sizes of each of the 3 designs.

ACTION: Approval on Flower Artwork for Next Greenway Project Phase

Motion: Board Member Helmer
Second: Board Member McLaurin
Vote: Unanimous

d) Mural Program for Private Buildings Update

Presenter: Stacy Beard, Communications Director

- Update from January Town Council meeting
- Formation of Mural Subcommittee
- Discussion of artist/material/project database

Ms. Beard stated this application was shared at the Council meeting on January 6, 2020. The Town Attorney did make a suggestion to add the Waiver of Proprietary Rights clause which will protect the Town from any lawsuit if the artist moves away and the Town would need to make any modifications, removal of the mural, etc. There is a statement in the application that does state the artwork may be used in brochures, website, etc. Ms. Beard stated she would get this clause added and approved by the attorney so this program can reach the public. There was detailed discussion on the process and steps of this program. The completed application would come to this board where the design would be reviewed and voted on, similar to the Sculpture Trail process. There was discussion on preparing a list of artists that are interested in being contacted for painting the murals as well as a list of the best type of paint to be used. Mr. Hipolito stated he would be able to compile that information.

e) Sculpture Trail Update

Presenter: Stacy Beard, Communications Director

- Update to Call-to-Artists
- Update on lighting for roundabout, Horne Square & Library
- Request help from board to distribute brochures in downtown businesses
- Last Friday leadership excited about April 24, 2020 People's Choice
- Announcement/Check Presentation

Ms. Beard asked members to take Sculpture Trail brochures to distribute throughout the area.

Ms. Beard stated Public Works told her the Roundabout is able to power lights and 2 lights would be installed at that location. There would also be lights installed for each planter at Horne Square. The lights at the Roundabout would be first to be installed.

5 NEW BUSINESS

6 PUBLIC COMMENTS

7 ADJOURN

- a) With nothing further, the meeting was adjourned at 6:10 p.m.

ACTION: Motion to Adjourn

Motion: Board Member McLaurin

Second: Board Member Hipolito

Vote: Unanimous

Duly adopted this the 18th day of February, 2020.

Sara Perricone, Chair

ATTEST:

Heidi L. Holland, Deputy Town Clerk
& Clerk to the Board

January 14, 2020
Minutes