Town of Clayton
Public Art Advisory Board Minutes
Tuesday, November 17, 2020 @ 5:00 PM
Remote - Zoom Meeting

BOARD MEMBERS PRESENT:
Sara Perricone, Chair
Kim Helmer
John McFadden
Tammy Murray
Will Lawson
Kathleen Nobles
Clark Hipolito

STAFF PRESENT:
Kimberly Moffett, Town Clerk
Patrick Pierce, Economic Development Director
Jennifer Gallimore, Economic Development Specialist
Heidi Holland, Deputy Town Clerk

BOARD MEMBERS ABSENT:
Howard Manning
Elizabeth McLaurin

1 CALL TO ORDER

a) Ms. Perricone called the meeting to order at 5:05 p.m.

2 APPROVAL OF MINUTES

a) Draft Minutes
- October 20, 2020 DRAFT MINUTES

ACTION: Adoption of October 20, 2020 Minutes

Motion: Board Member Helmer
Second: Board Member Nobles
Vote: Unanimous

3 ACTION ITEMS

4 OLD BUSINESS

a) Sculpture Trail Update
Presenter: Sara Perricone

Ms. Helmer stated distribution for the flowers would be at the Community Center on Thursday, November 19, 2020 from 2:00-6:00pm and Saturday, November 28th from 10am – 2pm. She stated she and Kimberly Moffett, Town Clerk, created a system that would practice social distancing. Ms. Murray labeled and organized all of the flowers for convenience. She stated she sent out approximately 80 emails to the families with allotted times for collection. Attached to the email was a form to be filled out by the families who would bring that with them to pick up, all with minimal contact as possible.

Ms. Murray stated they have touched on a lot of the Clayton Community. In addition to the 80 families that reserved the flowers are also individuals from the Clayton Youth Council as well as a couple home school groups. She stated if there were any left, she may reach out to Corinth Holders High School teacher Sarah Jeffries, to find out if any of her students would like to get involved. Ms. Perricone stated that would be a great idea. Ms. Perricone thanked the committee for their hard work and organization.

Mr. McFadden stated he would like to be responsible for the fish that lists the donors. He would need a list of the names. Ms. Murray and Ms. Helmer agreed they would like for him to handle this and thanked him for volunteering.

b) Sam's Branch Greenway Public Art Project
Presenters: Kim Helmer, Tammy Murray & John McFadden

Ms. Perricone stated the board has received approval from Interim Town Manager, JD Solomon, to work with Jim Davis who would handle the Call to Artists for the Sculpture Trail this year. She stated she has spent a lot of time talking to Mr. Davis. He came to Clayton to meet with Ms. Perricone and Steve Blasko from Public Works, they walked the areas where the sculptures had been in the past. She stated she wants all of the board to feel comfortable with this decision. She went into discussion on the past sculptures and that process. She stated a suggestion had been made to narrow down the number of sculptures to six, four being large, dramatic sculptures. We would pay $3,000 to the artists for the large ones for a one year term. There would also be 2 medium size sculptures with a cost of $1500 to the artist for a one year term. Ms. Perricone stated we would have the sculptures for one year, but we would have the option of keeping the ones we like and replacing the ones we do not want to keep. There was discussion on the selection process in the past. Ms. Perricone stated seeing the sculpture on a slide versus in person, could be a very different experience. This option could help with this issue. Mr. Davis would recoup all over again for any spots that would need to be refilled. The predicted spots for the sculptures would be at Town Square, Horne Square, Library, the Round-a-bout and the Clayton Center.

Ms. Perricone stated that Mr. Blasko was very helpful when discussing details with Mr. Davis. There was discussion on the Town Hall parking lot project and possibly installing a large slab within this new parking lot for a sculpture. She stated she has a schedule with all of the date for this process, created by Mr. Davis. She would send this to everyone. Starting in early December, Mr. Davis would send out the call to artists. January 20th at 2:00 pm, Mr. Davis will come to Clayton and share a PowerPoint of all of the submissions for the sub-committee to make their recommendations. There should be an estimate of 135 qualified submissions. That evening, Mr. Davis will attend the advisory board meeting to discuss what was chosen earlier in the afternoon. The advisory board will make their final approval.

There would be a different process this year on installation and pick up. Mr. Davis will have one specific day for all artists that currently have sculptures in town to pick up. Two days later, the artists with the new sculptures will drop off and install. This is scheduled for the last Friday in March and will be a consistent date every year.

Ms. Perricone asked each board member their thoughts on going with less but larger sculptures. The members discussed their concerns but did give their approval on this. There was discussion about the contract. Ms. Perricone stated Mr. Davis would handle the contracts and would be working directly with Mr. Blasko on the project frequently.

There was detailed discussion on location of the placement of the sculptures and also discussion on requesting these to be family orientated as well as interactive. Mr. Hipolito stated bigger is better and he would rather see 6 great, large pieces rather than several medium/smaller size pieces. He stated this is fantastic idea and the quality would up the image of the town.

Ms. Perricone stated they would not move forward with Mr. Davis unless the board agrees. She stated Mr. Davis would show Ms. Perricone sculpture examples to make sure he is going in the right direction. She stated it is nice to work with someone that has so much experience with this. She stated he started the art program in Cary and handles the Sculpture Trail in Goldsboro. Ms. Perricone stated she would keep the board updated on the progress. She stated she owes a lot of gratitude to Mayor McLeod and Mr. Solomon. They are both very excited and supportive and want to move forward.

A motion was made to hire Call to Artists consultant Jim Davis.

ACTION: Approval to hire Jim Davis as consultant for Sculpture Trail

Motion: Board Member Hipolito
Second: Board Member McFadden
Vote: Unanimous

c) Community Center Banner Update
Presenter: John McFadden

Mr. McFadden stated a lot of the photos provided for the banners were repetitive from last time and not usable. Mr. Hipolito stated we could use the design from a previous banner and then create two new ones. He stated he could design it with graphics and text rather than photos. He stated from far away photos are actually hard to see. To use larger graphics that would be visible from the road would be a better design approach. Mr. McFadden stated he would ask Scott Barnard, Parks & Rec. Director, if he had any photos on his end that could possibly be used.

Mr. McFadden stated the projected completion date would be between January – March. Ms. Perricone stated she needs a report for the cost on this project as well as a cost for the Greenway project. She stated Mr. Solomon would make sure the board had a budget every year but needs reports of the cost of all projects and future costs. She asked members to send her what has already been spent and what would be spent in the future. Mr. Hipolito stated he and Mr. McFadden would work on this and present the cost to the board. He stated he would volunteer his time on this project so that would keep some of the cost down.

d) Mural Project for Private Buildings Update
Presenters: Kathy Nobles & Clark Hipolito

Ms. Nobles stated she met with Mr. Hipolito, Ms. Perricone, as well as Samantha Wullenwaber, Planning Director and Patrick Pierce, Economic Development Director, to discuss this update application. She stated there were very minor revisions and this is back in the hands of the attorney. She spoke with Mr. Pierce this morning to check on the status, he stated as soon as he heard back from her they could move forward.

Ms. Nobles asked Mr. Pierce if he would send her the changes on the updated mural. He asked her what the next steps would be, she stated they would need to have a meeting to figure out how to get this project introduced to the public. Mr. Pierce asked if this would need to be approved by council. Ms. Perricone stated she met with Ms. Wullenwaber who stated this would only need to go to council for informational purposes. Ms. Moffett stated she agrees, this would go in the minutes and in the record as information to be blessed by council, just to give them a heads up.

Ms. Perricone thanked everyone for their hard work on all projects. She stated she would keep everyone in the know on everything. She thanked everyone for their hard work on all projects. She stated she would keep everyone in the know on everything.

5 NEW BUSINESS

6 PUBLIC COMMENTS

7 ADJOURNMENT

a) With nothing further the meeting was adjourned at 5:55 p.m.

ACTION: Motion to Adjourn

Motion: Board Member Hipolito
Second: Board Member Murray
Vote: Unanimous

Duly adopted this the 20th day of January, 2021.

Sara J Perricone
Sara Perricone, Chair

ATTEST:

Heidi Holland
Heidi Holland, Clerk to the Board &
Deputy Town Clerk