



**Town of Clayton**  
**Public Art Advisory Board Minutes**  
**Tuesday, November 16, 2021 @ 5:00 PM**  
**BB&T Room - Town Hall**

**BOARD MEMBERS PRESENT:**

Sara Perricone  
Tammy Murray  
Kim Helmer  
Raven Collins

**STAFF PRESENT:**

Kimberly Moffett, Town Clerk  
Heidi Holland, Deputy Town Clerk  
Nathanael Shelton, Communications Officer  
Patrick Pierce, Economic Dev. Director

**BOARD MEMBERS ABSENT:**

John McFadden  
Howard Manning  
Elizabeth McLaurin  
Kathleen Nobles  
Clark Hipolito

**1 CALL TO ORDER**

- a) Ms. Perricone called the meeting to order at 5:03 p.m.

A QUORUM WAS NOT MET.

**2 APPROVAL OF MINUTES**

- a) Draft Minutes
- October 19, 2021

No action taken, a quorum was not met.

**3 ACTION ITEMS**

**4 NEW BUSINESS**

- a) Town of Clayton Website  
*Presenters:* Sara Perricone, Patrick Pierce (Economic Development Director), & Nathanael Shelton (Communications Officer)

Ms. Perricone introduced Nathanael Shelton, Communications Officer, to the board and stated she is excited to have him here tonight. She discussed he has been given the role to revamp the Clayton website. She discussed the interest of the board's involvement in the revamp of the website. He shared a glimpse of the new website with the board. The approximate date for the new reveal is December 20th. The link for the People's Choice Awards, which was posted on FaceBook, was shared with the board. The board thanked Mr. Shelton for all his hard work.

b) Sculpture Trail 2022-2023

*Presenter: Sara Perricone*

Ms. Perricone shared an update on the sculpture trail. She stated Jim Davis would be hired to organize the 2022 Sculpture Trail. On Dec. 6, the call to artists will be begin. Ms. Perricone shared other deadline dates regarding the sculpture trail. She shared details of a possible sculpture to be installed at the entrance of the town, off 70 and Main Street. Also, Cooper Elementary would be installing a sculpture, possibly at a later date.

Accommodations will be to out of town artists as well as a travel stipend. This would be included on the contract's this year. Ms. Moffett stated Justin Pulley from Pubic Works, is aware of the installation dates and he stated those dates are acceptable. Once the sculpture selections have been made, those dates would be confirmed.

c) Media and Promotional Programs

*Presenter: Sara Perricone*

Ms. Perricone shared her thoughts on how to further promote for this board. She stated Clark Hipolito's idea was to get recognition in the Raleigh Magazine. She stated we need a good writer to get into the magazine. There was discussion on the new sculptures to be uploaded on the FaceBook page, Art in Clayton. She stated we need to use this Facebook page to promote these artists. There was discussion that citizens need to know how much the sculptures throughout the town cost. It was suggested to put the price of the sculptures into the brochures for next year. Ms. Perricone asked members to think of any ways to promote this board. There was discussion on creating an Instagram page for this board to reach the younger generation.

**5 OLD BUSINESS**

a) Mural Project Update

*Presenter: Clark Hipolito*

Ms. Perricone stated the mural for the Crawford building is still in the works. She stated Mr. Hipolito is still in discussion with Scott Crawford on the design for this building.

b) Trunk Art Program

*Presenter: Sara Perricone*

Ms. Perricone stated she is researching the container for the trunk art. She stated she would have more information at the January meeting. She asked board members to think of ideas of what could be inside the trunk.

**6 PUBLIC COMMENTS**

7 **ADJOURNMENT**

- a) With nothing further, the meeting was adjourned at 5:56 p.m.

**ACTION:** Motion to Adjourn

Motion: Board Member Helmer

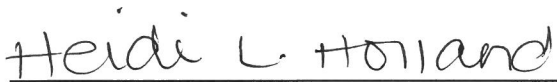
Second: Board Member Murray

Vote: Unanimous

Duly adopted this the 25<sup>th</sup> day of January, 2022.

  
Sara Perricone, Chair

ATTEST:

  
Heidi L. Holland, NCCMC  
Deputy Town Clerk & Clerk to the Board