



Town of Clayton
Public Art Advisory Board Agenda
Tuesday, November 16, 2021 @ 5:00 PM
BB&T Room - Town Hall

1. CALL TO ORDER

2. APPROVAL OF MINUTES

- a. Draft Minutes
 - October 19, 2021

[October 19, 2021 DRAFT Minutes](#)

POTENTIAL ACTION: Motion to Adopt Minutes

3. ACTION ITEMS

4. NEW BUSINESS

- a. Town of Clayton Website
Presenters: Sara Perricone, Patrick Pierce (Economic Development Director), & Nathanael Shelton (Communications Officer)
- b. Sculpture Trail 2022-2023
Presenter: Sara Perricone
- c. Media and Promotional Programs
Presenter: Sara Perricone

5. OLD BUSINESS

- a. Mural Project Update
Presenter: Clark Hipolito
- b. Trunk Art Program
Presenter: Sara Perricone

6. PUBLIC COMMENTS

7. ADJOURNMENT

- a. **POTENTIAL ACTION:** Motion to Adjourn



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, October 19, 2021 @ 5:00 PM
BB&T Room - Town Hall

BOARD MEMBERS PRESENT:

Sara Perricone, Chair
John McFadden
Tammy Murray
Kim Helmer
Raven Collins
Howard Manning **left at 5:08 p.m.*
Elizabeth McLaurin
Kathleen Nobles
Clark Hipolito **arrived at 5:11 p.m.*

STAFF PRESENT:

Kimberly Moffett, Town Clerk
Heidi Holland, Deputy Town Clerk

BOARD MEMBERS ABSENT:

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:00 p.m. The agenda was adjusted to move items 5a and 5b to #2.

2 APPROVAL OF MINUTES

- a) Draft Minutes
- September 21, 2021 DRAFT Minutes

ACTION: Motion to Adopt Minutes

Motion: Board Member Murray
Second: Board Member McLaurin
Vote: Unanimous

3 ACTION ITEMS

4 OLD BUSINESS

- a) Greenway Project Update
Presenters: Kim Helmer & Tammy Murray

Ms. Helmer provided an update on this project. She stated she removed two flowers on the greenway that have not held up well. She brought these flowers to Sherwin-Williams to get their opinion on what went wrong with the process. She discussed the conversation and stated Sherwin-Williams explained a different process than what was used and provided in the Public Art Advisory Board procedures. She stated they thought

the issue was the type of paint used, they stated an oil based paint should have been used.

Mr. Hipolito discussed in detail the paint process. He stated these should have been sanded and then primed very well. There was discussion on possibly the wrong type of wood being used, Ms. Helmer stated the wood that was used was the type stated in the procedures. It was suggested to use wood that was 1/4" thick. There was discussion on using plexiglass instead of wood next time. Ms. Collins stated using the plexiglass would give an iridescent look and the colors would shine through. Mr. Hipolito stated the plexiglass would make this project a lot easier. Ms. Helmer stated they would experiment with the plexiglass on the next set of artwork. She stated current flowers may not last the entire 2 years and as these flowers weather, she would remove them from the Greenway.

b) Mural Project Update
Presenter: Sara Perricone

Mr. Hipolito provided an update on the mural project. He stated he spoke with Gabe from All Star and they would like more of an American, Hometown USA theme that would include an eagle for the Crawford building mural. He stated this spot has been primed and is ready to go. He stated he would like to honor Jamaal Porter and include his initials in the mural. He would be meeting with Scott on October 20, 2021 to try to finalize this project. He stated he would email Sara the next proof.

c) Trunk Art Program
Presenter: Sara Perricone

There was discussion on this project which is being referred to as a "Virtual Field Trip". There was discussion on the type of container the supplies would go into, Ms. Helmer suggested to gather the information that would be used and then decide on a container. It was discussed this program could include photos of areas of the sculptures, the kids could do a scavenger hunt to figure out what sculpture is in the photo. There was great feedback from the board on this idea. Ms. Collins stated this program should be targeted towards 1st and 2nd graders, she also liked the trunk idea. This could be something that teachers could check out for their classrooms.

Ms. Perricone stated the board would need to plan what would exactly go into these kits, then that would trigger what type of container to use. She stated there is \$7,000 left in the budget, that money could go into this program. Ms. Murray suggested to start off small with 2 schools, making one kit for each school. This would be an opportunity to work out any kinks and receive feedback from the schools. There was discussion on whether to reach out to schools outside of city limits.

There was discussion on creating a sub-committee for this program, Ms. Perricone stated she could chair this committee.

5 NEW BUSINESS

October 19, 2021
Minutes

- a) 2022 Meeting Calendar
Presenter: Kimberly Moffett, Town Clerk

The 2022 meeting calendar was presented. It was explained two meetings, January and June, would be held on the fourth Tuesday of the month instead of the usual third Tuesday of the month.

ACTION: Approval of 2022 Calendar

Motion: Board Member Manning
Second: Board Member Helmer
Vote: Unanimous

- b) By-Laws Update
Presenter: Kimberly Moffett, Town Clerk

Ms. Moffett discussed the proposed changes to the by-laws. Currently the board has a limit of members only serving two term limits. It was suggested this board have no term limits and also vote in a co-chair. If approved, these changes would go before council for approval, then will go in effect. The board agreed with these changes.

ACTION: Approval of Updated By-Laws

Motion: Board Member Murray
Second: Board Member Helmer
Vote: Unanimous

- c) Town of Clayton Website
Presenters: Sara Perricone, Patrick Pierce (Economic Development Director) & Nathanael Shelton (Communications Officer)

This item was removed from the agenda and will be on the November agenda.

- d) Christmas Banners
Presenter: Sara Perricone

Ms. Perricone stated she talked to Mayor McLeod about the Christmas banners which are usually hung on the poles throughout the town during the holidays. She stated for 50 banners she received a quote of \$60,000. Mayor McLeod suggested we could order 3 large banners that could hang in Horne Square, Town Square and another location to be determined. Mr. Hipolito stated he would help work on the design. Ms. Collins suggested this could be turned into a student art contest. There was further discussion on this.

6 PUBLIC COMMENTS

7 ADJOURNMENT

October 19, 2021
Minutes

- a) With nothing further, the meeting was adjourned at 6:17 p.m.

ACTION: Motion to Adjourn

Motion: Board Member McLaurin

Second: Board Member Murray

Vote: Unanimous

Duly adopted this the 16th day of November, 2021.

Sara Perricone, Chair

ATTEST:

Heidi L. Holland, NCCMC
Deputy Town Clerk & Clerk to the Board

October 19, 2021
Minutes