



Town of Clayton
Public Art Advisory Board Agenda
Tuesday, January 25, 2022 @ 5:00 PM
BB&T - Clayton Town Hall

1. CALL TO ORDER

2. APPROVAL OF MINUTES

- a. Draft Minutes
- October 19, 2021
 - November 16, 2021
- [October 19, 2021 DRAFT Minutes](#)
[November 16, 2021 DRAFT Minutes](#)

POTENTIAL ACTION: Motion to Adopt Minutes

3. NEW BUSINESS

- a. Introduction of New Board Members
Presenter: Sara Perricone, Board Chair
- b. Nominations
- Chair
 - Co-Chair
- Presenter:* Kimberly Moffett, Town Clerk
- POTENTIAL ACTION:** Approval of Chair & Co-Chair Nominations
- c. 2022-2023 Sculpture Selections
Presenters: Sara Perricone & Jim Davis (Sculpture in the Landscape)
- POTENTIAL ACTION:** Approval of Sculpture Selections

4. OLD BUSINESS

- a. Atlas Stark's Building Mural Presentation
Presenters: Sara Perricone & Clark Hipolito
- POTENTIAL ACTION:** Approval of Mural

5. PUBLIC COMMENTS

6. ADJOURNMENT

- a. **POTENTIAL ACTION:** Motion to Adjourn



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, October 19, 2021 @ 5:00 PM
BB&T Room - Town Hall

BOARD MEMBERS PRESENT:

Sara Perricone, Chair
John McFadden
Tammy Murray
Kim Helmer
Raven Collins
Howard Manning **left at 5:08 p.m.*
Elizabeth McLaurin
Kathleen Nobles
Clark Hipolito **arrived at 5:11 p.m.*

STAFF PRESENT:

Kimberly Moffett, Town Clerk
Heidi Holland, Deputy Town Clerk

BOARD MEMBERS ABSENT:

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:00 p.m. The agenda was adjusted to move items 5a and 5b to #2.

2 APPROVAL OF MINUTES

- a) Draft Minutes
- September 21, 2021 DRAFT Minutes

ACTION: Motion to Adopt Minutes

Motion: Board Member Murray
Second: Board Member McLaurin
Vote: Unanimous

3 ACTION ITEMS

4 OLD BUSINESS

- a) Greenway Project Update
Presenters: Kim Helmer & Tammy Murray

Ms. Helmer provided an update on this project. She stated she removed two flowers on the greenway that have not held up well. She brought these flowers to Sherwin-Williams to get their opinion on what went wrong with the process. She discussed the conversation and stated Sherwin-Williams explained a different process than what was used and provided in the Public Art Advisory Board procedures. She stated they thought

the issue was the type of paint used, they stated an oil based paint should have been used.

Mr. Hipolito discussed in detail the paint process. He stated these should have been sanded and then primed very well. There was discussion on possibly the wrong type of wood being used, Ms. Helmer stated the wood that was used was the type stated in the procedures. It was suggested to use wood that was 1/4" thick. There was discussion on using plexiglass instead of wood next time. Ms. Collins stated using the plexiglass would give an iridescent look and the colors would shine through. Mr. Hipolito stated the plexiglass would make this project a lot easier. Ms. Helmer stated they would experiment with the plexiglass on the next set of artwork. She stated current flowers may not last the entire 2 years and as these flowers weather, she would remove them from the Greenway.

b) Mural Project Update
Presenter: Sara Perricone

Mr. Hipolito provided an update on the mural project. He stated he spoke with Gabe from All Star and they would like more of an American, Hometown USA theme that would include an eagle for the Crawford building mural. He stated this spot has been primed and is ready to go. He stated he would like to honor Jamaal Porter and include his initials in the mural. He would be meeting with Scott on October 20, 2021 to try to finalize this project. He stated he would email Sara the next proof.

c) Trunk Art Program
Presenter: Sara Perricone

There was discussion on this project which is being referred to as a "Virtual Field Trip". There was discussion on the type of container the supplies would go into, Ms. Helmer suggested to gather the information that would be used and then decide on a container. It was discussed this program could include photos of areas of the sculptures, the kids could do a scavenger hunt to figure out what sculpture is in the photo. There was great feedback from the board on this idea. Ms. Collins stated this program should be targeted towards 1st and 2nd graders, she also liked the trunk idea. This could be something that teachers could check out for their classrooms.

Ms. Perricone stated the board would need to plan what would exactly go into these kits, then that would trigger what type of container to use. She stated there is \$7,000 left in the budget, that money could go into this program. Ms. Murray suggested to start off small with 2 schools, making one kit for each school. This would be an opportunity to work out any kinks and receive feedback from the schools. There was discussion on whether to reach out to schools outside of city limits.

There was discussion on creating a sub-committee for this program, Ms. Perricone stated she could chair this committee.

5 NEW BUSINESS

October 19, 2021
Minutes

- a) 2022 Meeting Calendar
Presenter: Kimberly Moffett, Town Clerk

The 2022 meeting calendar was presented. It was explained two meetings, January and June, would be held on the fourth Tuesday of the month instead of the usual third Tuesday of the month.

ACTION: Approval of 2022 Calendar

Motion: Board Member Manning
Second: Board Member Helmer
Vote: Unanimous

- b) By-Laws Update
Presenter: Kimberly Moffett, Town Clerk

Ms. Moffett discussed the proposed changes to the by-laws. Currently the board has a limit of members only serving two term limits. It was suggested this board have no term limits and also vote in a co-chair. If approved, these changes would go before council for approval, then will go in effect. The board agreed with these changes.

ACTION: Approval of Updated By-Laws

Motion: Board Member Murray
Second: Board Member Helmer
Vote: Unanimous

- c) Town of Clayton Website
Presenters: Sara Perricone, Patrick Pierce (Economic Development Director) & Nathanael Shelton (Communications Officer)

This item was removed from the agenda and will be on the November agenda.

- d) Christmas Banners
Presenter: Sara Perricone

Ms. Perricone stated she talked to Mayor McLeod about the Christmas banners which are usually hung on the poles throughout the town during the holidays. She stated for 50 banners she received a quote of \$60,000. Mayor McLeod suggested we could order 3 large banners that could hang in Horne Square, Town Square and another location to be determined. Mr. Hipolito stated he would help work on the design. Ms. Collins suggested this could be turned into a student art contest. There was further discussion on this.

6 PUBLIC COMMENTS

7 ADJOURNMENT

October 19, 2021
Minutes

- a) With nothing further, the meeting was adjourned at 6:17 p.m.

ACTION: Motion to Adjourn

Motion: Board Member McLaurin

Second: Board Member Murray

Vote: Unanimous

Duly adopted this the 25th day of January, 2022.

Sara Perricone, Chair

ATTEST:

Heidi L. Holland, NCCMC
Deputy Town Clerk & Clerk to the Board



Town of Clayton
Public Art Advisory Board Minutes
Tuesday, November 16, 2021 @ 5:00 PM
BB&T Room - Town Hall

BOARD MEMBERS PRESENT:

Sara Perricone
Tammy Murray
Kim Helmer
Raven Collins

STAFF PRESENT:

Kimberly Moffett, Town Clerk
Heidi Holland, Deputy Town Clerk
Nathanael Shelton, Communications Officer
Patrick Pierce, Economic Dev. Director

BOARD MEMBERS ABSENT:

John McFadden
Howard Manning
Elizabeth McLaurin
Kathleen Nobles
Clark Hipolito

1 CALL TO ORDER

- a) Ms. Perricone called the meeting to order at 5:03 p.m.

A QUORUM WAS NOT MET.

2 APPROVAL OF MINUTES

- a) Draft Minutes
- October 19, 2021

No action taken, a quorum was not met.

3 ACTION ITEMS

4 NEW BUSINESS

- a) Town of Clayton Website
Presenters: Sara Perricone, Patrick Pierce (Economic Development Director), & Nathanael Shelton (Communications Officer)

Ms. Perricone introduced Nathanael Shelton, Communications Officer, to the board and stated she is excited to have him here tonight. She discussed he has been given the role to revamp the Clayton website. She discussed the interest of the board's involvement in the revamp of the website. He shared a glimpse of the new website with the board. The approximate date for the new reveal is December 20th. The link for the People's Choice Awards, which was posted on FaceBook, was shared with the board. The board thanked Mr. Shelton for all his hard work.

- b) Sculpture Trail 2022-2023
Presenter: Sara Perricone

Ms. Perricone shared an update on the sculpture trail. She stated Jim Davis would be hired to organize the 2022 Sculpture Trail. On Dec. 6, the call to artists will begin. Ms. Perricone shared other deadline dates regarding the sculpture trail. She shared details of a possible sculpture to be installed at the entrance of the town, off 70 and Main Street. Also, Cooper Elementary would be installing a sculpture, possibly at a later date.

Accommodations will be to out of town artists as well as a travel stipend. This would be included on the contract's this year. Ms. Moffett stated Justin Pulley from Public Works, is aware of the installation dates and he stated those dates are acceptable. Once the sculpture selections have been made, those dates would be confirmed.

- c) Media and Promotional Programs
Presenter: Sara Perricone

Ms. Perricone shared her thoughts on how to further promote for this board. She stated Clark Hipolito's idea was to get recognition in the Raleigh Magazine. She stated we need a good writer to get into the magazine. There was discussion on the new sculptures to be uploaded on the Facebook page, Art in Clayton. She stated we need to use this Facebook page to promote these artists. There was discussion that citizens need to know how much the sculptures throughout the town cost. It was suggested to put the price of the sculptures into the brochures for next year. Ms. Perricone asked members to think of any ways to promote this board. There was discussion on creating an Instagram page for this board to reach the younger generation.

5 OLD BUSINESS

- a) Mural Project Update
Presenter: Clark Hipolito

Ms. Perricone stated the mural for the Crawford building is still in the works. She stated Mr. Hipolito is still in discussion with Scott Crawford on the design for this building.

- b) Trunk Art Program
Presenter: Sara Perricone

Ms. Perricone stated she is researching the container for the trunk art. She stated she would have more information at the January meeting. She asked board members to think of ideas of what could be inside the trunk.

6 PUBLIC COMMENTS

7 ADJOURNMENT

- a) With nothing further, the meeting was adjourned at 5:56 p.m.

ACTION: Motion to Adjourn

Motion: Board Member Helmer

Second: Board Member Murray

Vote: Unanimous

Duly adopted this the 25th day of January, 2022.

Sara Perricone, Chair

ATTEST:

Heidi L. Holland, NCCMC
Deputy Town Clerk & Clerk to the Board