



Town of Clayton
Public Art Advisory Board Minutes
Wednesday, September 28, 2022 at 5:00 PM
Wooten Room - Clayton Town Hall
111 E. Second Street

Board Members Present: Sara Perricone, Board Chair Dane Martin Tammy Murray Kim Helmer Raven Long Howard Manning Carrole Mulkey-Dayton Kathleen Nobles Clark Hipolito Board Members Absent: None	Staff Present: Mayor Jody McLeod Mayor Pro Tem Thompson Council Member Casey Lee Barbee, Interim Deputy Town Manager Heidi Holland, Town Clerk Patrick Pierce, Economic Development Director Joy Garretson, Library Director
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1 CALL TO ORDER

- a) Welcome Guests

Ms. Perricone welcomed the guests and thanked them for making time to fit this meeting into their busy schedules.

- b) Ms. Perricone called the meeting to order at 5:01 p.m.

2 APPROVAL OF MINUTES

- a) Draft Minutes
- August 16, 2022 DRAFT Minutes

Approval of Draft Minutes

Mover: Board Member Helmer
Second: Board Member Murray

3 ACTION ITEMS

4 OLD BUSINESS

- a) Sculpture Trail 2023-2024
Presenter: Sara Perricone, Board Chair

Ms. Perricone stated she met with Jim Davis who will be consulting on the Sculpture Trail again. She stated there would be two new locations in this trail this year, one placed at the beginning of Main Street and the other at Cooper Academy.

b) Greenway Art Project
Presenter: Tammy Murray

Ms. Murray stated she and Ms. Helmer would go out tomorrow to access the flowers on the Greenway, she stated it may be time to take them down. She stated they plan on using the local community instead of going through the schools for the next round of artwork that would go up. They would continue to use FaceBook approach to get this message out to families. She stated she has consulted with local woodworkers to get discuss new strategies for the artwork to hold up longer than it has.

c) School Art Project
Presenter: Kim Helmer and Raven Long

Ms. Perricone stated this is a pilot project that would begin in the schools in December. She stated 30 of these looms have already been ordered. In conjunction with the Library, schools would be able to check out the crates containing the looms, which would contain all materials. Also included would be resources and lesson plans that coincide with this project. One of the digital resources possibly available to the teachers would be a video tutorial on how to set up loom, how to weave the yarn, etc. Ms. Perricone stated Mr. Martin has his own media company and would be able to help with this video. It was stated this project would only be available to the Clayton schools in the city limits and to grades for K-5.

Ms. Garretson discussed the lending policy that would fit this project. This would actually be a MOU between the Library and the schools discussing guidelines on how to handle materials, etc. This policy is currently being developed.

5 NEW BUSINESS

a) Open Discussion on New Projects

Chief Barbee discussed a new art project with our dump trucks. He stated Rusty Clawson (Street Maintenance Superintendent) had mentioned an idea of wrapping a truck with art. There was discussion about sponsorships with business owners to put all Clayton School logos on the wrap. These trucks could be shared at community events. Mr. Manning stated depending on the design, you are looking at roughly \$2,000 to do the sides and the back. It was discussed the idea is to get someone in the Town to sponsor this, to get support from the community. Mayor Pro Tem Thompson said this opens the door for other opportunities in the community.

Council Member Casey shared pictures of art ideas. He shared Knit bombing, which is yarn wrapped around trees. He stated this could put be located where the concerts are held. It was stated the more mature the tree the better it looks. Ms. Garretson stated she has her knitting group at the library that could possibly get involved. Council Member Casey stated this could get more publicity for the Library's knitting group. It was mentioned to put a sign on the tree of who knitted it.

The next picture shared from Council Member Casey was sidewalk hopscotch. It was stated this could be applied Downtown or on the Greenway. Ms. Long stated you could paint the outline permanently and let the kids color or draw the interior. Mayor Pro Tem Thompson stated each school could sponsor a sidewalk, this could encourage competition. There was discussion on using semi-permanent paint, something that would only last 2-3 months. Mr. Hipolito suggested to designate 20' feet of Greenway, paint it white, have different artists design on that area and then every few months repaint it white with a new design applied.

The next pictures Council Member Casey shared was murals on buildings. He shared different designs. It was discussed on the Greenway tunnel, people have already started to spray it with graffiti. It was stated we need a free expression tunnel. Ms. Perricone shared photos of artwork painted on vinyl that is stretched and hung on sides of the buildings. These could be moved throughout the Town so it's not a permanent fixture. It was discussed this could be a local contest for artist's, have a huge art show downtown and select the top three artists for their art to be displayed, like an outdoor art gallery. There was discussion that this process is a lot cheaper than painting a mural on a building. It was stated the artwork could be purchased afterwards.

It was discussed with all the cool stuff going on in Clayton, the community does not seem to know about it, it needs to get out to the community. Mayor McLeod stated we could also bring Communications Department in to help with this. It was stated to merge the Communications Department and Mr. Martin together, that would be a huge benefit. There was detailed discussion about getting the word out to the community and how a lot of events get missed because of the lack of marketing. Mr. Hipolito stated to get on this first before starting new projects. He stated the Town has the platforms, just need to feed them the content.

Ms. Perricone asked if any of these projects stood out to anyone? Ms. Perricone discussed the thought of having painted birdhouses throughout the Town. She stated to have citizens make and paint the birdhouses so there would not be a cost to the Town. It was stated the free expression tunnel would be easy, people could bring their own paint. It was stated the vinyl contest on the buildings is a great idea, the stretched panels would not be expensive. It was discussed to charge artist's a small entry fee for this project.

Ms. Perricone stated the priorities taken away from this meeting is to work on better communication between projects/events and the Town, the Knit Bomb project and the Vinyl Artwork project.

6 ADJOURNMENT

a) Adjournment

Ms. Perricone thanked everyone for their time and their inspiration.

With nothing further, the meeting was adjourned at 6:07 p.m.

Motion to Adjourn

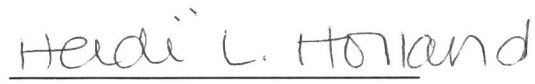
Mover: Board Member Helmer

Second: Board Member Murray

Duly adopted this the 18th day of October, 2022.


Sara Perricone, Chair

ATTEST:


Heidi L. Holland, CMC, NCCMC
Town Clerk

